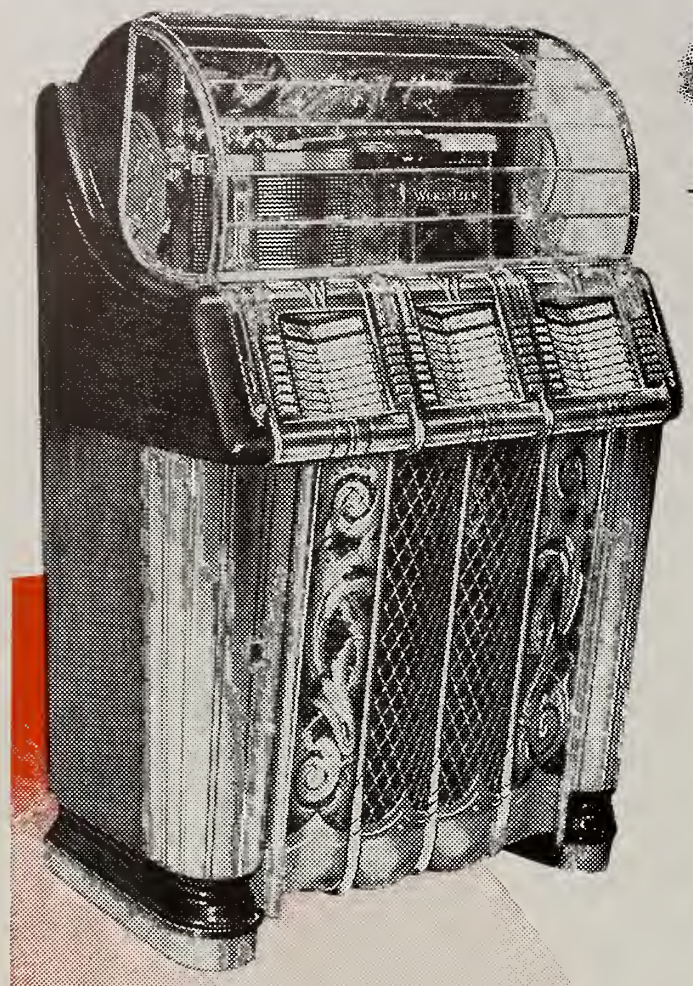
THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

VOL. 11, NO. 29
APRIL 15, 1950

The above picture avidly depicts the hustle and bustle of the Rainbow Recording Corporation, indie plattery currently riding hot via a flock of recorded hits. The rhyme and reason for the firm's success can be attributed to the above trio, left to right, Eddie "Piano" Miller; Rainbow president Eddy Heller; and balladeer Dick Todd. Among the winners that the firm has etched are "She Wore A Yellow Ribbon", "Music, Music, Music", "She's My Easter Lily" and the smash "Daddy's Little Girl". The plattery's amazing knack in producing hits has made the disk industry look to their laurels, with Rainbow's latest release. "Juke Box Annie", providing the spark for still another winner for the nation's music ops. Eddie Miller and Dick Todd are under the personal guidance of Eddy Heller, and are exclusive Rainbow recording artists.

OBSOLESCENCE IS OUT



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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., Empire State Bldg., New York 1, N. Y. Telephone: LOngacre 4-5321. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEarborn 2-0045; and 1520 No. Gower, Hollywood 28, California, Telephone: HUdson 2-3359.

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ADVERTISING RATES on request. All advertising closes Friday at 12 noon preceding week of issue.

SUBSCRIPTION RATE $15 per year anywhere in the U.S.A. Special subscription allowing free classified advertising each week, not to exceed forty words, $48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

For as many years as we can remember there has been a hue and cry thruout the industry, especially by the more deep thinking members of the coin machine fraternity, for greater and more intensive public relations effort to offset the abysmal ignorance regarding this industry which seems to insist on predominating in many official and, especially, public quarters.

From its very inception *The Cash Box* continued to urge the creation of a "National Public Relations Bureau" for the entire coin machine industry. It feels today, as it did then, that such a Bureau would prove invaluable to all concerned with this trade.

Naturally, there are many differences of opinion regarding the what, how, why, when and where about a "Public Relations Bureau." But, all these differences always dissolve down to the one common denominator: that there should be in force a Public Relations Bureau of outstanding character for all concerned with the industry.

And, as is usually stated, such a Bureau would be of much help in arranging for better understanding with the public, its officials, and all others with whom this field is daily concerned.

The fact that no "National Public Relations Bureau" has yet become fact shouldn't too much upset the average coinman. He must look back on all the attempts which have been made and which, in great part, failed because of his own lack of interest at the most crucial moments.

In the City of Chicago even such an outstanding institution as the Chicago Board of Trade just can't seem to agree on the how, why, when and where for a public relations bureau. But, all its members do agree that there should be in active existence a public relations bureau to help the public and its officials to better understand the Chicago Board of Trade.

Robert P. Vanderpoel, Financial Editor of The Chicago Herald-American reports, "Over a long period of years there has been considerable dissension within the Board as to proper public relations. Some members have seen little need for a public relations program of any kind. Some have favored open warfare with unfriendly administrations in Washington. Others have argued for 'smoking the pipe of peace.'

"Relations with the press, too, have blown hot and cold. Some members have refused to recognize that the Board is a semi-public institution and have wanted to have it run pretty much like a private club.

"Others have said: 'We have nothing to hide. Let's adopt a frank and open policy and co-operate with those whose job it is to gather the news."

In short, as the reader peruses the above lines, he somehow senses their smack of familiarity in regards to what has and is transpiring in the coin machine industry. And, therefore, he shouldn't be too much perturbed that there is not as yet in effect a "National Public Relations Bureau" of the kind which all in the industry would be proud of.

This is a young industry, not as aged as the Chicago Board of Trade. This industry has, in its own course, progressed far toward the need for a Public Relations Bureau which would incorporate all divisions and all elements of the field and which Bureau will, in due time, become fact.

At least such is the hope of this publication.

Bill Gersh

Will Shuffle Games Last Much Longer?

Surprisingly, these past few weeks, inquiries have been received by this publication asking whether the shuffle games would continue to remain as popular much longer.

This sounds just like the queries which were made many years ago during the beginnings of the pinball games.

Almost every year, without fail, the query arose, during the very height of pinball popularity, as to whether the pins would continue to sell in as great volume as they had in the past.

The fact that they are still here today, in a much changed and revised fashion, attests to the fact that the public's love for any amusement once become habit, lasts for years.

As far as the shuffle games are concerned, there is no doubt that the popularity of this type amusement machine will continue on for some years, even in its present stage, with the public just as happy and eager to play it.

In the first place, to use cold figures, it must be remembered that there are today over 2,500,000 retail locations in the United States.

If the manufacturers, who are today producing shuffle games, were to work at top speed for the next two years they wouldn't be able to satisfy even ten per cent of this potential.

And, as everyone in the coin operated machines field will agree, ten per cent of a complete potential market, isn't asking for too much, especially when the shuffle games have already proved that the public likes them extremely well.

Cold figures are hard to eradicate by just mere talk. They are factual to an extreme. Therefore, from the standpoint of just figures alone, and from the further standpoint that all agree at least ten per cent of the market can be sold, the manufacturers still have a long way to go, at least two years and maybe even longer, just to satisfy this fraction of the entire potential market.

Supposing, too, that future developments from the present shuffle games are such that they attract even greater interest than they already have from the public and play continues at peak heat.

This, being the fact, there is no doubt that 10% of the market will prove very small indeed. Perhaps 25% and even 50% of the entire possible market may go over to shuffle games and, if such becomes the case, then the field can go on for five and ten and even more years, just as the pinball games already have done.

The very first popular priced pin games were introduced early in 1931. It is now 19 years that these machines, with progressive changes, have continued to fascinate the public. It is a surety that the pinballs will, with more changes yet to come, go on for many more years.

Therefore, the shuffle games have every possibility of reaching somewhere along this record sales potential, and with the way they have started, there now seems to be no doubt that they are headed for an entirely greater market than anyone ever dreamed they would attain.

Few changes have been made since the introduction of the first of the shuffle games. The same type play continues. Yet, the public become ever more fascinated daily, and sales are zooming all along the line.

Even conversions, so early in the game, have come to light and these, too, are already selling in goodly quantity. This in itself proves the power of the shuffle game from the standpoint that public interest remains great and grows greater each day.

The shuffle games have continued to reopen much territory. They are pure amusement from every standpoint. They are the type game which all in the industry hoped for. They are sure to reach even greater heights of popularity as more territory is reached into by operators.

Population increase, new players who have grown to age in these past years, continued popularity of athletic type amusements, and many, many more reasons of a definitely factual nature can be brought to the fore to prove why the shuffle games will continue on for some years to come.

What most of the questioners regarding the lasting power of shuffle games probably mean is will the shuffle games continue to sell in as great volume as they are selling today?

That answer can be based on the pinball game's past history. There were times when inventive genius went stale, and pinballs sold in lesser volume. Just as many times, when inventive genius jumped upward, they sold in very great quantity.

Volume is based, many times on the new features which can be incorporated into the play action of any product to re-stimulate interest to a point where the game actually assumes a new and more fascinating appeal for the general public.

This was proved by the introduction of scoring (mechanical and electrical) in pinballs. The first bumper play action. Progressive scoring. Flippers. And the many other ideas which revived pinball play and volume production as well.

The same will prove true of the shuffle games. As long as inventive genius will find replacement ideas which will be as readily accepted by the public as the original idea that made the game popular, then shuffle game sales volume will continue high.

Simple arithmetic, being the basis for all sound and logical reasoning, is used again in the instance of whether shuffle games will last much longer. The fact remains that not even 3% of the market potential has as yet been covered by these new and sensationally successful products.

It will take at the very least, figuring on continued speed production some years to reach near 10% of the market potential of 250,000 games.

Therefore, the continued volume sales of shuffle games, to reach the 10% figure of the entire retail market potential, are assured; as long as no other factor enters into the picture which might, in any fashion whatsoever deviate the games from their present course and thereby offset the volume sales possibilities.

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording.
Record Companies Listed Alphabetically

CODE

AL—Aladdin	DV—Delvar	RE—Regent
AP—Apollo	HA—Harmony	RO—Rondo
AR—Aristocrat	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KI—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capitol	ME—Mercury	SU—Supreme
CM—Commodore	MG—MGM	TE—Tempo
CO—Columbia	MO—Modern	TW—Tower
CR—Coral	NA—National	VI—Victor
DA—Dana	RA—Rainbow	VO—Vocalion
DE—Decca		

Pos. Last Week

1 — **MUSIC ! MUSIC ! MUSIC !** — Pos. Last Week: 1
* TERESA BREWER
CA-862—Mickey Katz
CO-38704—Hugo Winterhalter
CR-60153—Ames Bros.
DE-24881—Carmen Cavallero
LO-604—Teresa Brewer
ME-5369—Two Ton Baker
MG-10627—Johnny Bond
RA-90055—Eddie Miller
RO-222—Ken Griffin
VI-20-3693—Freddy Martin
VI-21-0169—Homer & Jethro

2 — **IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE** — Pos. Last Week: 3
* EILEEN BARTON
BE-5005—Tommy Carlyn
CA-916—Benny Strong O.
CO-38707—Al Trace O.
CR-60169—Georgia Gibbs
DE-24944—Merman and Bolger
ME-5392—Eileen Barton
MG-10660—Art Mooney O.
NA-9103—Eileen Barton
VI-20-3713—Fontaine Sisters

3 — **CHATTANOOGIE SHOE SHINE BOY** — Pos. Last Week: 4
* RED FOLEY—BING CROSBY
CA-40282—Tommy Duncan
CA-850—Skitch Henderson
CO-20669—Leon McAuliffe
CO-38708—Frank Sinatra
CR-60147—Bill Darnel
DE-24863—Bing Crosby
DE-46205—Red Foley
LO-609—George Towne O.
ME-5369—Two Ton Baker
VI-20-3685—Bradford-Romano
VI-20-3692—Phil Harris

4 — **I SAID MY PAJAMAS** — Pos. Last Week: 2
* MARTIN & WARREN
CA-841—M. Whiting-De Vol
CO-38709—Doris Day
CR-60157—Babbitt-Tilton
DE-24873—Merman-Bolger
VI-20-3613—Martin-Warren

5 — **DADDY'S LITTLE GIRL** — Pos. Last Week: 7
* DICK TODD
CA-850—Skitch Henderson O.
CO-38711—Dick Jurgens O.
CO-20670—Ray Smith
CR-60158—Bob Eberly
DE-24872—Mills Brothers
LO-602—Henry Jerome O.
ME-5371—Eddy Howard O.
MG-10658—Johnny Desmond
RA-80088—Dick Todd
VI-20-3550—Phil Regan

6 — **THE THIRD MAN THEME** — Pos. Last Week: 8
* ANTON KARAS—GUY LOMBARDO
CA-820—Alvino Rey O.
CO-38706—Hugo Winterhalter O.
CO-38665—Cafe Vienna Quartet
CR-60159—Owen Bradley
DE-24908—Ethel Smith
DE-46218—Hank Garland
DE-24839—Guy Lombardo O.
DE-24916—Ernst Nasar
LO-536—Anton Karas
ME-5373—Herman Stachow
MG-10593—Franz Dietschmann
NA-9104—Dave Apollon
VI-20-3698—Irving Fields Trio
VI-20-3611—Irving Fields Trio
VI-20-3707—Ray McKinley O.

7 — **IT ISN'T FAIR** — Pos. Last Week: 6
* SAMMY KAYE O.
CA-860—Benny Goodman O.
CO-38735—Les Brown O.
CR-60156—Bill Harrington
DE-24895—Joe Marine
GM-943—Ray Dorey
HAP-105—Joey Nash
KI-15034—Freddy Miller O.
ME-5382—Richard Hayes
ME-6290—Dinah Washington
MG-10637—Bill Farrell
VI-20-3609—Sammy Kaye

8 — **DEARIE** — Pos. Last Week: 9
* MERMAN & BOLGER
CA-858—Stafford-MacRae
CO-38718—Marjorie Hughes
DE-24873—Merman-Bolger
DE-24899—Guy Lombardo O.
LO-609—George Towne O.
MG-10654—Mary Ellen
VI-20-3696—Kirk-Warren

9 — **RAG MOP** — Pos. Last Week: 5
* AMES BROS.
BU-696—Johnny Lee Wills
BU-322—Chuck Merrill
CA-844—Starlighters-P. Weston O.
CA-40280—Roy Hogsed
CO-38710—Jimmy Dorsey O.
CO-20669—Leon McAuliffe
CR-60140—Ames Bros.
DE-24855—Lionel Hampton O.
DE-46214—Foggy River Boys
ME-5371—Eddy Howard O.
MG-10627—Johnny Bond O.
VI-20-3685—Bradford-Romano
VI-20-3688—Ralph Flanagan O.
VI-21-0167—Pee Wee King

10 — **PETER COTTONTAIL** — Pos. Last Week: —
* GENE AUTRY
CA-929—Jimmy Wakely
CO-38750—Gene Autry
DE-24951—Guy Lombardo
DE-46221—Mervin Shiner
MG-5397—Two Ton Baker
VI-20-3727—Fran Allison

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THE ORIOLES

"I WONDER WHEN"
b/w "MOONLIGHT"
Jubilee 5026

They're GREAT On This 2-Sider

BILLY MATTHEWS & THE BALLADEERS
"IF YOU ONLY KNEW"
b/w "I NEVER KNEW I LOVED YOU"
(Till I Lost You)
Jubilee 5024

Will Grab the Nickels

VIOLA WATKINS
with Frank Humphries
"LAUGHING AT LIFE"
b/w "RED RIDING HOOD"
Jubilee 5023

Hot Blues

LA VERNE RAY
"YES HE DID"
b/w "ROCK AND ROLL"
duet with Arlene Talley
Jubilee 5022

Jubilee RECORD CO., INC.
764 10th AVE. NEW YORK, N.Y.

THE CASH BOX Record Reviews

"I DIDN'T KNOW WHAT TIME IT WAS" (3:07)
"NEVER HAVE I EVER FELT LIKE THIS BEFORE" (3:16)
EILEEN WILSON
(Decco 24978)

● First rate rendition of the oldie on the top deck by chirp Eileen Wilson has the tint of silver about it for sure. Gal's pipes trill the enticing lyrics in tones that score. It's a thrilling piece of music, delivered in excellent taste. The flip is a plush beguine, with a comely set of romantic lyrics to match the splendor of the side. Music by Sy Oliver, in addition to a vocal chorus, is top drawer stuff from start to finish. Both ends are tailor made for the juke box trade.

"LA MUCURA" (2:43)
"PERO QUE JELENGUE" (2:46)
CAB CALLOWAY
(London 657)

● Cab Calloway turns in some fair work on a pair of Latin flavored calypso sides that rock and roll from start to finish. Wax itself isn't juke box material, but Cab's wide bevy of fans may go for it. Top deck has an English vocal chorus that is cute, but doesn't quite fill the bill. Flip is in the same vein with the pace a bit hotter. Ops who have the spots might listen in.

"CHOO'N GUM" (2:51)
"I DON'T CARE IF THE SUN DON'T SHINE" (2:46)
DEAN MARTIN
(Capitol 981)

● Dean Martin's rendition of this rising novelty hit should do well on the boxes. Round vocal tones ring true throughout, with Dean doing a great job. Flip is a rhythm ballad that has the earmarks of a hit. It's a mellow number with lively lilt, and is handled by Dean in wonderful manner. Take note of the great Dixie background furnished by Paul Weston and ops have an excellent cut of wax.

"JUKE BOX ANNIE" (2:49)
"THE OLD PIANO BLUES" (2:51)
EDDIE CANTOR—LISA KIRK
Sammy Koye Orch.
(RCA Victor 20-3751)

● Top pairing of this trio of pro's on this novelty should meet with ops approval. Vocal honors are split by Cantor and Miss Kirk, with the Kaye ork lending top notch musical support. It's a mellow corny bit that should have fans and ops alike on the go. The flip is in the same vein and has that same professional atmosphere about it. Ops should get with it.

"GREEN ON THE GREEN" (2:43)
"THE ROSE OF MOONCOIN" (2:51)
PETER WM. JULIAN
(Rich-R-Tone 475)

● More music tinted with a shade of Erin green via Peter Wm. Julian shows for a fair enough bid for juke box honors. Both ends of the wax feature the balladeers strong Irish tenor in crystal clear tones. While the material offered isn't top commercial stuff, Julian's delivery of same should do well in those spots that go for this brand.

DISK OF THE WEEK

"LITTLE DARLIN', LITTLE ANGEL" (2:32)
"BE MINE" (3:12)
MINDY CARSON
(RCA Victor 20-3725)

MINDY CARSON

● Novelty sensation that will surely boost the stock of chirp Mindy Carson, and likewise result in peak play profits for music operators is this top notch piece by the thrush tagged "Little Darlin', Little Angel." Ditty is one of the cleverest pieces we've had the pleasure of hearing in a long time. Adapted from the famed "Quartet" of "Rigoletto," this side echoes with the spark and glint of juke box silver all about it. Tune rolls along at a lively pace, with Mindy purring the cute lyrical expression in exceptional manner throughout. Excellent arrangement and smart musical backdrop furnished by maestro Henri Rene all make the side brighter than it is. It's Mindy all the way though turning in as neat a vocal performance that could be asked for. On the other end, Mindy switches tempo and comes up with another great side in "Be Mine." Tune is a thrilling ballad that makes you stop and take notice. Mindy's captivating tones of scintillating vocal beauty fit the mood and patter of the song from start to finish. It's a plush romantic story, one that the moon-in-Juners should go wild about. Both ends are blue ribbon winners—ops shouldn't hesitate a second with this release.

"SUMMERTIME" (2:45)
"THE PICCULINO" (2:39)
EDDIE HEYWOOD
(London 621)

● Unique piano styling by Eddie Heywood should hold its own in the quiet spots. This pair shows Eddie tinkling the ivory's in fair manner, with the music echoing pleasantly. Wax isn't too commercial, and is therefore very limited as far as juke box appeal is concerned. Ops might listen in nevertheless.

"TENDERLY" (2:45)
"AUTUMN NOCTURNE" (2:51)
RAY ANTHONY ORCH.
(Capitol 968)

● Ray Anthony sets up a pair of oldies in instrumental style, with the echo here aimed at the dance trade. Ork shows in fine manner, and is toned down in presentation. Sweet saxs and lack of blaring brass make the disk shine all the more. Biscuit rates ops listening time—and more.

"PUT ON AN OLD PAIR OF SHOES" (2:25)
"WILHELMINA" (2:24)
EDDY HOWARD ORCH.
(Mercury 5401)

● Fresh wax by maestro Eddy Howard will prove to be extremely worthy to music ops. Top side has Eddy and the trio turning in a corn styled ditty, with a soft, yet nevertheless sock beat to it. It's cute stuff that jells as you listen. The flip is the Howard rendition of the current plug item from the "Wabash Avenue" flicker, and shows fair enough. Top deck for the moola.

"IT WAS EASTER I REMEMBER" (2:55)
"DON'T MAKE ME SORRY" (2:47)
FRANCIS CRAIG
(MGM 10662)

● Pair of so-so sides by the Francis Craig ork might make fair filler items. Top deck is a seasonal ballad handled by Bob Lamm in effective style. Coupling has Lamm back again with a romantic bit. Both ends feature the 88 work of the maestro. Wax doesn't hold anything for music ops.

"CA-ROOM-PA-PA" (2:15)
"YIPSEE-I.O." (2:22)
CARMEN MIRANDA—ANDREWS SISTERS
(Decca 24979)

● Pair of novelty sides from the MGM flicker "Nancy Goes To Rio" has Carmen Miranda and the Andrews Sisters off in another world. Both sides are flavored with a Latin tempo, and show Carmen and the vocal three splitting honors on some happy music. Wax may draw some action via the film, but doesn't appear to have too much for the boxes.

"I'D'VE BAKED A CAKE" (2:56)
"I FOUND A ROSE" (2:45)
TOMMY CARLYN O.
(Rondo 5005)

● Sweet rendition of this current click won't stop traffic by any means. Vocal work on this cute novelty by DeLoris Randall is fair enough, with the band blending smoothly. The coupling is a slow moon-glow tune, with the chirp spooning the lyrics again. Music ops have the hit rendition of the top deck—this one doesn't shine in at all.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ NO, NO, NO	Tommy Tucker Orch.	MGM 10679
★ IF WE COULD BE A-L-O-N-E	Vic Damone	Mercury 5402
★ I DIDN'T KNOW WHAT TIME IT WAS	Eileen Wilson	Decca 24978
★ BEWITCHED	Roy Ross Orch.	Corol 60182

"SAN SUE STRUT" (2:23)
"I CAN'T GIVE YOU ANYTHING BUT LOVE" (3:07)
BEN POLLOCK ORCH.
(Discovery 131)

● Great dixie work by the equally great Ben Pollack crew, with the maestro strutting his stuff on a pair of mellow sides. Top deck is up tempo patter, with spots by the boys joining in. The flip has the aggregation going slow in dixie tempo on a standard that makes you wanna' listen. It's true authentic Dixie that the group offers, and should get a whale of a ride in the boxes.

"THE OLD PIANO ROLL BLUES" (2:44)
"CLOD HOPPER" (2:47)
JAN GARBER ORCH.
(Copitol 970)

● Click disk breaking it up in many a location is set up by the Jan Garber ork. Side rolls in up tempo patter, with a chorus vocal handling the lyrical expression. It's barrel-house honky-tonk stuff, and this rendition should hold its own. The flip is a dance instrumental, with the Garber gang displaying their musical wares. Ops might go for the top lid.

"BEWITCHED" (3:00)
"WHERE IN THE WORLD" (3:00)
ROY ROSS ORCH.
(Coral 60182)

● Both ends of this one rate ops attention. Top deck is a grade A rendition of this ever lovin' oldie, with Roy and the gang making smooth music. Echo of the wax rings true, and should excite music fans. Flip is a new ballad that's gonna happen. Vocal refrain by Eddie Wells on this tender piece is plush and soothing throughout. The sides will do extremely well in the boxes.

"BLACK LACE" (2:30)
"NO! NO! NO! NOT THAT" (2:45)
APRIL STEVENS
(Castle 1601)

● Novel rendition of this smooth, bewitching number turns out fine on this biscuit. Spooning by April Stevens is quite attractive. Echo chamber effect gilds the wax all the more, with music by the John Sentesi ork filling the bill. The other end has a slow romantic ode in the offing for ops, with the lass purring the lyrics. Altho the song itself hasn't happened, this rendition should boost its stock.

"BLUE SKIES" (2:52)
"THIS CAN'T BE LOVE" (3:01)
JERRY GRAY ORCH.
(Decco 24980)

● Music in the Miller manner, with Jerry Gray setting up a pair of smoothies that should keep the dancers happy. Top deck is a slow, smooth bit styled in rich blending. It's the sort of sweet wax that gets a consistent ride on the boxes. Flip has the Gray crew switching tempo with a mellow version of another standard. Both ends will do more than earn their keep in the boxes.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

APRIL 15, 1950

New York, N. Y.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. THIRD MAN THEME *(Anton Karas)*
3. I'D'VE BAKED A CAKE *(Eileen Barton)*
4. IT ISN'T FAIR *(Sammy Kaye)*
5. ENJOY YOURSELF *(Guy Lombardo)*
6. DEARIE *(Merman-Bolger)*
7. WITH MY EYES WIDE OPEN *(Patti Page)*
8. I SAID MY PAJAMAS *(Martin-Warren)*
9. C'EST SI BON *(Johnny Desmond)*
10. RAG MOP *(Ames Bros.)*

Chicago, Ill.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
4. DADDY'S LITTLE GIRL *(Mills Bros.)*
5. DEARIE *(Stafford-MacRae)*
6. ENJOY YOURSELF *(Guy Lombardo)*
7. C'EST SI BON *(Johnny Desmond)*
8. I SAID MY PAJAMAS *(Martin-Warren)*
9. THIRD MAN THEME *(Anton Karas)*
10. CANDY AND CAKE *(Arthur Godfrey)*

Los Angeles, Calif.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
3. ENJOY YOURSELF *(Doris Day)*
4. MY FOOLISH HEART *(Gordon Jenkins)*
5. DEARIE *(Kirk-Warren)*
6. THERE'S NO TOMORROW *(Tony Martin)*
7. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
8. C'EST SI BON *(Johnny Desmond)*
9. THE OLD PIANO ROLL BLUES *(Lawrence Cook)*
10. SILVER DOLLAR *(Johnny Long)*

Newark, N. J.

1. IT ISN'T FAIR *(Sammy Kaye)*
2. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
3. I'D'VE BAKED A CAKE *(Eileen Barton)*
4. WITH MY EYES WIDE OPEN *(Patti Page)*
5. ENJOY YOURSELF *(Guy Lombardo)*
6. RAG MOP *(Ames Bros.)*
7. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
8. DADDY'S LITTLE GIRL *(Dick Todd)*
9. DEARIE *(Merman-Bolger)*
10. THIRD MAN THEME *(Anton Karas)*

Coeburn, Virginia

1. MUSIC, MUSIC, MUSIC *(Carmen Cavalloro)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. RAG MOP *(Ames Bros.)*
4. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
5. THIRD MAN THEME *(Guy Lombardo)*
6. IF I LIVE TO BE A HUNDRED *(Mills Bros.)*
7. DADDY'S LITTLE GIRL *(Mills Bros.)*
8. MONDAY, TUESDAY, WEDNESDAY *(Jack Owen)*
9. BROKEN DOWN MERRY GO ROUND *(Whiting-Wakely)*
10. IT ISN'T FAIR *(Sammy Kaye)*

Charlotte, N. C.

1. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
2. RAG MOP *(Lionel Hampton)*
3. THIRD MAN THEME *(Guy Lombardo)*
4. QUICKSILVER *(Bing Crosby)*
5. ASK ME NO QUESTIONS *(Bing Crosby)*
6. STEAL AWAY *(Red Foley)*
7. SOFTLY AND TENDERLY *(Andrews Sisters)*
8. MUSIC, MUSIC, MUSIC *(Carmen Cavallaro)*
9. DADDY'S LITTLE GIRL *(Mills Bros.)*
10. TURKEY HOP *(Lionel Hampton)*

Shoals, Ind.

1. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
2. RAG MOP *(Johnnie Lee Wills)*
3. MUSIC. MUSIC, MUSIC *(Teresa Brewer)*
4. DADDY'S LITTLE GIRL *(Dick Todd)*
5. I'D'VE BAKED A CAKE *(Eileen Barton)*
6. THIRD MAN THEME *(Guy Lombardo)*
7. JOHNSON RAG *(Russ Morgan)*
8. CRY OF THE WILD GOOSE *(Frankie Laine)*
9. THERE'S NO TOMORROW *(Tony Martin)*
10. QUICKSILVER *(Bing Crosby)*

Albuquerque, N. M.

1. MUSIC, MUSIC, MUSIC *(Carmen Cavallaro)*
2. THIRD MAN THEME *(Guy Lombardo)*
3. I'D'VE BAKED A CAKE *(Eileen Barton)*
4. CANDY AND CAKE *(Arthur Godfrey)*
5. CRY OF THE WILD GOOSE *(Frankie Laine)*
6. IT ISN'T FAIR *(Bill Farrell)*
7. DADDY'S LITTLE GIRL *(Dick Jurgens)*
8. I SAID MY PAJAMAS *(Martin-Warren)*
9. QUICKSILVER *(Bing Crosby)*
10. ENJOY YOURSELF *(Guy Lombardo)*

Cincinnati, Ohio

1. TELL ME LIES *(Reggie Goff)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
4. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
5. I ALMOST LOST MY MIND *(Fran Warren)*
6. ARE YOU LONESOME TONIGHT? *(Blue Barron)*
7. C'EST SI BON *(Johnny Desmond)*
8. RAG MOP *(Lionel Hampton)*
9. DADDY'S LITTLE GIRL *(Dick Todd)*
10. I SAID MY PAJAMAS *(Martin-Warren)*

Birmingham, Ala.

1. THIRD MAN THEME *(Guy Lombardo)*
2. QUICKSILVER *(Bing Crosby)*
3. PETER COTTONTAIL *(Mervin Shiner)*
4. ASK ME NO QUESTIONS *(Bing Crosby)*
5. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
6. WITH MY EYES WIDE OPEN *(Ink Spots)*
7. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
8. RAG MOP *(Lionel Hampton)*
9. SENTIMENTAL ME *(Russ Morgan)*
10. DEARIE *(Merman-Bolger)*

Syracuse, N. Y.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. IF YOU COULD CARE *(Johnny Desmond)*
3. C'EST SI BON *(Johnny Desmond)*
4. MY FOOLISH HEART *(Gordon Jenkins)*
5. DEARIE *(Stafford-MacRae)*
6. BEWITCHED *(Doris Day)*
7. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
8. I SAID MY PAJAMAS *(Martin-Warren)*
9. RAG MOP *(Ralph Flanagan)*
10. DID ANYONE EVER TELL YOU MRS. MURPHY? *(Perry Como)*

Tucson, Ariz.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. CHATTANOOGIE SHOE SHINE BOY *(Phil Harris)*
4. ENJOY YOURSELF *(Doris Day)*
5. THERE'S NO TOMORROW *(Tony Martin)*
6. DEARIE *(Kirk-Warren)*
7. BAMBOO *(Vaughn Monroe)*
8. GO TO SLEEP *(Godfrey-Martin)*
9. NICE TO HAVE A MAN AROUND THE HOUSE *(Dinah Shore)*
10. MY FOOLISH HEART *(Billy Eckstine)*

Seattle, Wash.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. QUICKSILVER *(Britt-Allen)*
3. IT ISN'T FAIR *(Sammy Kaye)*
4. I'D'VE BAKED A CAKE *(Georgia Gibbs)*
5. SILVER DOLLAR *(Johnny Long)*
6. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
7. MARTA *(Tony Martin)*
8. MY FOOLISH HEART *(Gordon Jenkins)*
9. THIRD MAN THEME *(Anton Karas)*
10. RAG MOP *(Ames Bros.)*

Shreveport, La.

1. MY FOOLISH HEART *(Gordon Jenkins)*
2. QUICKSILVER *(Bing Crosby)*
3. MUSIC, MUSIC, MUSIC *(Carmen Cavallaro)*
4. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
5. THERE'S NO TOMORROW *(Tony Martin)*
6. THIRD MAN THEME *(Guy Lombardo)*
7. CANDY AND CAKE *(Evelyn Knight)*
8. C'EST SI BON *(Johnny Desmond)*
9. OLD PIANO ROLL BLUES *(Hoagy Carmichael)*
10. DADDY'S LITTLE GIRL *(Mills Bros.)*

Fertile, Minn.

1. ENJOY YOURSELF *(Guy Lombardo)*
2. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
3. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
4. I'D'VE BAKED A CAKE *(Georgia Gibbs)*
5. THERE'S NO TOMORROW *(Tony Martin)*
6. IT ISN'T FAIR *(Sammy Kaye)*
7. STAR DUST *(Jan Garber)*
8. DADDY'S LITTLE GIRL *(Mills Bros.)*
9. I SAID MY PAJAMAS *(Merman-Bolger)*
10. CANDY AND CAKE *(Evelyn Knight)*

Fayetteville, Ark.

1. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
2. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
3. I'D'VE BAKED A CAKE *(Georgia Gibbs)*
4. QUICKSILVER *(Doris Day)*
5. DEARIE *(Stafford-MacRae)*
6. RAG MOP *(Johnnie Lee Wills)*
7. JOHNSON RAG *(Jimmie Dorsey)*
8. I SAID MY PAJAMAS *(Doris Day)*
9. PETER COTTONTAIL *(Johnnie Lee Wills)*
10. BAMBOO *(Vaughn Monroe)*

Cambridge, Mass.

1. CHATTANOOGIE SHOE SHINE BOY *(Bill Darnel)*
2. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
3. FOR YOU MY LOVE *(Tony Pastor)*
4. I WANNA GO HOME *(Perry Como)*
5. KID'S A DREAMER *(Rosemary Clooney)*
6. COUNT EVERY STAR *(Herb Jeffries)*
7. RAG MOP *(Jimmy Dorsey)*
8. THERE'S NO TOMORROW *(Tony Martin)*
9. SUGARFOOT RAG *(Bill Darnel)*
10. MY ROSA *(Tony Pastor)*

Great Falls, Mont.

1. QUICKSILVER *(Bing Crosby)*
2. I'D'VE BAKED A CAKE *(Georgio Gibbs)*
3. GODS WERE ANGRY *(Owen Bradley)*
4. MUSIC. MUSIC, MUSIC *(Ames Bros.)*
5. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
6. CRY OF THE WILD GOOSE *(Bill Darnel)*
7. SENTIMENTAL ME *(Ames Bros.)*
8. DEARIE *(Guy Lombardo)*
9. HAVE I TOLD YOU LATELY *(Bina Crosby)*
10. THERE'S NO TOMORROW *(Tony Martin)*

Deadwood, S. Dak.

1. THIRD MAN THEME *(Guy Lombardo)*
2. MUSIC, MUSIC, MUSIC *(Tereso Brewer)*
3. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
4. MONDAY, TUESDAY, WEDNESDAY *(Art Mooney)*
5. RAG MOP *(Ralph Flanagan)*
6. I'D'VE BAKED A CAKE *(Eileen Borton)*
7. CANDY AND CAKE *(Mindy Carson)*
8. CRY OF THE WILD GOOSE *(Frankie Loine)*
9. I SAID MY PAJAMAS *(Martin-Warren)*
10. IT ISN'T FAIR *(Sammy Kaye)*

Woodburn, Ore.

1. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
2. MUSIC, MUSIC, MUSIC *(Cormen Cavalloro)*
3. RAG MOP *(Ames Bros.)*
4. THIRD MAN THEME *(Guy Lombardo)*
5. THERE'S NO TOMORROW *(Tony Martin)*
6. I SAID MY PAJAMAS *(Martin-Warren)*
7. IT ISN'T FAIR *(Sammy Kaye)*
8. I'D 'VE BAKED A CAKE *(Eileen Borton)*
9. DADDY'S LITTLE GIRL *(Mills Bros.)*
10. BAMBOO *(Vaughn Monroe)*

Montpelier, Vt.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. QUICKSILVER *(Doris Day)*
4. I CAN DREAM, CAN'T I? *(Andrews Sisters)*
5. DEAR HEARTS & GENTLE PEOPLE *(Gordon MacRae)*
6. THERE'S NO TOMORROW *(Tony Martin)*
7. WITH MY EYES WIDE OPEN *(Patti Page)*
8. CHARLEY, MY BOY *(Teddy Phillips)*
9. JOHNSON RAG *(Russ Morgan)*
10. C'EST SI BON *(Johnny Desmond)*

Little Rock, Ark.

1. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
2. RAG MOP *(Johnnie Lee Wills)*
3. THERE'S NO TOMORROW *(Tony Martin)*
4. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
5. I SAID MY PAJAMAS *(Martin-Warren)*
6. DADDY'S LITTLE GIRL *(Dick Todd)*
7. JOHNSON RAG *(Russ Morgan)*
8. THIRD MAN THEME *(Guy Lombardo)*
9. CRY OF THE WILD GOOSE *(Frankie Laine)*
10. QUICKSILVER *(Bing Crosby)*

Cheyenne, Wyo.

1. THERE'S NO TOMORROW *(Tony Martin)*
2. MY ROSA *(Tony Pastor)*
3. HAUL OFF AND LOVE ME *(Rosemary Clooney)*
4. I WANNA GO HOME *(Perry Como)*
5. CHATTANOOGIE SHOE SHINE BOY *(Bill Darnel)*
6. COUNT EVERY STAR *(Ray Anthony)*
7. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
8. RAG MOP *(Ames Bros.)*
9. FOR YOU MY LOVE *(King Cole)*
10. C'EST SI BON *(Johnny Desmond)*

Kansas City, Mo.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. I'D'VE BAKED A CAKE *(Georgia Gibbs)*
3. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
4. RAG MOP *(Ames Bros.)*
5. IT ISN'T FAIR *(Sammy Kaye)*
6. THERE'S NO TOMORROW *(Tony Martin)*
7. DADDY'S LITTLE GIRL *(Mills Bros.)*
8. CANDY AND CAKE *(Evelyn Knight)*
9. STARDUST *(Jon Gorber)*
10. SENTIMENTAL ME *(Ames Bros.)*

THE CASH BOX Record Reviews

"MILENBERG JOYS" (2:32)

"MEMPHIS BLUES" (2:45)

SIX ALARM SIX
(Tempo 474)

● Dixieland jazz set up by the Six Alarm Six on this pair of oldies makes for mellow listening pleasure. The group display some excellent rhythm, and should do extremely well for music ops by this one. Top deck weaves in up tempo patter, while the flip slows down some. Both sides should do extremely well.

"BABY'S GONNA GO BYE BYE" (2:43)

"HEED MY WARNING" (3:14)

LOUIS JORDAN
(Decca 24981)

● Fresh sides by Louis Jordan should hold their own in the boxes. Top deck rolls in medium tempo with the maestro purring the lyrics that parrot the title. Flip has Louis offering some of his well known advice on a slow moving item. Both sides show the group at their usual excellent paces. Wax should sit well with Louis' many fans.

"STAY WITH THE HAPPY PEOPLE" (3:02)

"LOVE ME A LITTLE, LITTLE BIT" (2:53)

ART MOONEY ORCH.
(MGM 10676)

● Wax that doesn't appear to be headed anywhere are these sides by Art Mooney ork. Top deck has Eugenie Baird turning in a so-so rendition of a current plug item. Tempo is happy, with a fond-hand-clap rounding out the side. Flip is a romantic ode with a French accent vocal by John Paree. For the Mooney fans only.

"BEWITCHED" (3:01)

"THE PICCOLINO" (2:45)

MEL TORME
(Capitol 1000)

● Mel Torme comes up with a sock rendition of the "Bewitched" oldie, to keep the boxes open for his rendition. It's a plush, slowly woven piece, with excellent ork backing furnished by maestro Pete Rugulo, and hush chorus chanting in the background. The flip shows just as well, with Mel and the chorus offering a novel piece ringing around the title. Top deck for the moola!

"IF WE COULD BE A-L-O-N-E" (2:55)

"WHERE CAN I GO" (2:55)

VIC DAMONE
(Mercury 5402)

● Cute novelty ditty that's gonna perk up is this one by Vic Damone. Lyrical expression echoes the title, and has Vic turning in a neat trick of vocal work. Music has a mellow lilt that rings true, with a spelling bit to round it out. Flip is another grade A side and has Vic turning in a dramatic musical picture of the plight of the displaced persons. Side is deeply stirring and makes you stop and listen. Add to that the plush arrangement and ops have a side that will take off and go. Wax will prove to be gravy.

SLEEPER OF THE WEEK

"WHERE IN THE WORLD" (2:54)

"BEWITCHED" (3:27)

GORDON JENKINS ORCH.
(Decca 24983)

GORDON JENKINS

● Top ballad that's gonna catch on and go like sixty is this fresh one via maestro Gordon Jenkins. The superb musical wizardry of Gordon is easily demonstrated on this one. It's a tune that should prove to be a first rate coin nabber, and reap harvest for music operators. Titled "Where In The World," the tune weaves in slow, melodic tones of sheer musical enticement throughout, with the echo lingering long after the wax has stopped spinning. Vocal refrain by Don Burke, with a choral backdrop fits the mood and patter of the material dramatically. It's smooth, danceable stuff—the sort music fans are going hog wild over these days. It's a touching, sentimental piece, expertly performed by the Jenkins aggregation, and is one that will surely meet with ops approval. On the other end with still another great piece, Gordy showers chirp Bonnie Lou Williams to the mike for the vocal refrain of the oldie "Bewitched." Recent revival of this tune has spotlighted it as a strong contender for juke box honors—this rendition definitely will earn its share of juke box silver. This side too, ably serves to portray what superb musicianship can do for a song. Both ends are top drawer sides—music ops should get 'em.

"KISS ME" (2:45)

"SWEET GEORGIA BROWN" (3:15)

JIMMY DORSEY ORCH.
(Columbia 38774)

● Jimmy Dorsey ork on a straight kick, with Claire "Shanty" Hogan turning in a neat trick on the ballad "Kiss Me." Gal's pipes trill the lyrics smooth and fine throughout, with feeling she injects ringing true. The coupling has Jimmy in the spotlight on this standard. Side is straight instrumental and doesn't quite come off. "Kiss Me" for the moola.

"LADY BE GOOD" (2:40)

"MY WONDERFUL ONE" (2:52)

BEN LIGHT
(Tempo 686)

● Novel piano work by ivory thumper Ben Light should hold its own. Altho the sides don't have too much commercial appeal for the phono trade, they do show Ben at his best. Both tunes are well known oldies, and as offered by this gang, are fair enough. Ops who have a call for this brand might listen in.

"DREAMBOAT RENDEZVOUS" (2:45)

"THAT'S A PLENTY" (2:43)

JACK FINA ORCH.
(MGM 10671)

● Ballad on the top deck of this one, with a vocal by Bob Darnell, doesn't quite come off. Side echoes the title throughout, with effective slowly woven music by the crew. Coupling has the maestro at the 88's on a jazz standard. Current plugging on the side might raise a bit of a fuss as far as ops are concerned.

"I WANT A GAL" (2:54)

"MY GAL SAL" (2:47)

AL WINTER
(International 711)

● Honky-tonk piano work by Al Winter on a pair of "Gal" songs should do well in those elbow rest spots. Al's 88 thumping is pleasing enough, and altho the sides themselves won't prove to be the kind you can go wild about, they should hold their own. The big demand for this brand of music should keep this biscuit in the limelight.

"SUN SHOWERS" (2:52)

"TODAY, TOMORROW & FOREVER" (3:02)

SHEP FIELDS ORCH.
(MGM 10678)

● Pert tune that makes for pleasant listening is this "Sun Showers" item by Shep Fields. Ditty has a cute set of lyrics, matched in vocal allure by chirp Thelma Gracen's wailing. Melody skips lightly, and makes you stop and listen a bit. The flip has Stuart Foster turning in a plush, sentimental ballad. We like the top deck.

"FISH" (2:45)

"THE KEY TO MY HEART" (2:57)

THE KEYS
(London 669)

● Hush vocal blending by The Keys on this top deck looks good in this corner. Side has loads of professional appeal, and should sit well with music ops and fans alike. Lyrics are cute and inviting throughout. The flip stays in the same vein and receives nice treatment by the group. Ops should get with this one.

"NO, NO, NO" (2:54)

"GOOD NIGHT LITTLE GIRL, GOOD NIGHT" (2:36)

TOMMY TUCKER ORCH.
(MGM 10679)

● Smart ballad that has loads of winning potential is this one set up by the Tommy Tucker ork. Vocal effort by Don Brown and a group is smooth and dramatic throughout, with the Tucker gang making mellow dance music in the background. Ditty should prove to be a winner—with this rendition right up on top of the heap. The flip shows just as well, and has Don back gain on a gang-sing affair that makes for mellow listening pleasure. Ops should get this biscuit.

"DOWN IN HONKY TONKY TOWN" (2:58)

"SUSIE" (2:49)

RAY BAUDUC & THE BOBCATS
(Capitol 919)

● Pair of authentic Dixie sides by Ray Bauduc and the Bobcats should do fairly well in those spots that go for this brand. The increased demand for this style of wax should create fair enough call. Both sides whirl at a mellow clip, with the group displaying their musical wares in effective style. Ops might listen in.

"I WISH I COULD SHIMMY LIKE MY SISTER KATE" (2:57)

"MORE THAN I SHOULD" (2:38)

HELEN FORREST
(MGM 10680)

● Helen Forrest chirps a cute melody here, with a cute set of lyrics and some mellow music headed ops way in this wax story. Ditty has a nice ring to it, and altho it probably won't set fans on their heels, it should hold its own. The coupling has Helen switching to a torchy ballad that should do fairly well. Ork backing by maestro Russ Case rounds out the platter in excellent taste. Ops should listen in.

"I'VE GOT RINGS ON MY FINGERS" (2:56)

"BILLY BAILEY, WON'T YOU PLEASE COME HOME" (2:46)

HUGO MALAN ORCH.
(London 656)

● Pair of oldies dressed up by the Hugo Malan ork may make filler material for music ops. Both tunes should be well known to ops since they have been around for some time. Vocal on the sides by Liza Pierson and a group is effective as it stands, with the Malan gang rounding out the wax in pleasing manner. Ops who have the spots might listen in.

"THE BOY NEXT DOOR" (3:13)

"LOTUS LAND" (2:57)

MARTHA RAYE
(Discovery 517)

● Chirp Martha Raye turns in a neat trick of vocalizing on this oldie tagged "The Boy Next Door." Tune has always earned juke box silver—this rendition should do well. The coupling is a weird bit of music by maestro Phil Moore that doesn't hold anything for music ops. Top deck might do something.

Watch For The Release Date Of

NATIONAL'S

New Double Barreled Hits!!

NATIONAL #9109

EILEEN BARTON

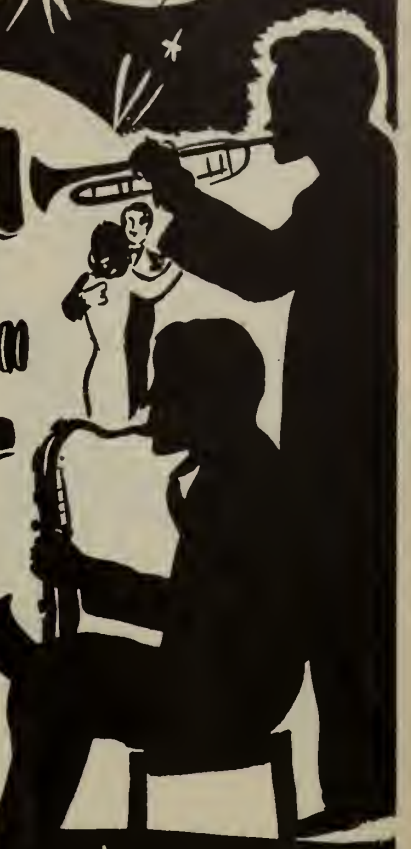
The "Bake A Cake" Gal

"DIXIELAND BALL"

Backed by

"Honey Want You Honeymoon With Me"

ALSO ON 45 RPM



NATIONAL #9110

DANNY SCHOLL

Singing Star Of "Texas Lil Darlin'"

"OPEN, PARACHUTE!!"

Backed by

"Our Love Story"

ALSO ON 45 RPM

NATIONAL Coast-to-Coast RECORDS

C. S. PIERCE

C. S. Pierce
President, Wisconsin Phonograph Operators Assn., and member of Board of Directors, Music Operators of America,

SAYS:

"Johnny Desmond's 'C'est Si Bon' is a hit record in this area—one of the big money-makers on our juke boxes, and it's getting bigger every day."

"C'EST SI BON"
("It's So Good")
backed by
"IF YOU COULD CARE"
MGM Unbreakable 10613

PRESS RELATIONS
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M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
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NAMM Trade Show Set For Chgo., In July

CHICAGO, ILL.—The exhibitor's prospectus for the 1950 Music Industry Trade Show scheduled for July 10, 11, 12 and 13 at the Palmer House, this city, has been mailed to all exhibitors, according to W. R. Gard, executive secretary of the National Association of Music Merchants, sponsors.

Mr. Gard disclosed that the exhibitors will be notified of their space assignments sometime early this month. The N.A.M.M. trade show will occupy the Palmer House Exhibit Hall, the Club Floor, 6th, 7th and 8th floors.

The traditional music industry banquet, without which no association trade show would be complete, will be held in the Hotel Stevens grand ballroom on Wednesday, July 12, rather than at the final day of the show as has been the custom in past years. In announcing the date change, Mr. Gard said that Wednesday had been decided upon so that more persons would be able to attend the banquet and thus be able to leave for home on the late afternon or early evening trains on Thursday, the final day of the show.

The convention will begin on Monday with the traditional opening luncheon in the grand ballroom of the Palmer House. Allied industry associations are again planning meetings during this week and there will be several instrument manufacturers exhibiting.

Chicago hotels reserving blocks of rooms for the visitors at the NAMM convention and trade show include the Congress, Blackstone, Morrison, and Stevens hotels.

Jerry Wayne Ears New Click Disking

NEW YORK—Pictured striking a pose beside the new Wurlitzer Model 1250 phonograph is Columbia Records star Jerry Wayne. Jerry, currently engaged in a series of theater and night club engagements, has a hot platter in his latest Columbia release pairing "No, No, No" and "Don't Say Goodbye." The former side, only in the market two weeks, has already met with widespread enthusiasm among music operators, with sales reports from the plattery indicating a winner for Jerry. Above pic was shot during a recent visit by the balladeer to a local music operator.

Coming Your Way
NOTARY
See The Cash Box NEXT WEEK

'ROUND THE WAX CIRCLE

NEW YORK:

Big hoopla concerning the Stan Kenton concert at Carnegie Hall as *The Cash Box* went to press this past week. Advance reports indicated a smash turnout for Stan and his "Innovations In Music." Aside from all the wise-guy reports which claim that Kenton is far off-base in playing the music he is, this scribe still maintains that the ork leader is to be applauded for basically furthering a new tone in music, regardless of its form. Stan was among the first to play progressive music, bop or what have you. Sure bop is dead, but while it was alive, the music biz received a mucho needed hypo, and at the same time it gave birth to a host of new artists who just wouldn't have "happened" if the likes of Kenton weren't around. We doff our lid to you, Stan . . . Burl Ives has formed a "Bachelor Club" as an exploitation campaign to be carried on through disk jockeys, in one of the biggest give-away shows ever offered. Deal carries $10,000 in prizes to the single gents giving their views pro and con on bachelorhood. . . . GAC has signed Jimmy Wakely to a management pact, under which the agency will represent the Capitol disk star in all fields. . . . We'll say it again: You ain't heerd nothin' yet, till you've heard Ben Pollack's dixie rendition of "Third Man Theme." . . . The Mindy Carson success story continues to thrill us. Mindy has caused scribes throughout the nation to haul out superlatives they'd stored away since Jolson and Jenny Lind packed vaude houses. Her latest RCA Victor recording, "Little Darlin', Little Angel" is a cinch to clinch with fans and ops as if the H-Bomb itself had been dropped. We'll pause for a minute and pat ourselves on the back—we tabbed Mindy top star material when we first heard her on a thing called "Pianissimo" on Musicraft. . . . Pat White has joined the Buddy Basch flack firm as assistant to the major domo and account executive. . . . The Vaughn Monroe pic, "Singin' Guns" for Republic continues to draw top grosses. . . . Elliot Lawrence and ork set to play at the Philadelphia Phillies-Dodger opening game at Shibe Park, Philly. We'd suggest that the Lawrence crew get on the field themselves. . . .

STAN KENTON

* * * * *

CHICAGO:

Success story: Johnny Desmond's great MGM recording of "C'est Si Bon" which he continued to plug for so many weeks, jumped into 13th place in the Tunis "One-Spot" charts which gives retail acceptance all over the country, and hit 9th place in this past issue of *The Cash Box* in New York, Chicago, and L. A., with the record definitely now on the way up. Proving once again that good advertising and good exploitation can always push a good record up the charts. . . . LeRoy Mintz of M. A. Miller putting big push on nylon needles for phonos. . . . Bill Farrell MGM recording star, keeping the customers happy at the Blue Note singing "It Isn't Fair," "You've Changed" and "God's Country." . . . Sammy Kahn, writer of "Go To Sleep" visited Chi for a few days. . . . Received eyecatching circular on Fran Warren, whose newest RCA-Victor release "I Almost Lost My Mind" sounds really great. . . . Sheryl Leonard, WMOR gal deejay gives up her Sat. nite show. . . . Lorry Raine's new Universal records are "Where Can I Go" and "Love Goes Round On A Merry Go Round" (one of the writers of the latter being Leo Fox, Michigan Blvd. tailor). . . .Kenny Myers, ex-trumpeter with Eddy Howard, now doing d.j. promotion for Sam Honigberg. . . . Len-Art Music, formed by Leonard and Art Keller, add hillbilly and Western section, with Randy Blake, WJJD folk music disk spinner as head. . . . Dean Martin and Jerry Lewis playing to SRO crowds at the Chicago Theatre.

JOHNNY DESMOND

* * * * *

LOS ANGELES:

That kickoff klambake on Mel Torme's "California Suite" was a very nice little affair, hosted by Jim Conkling of Capitol Records and artist manager Carlos Gastel at Jerry Wald's Studiio Club. . . . It was complete unto almost everything, with the exception of Torme, who was in the East, and great gal Jeanette Wormser, who'd arranged the affair and was home with a case of the flu—not even virus, yet. . . . As to the album, it's worth a nice listen by everybody, including music operators, though only one of the numbers, "Poor Little Extra Girl," struck us as a good thing for the boxes, if Capitol should take it off the 12-incher for a 10 inch disk. . . . To an almost native Californian, if we may be permitted this critical observation, Mel may not have captured a lot of the under-the-surface California but he has put together some worthwhile music and quite clever lyrics, and Capitol, has enhanced the whole with some truly terrific choral and orchestral production. . . . Shared a table with a couple of record-wise folks in deejay and jazz impressario Gene Norman and Marie Mesmer of the L. A. Daily News, and heard some interesting comment from both about the Billy Eckstine-Harry James concert that Gene successfully presented at the Shrine Aud. . . . Other nice people we visited with at the affair was host Carlos Gastel, disk jockeys George Sanders and George Jay, an old pre-war friend, and Jack Carlton, West Coast mgr. for Southern Music. . . . George, Sanders, that is, might like to get this super-plug on his Cormac Record, "Not Me" that he presented us with: Our almost 5-year daughter will now listen to nothing else but wants to hear only that "funny man on the funny record." . . . It really is a nice job on an amusing western novelty and deserves a good ride on its merits. . . . Here's one designed for the boxes: Al Morgan's latest, "Heart Of Gold," a clever tune by Danny Franklin and Carol Thomas on the London label. . . . And if you haven't heard "Third Man Theme" played in the current Dixieland kick by Ben Pollack and his Pick-a-Rib Boys on the Modern label, then you just haven't heard.

MEL TORME

THE CASH BOX
Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending April 8.

Bob Earle
KSO—Des Moines, Iowa

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. MUSIC, MUSIC, MUSIC *(Carmen Cavallara)*
3. COUNT EVERY STAR *(Hugo Winterhalter)*
4. SATAN WEARS A SATIN GOWN *(F. Laine)*
5. NICE TO HAVE A MAN AROUND THE HOUSE *(Dinah Shore)*
6. IT ISN'T FAIR *(Sammy Kaye)*
7. SPAGHETTI RAG *(Fray Anthony)*
8. C'EST SI BON *(Johnny Desmond)*
9. THIRD MAN THEME *(Guy Lombardo)*
10. STARS ARE THE WINDOWS OF HEAVEN *(Andrews Sisters)*

Johnny Slagle
WXYZ—Detroit, Mich.

1. C'EST SI BON *(Johnny Desmond)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. THIRD MAN THEME *(Anton Karas)*
4. COUNT EVERY STAR *(Ray Anthony)*
5. SITTING BY THE WINDOW *(Billy Eckstine)*
6. MY FOOLISH HEART *(Billy Eckstine)*
7. MUSKRAT RAMBLE *(Jimmy Dorsey)*
8. SENTIMENTAL ME *(Ames Bros.)*
9. I FOUND MY MAMA *(Rosemary Clooney)*
10. BECAUSE YOU LOVE ME *(Gordon Jenkins)*

Trav Bayly
KDAL—Duluth, Minn.

1. OLD PIANO ROLL BLUES *(Lawrence Cook)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. MY FOOLISH HEART *(Billy Eckstine)*
4. NICE TO HAVE A MAN AROUND THE HOUSE *(Dinah Shore)*
5. IT ISN'T FAIR *(Billy Farrell)*
6. SOMEBODY'S ON MY MIND *(Billie Holiday)*
7. SATAN WEARS A SATIN GOWN *(F. Laine)*
8. I HADN'T ANYONE TILL YOU *(Mel Torme)*
9. FRANTIC PAN'C *(Johnny Savage)*
10. ALL THE THINGS YOU ARE *(Jerry Gray)*

Art Pallan
WWSW—Pittsburgh, Pa.

1. PETER COTTONTAIL *(Johnny Lee Wills)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. THIRD MAN THEME *(Anton Karas)*
4. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
5. WANDERIN' *(Sammy Kaye)*
6. IT ISN'T FAIR *(Sammy Kaye)*
7. CRY OF THE WILD GOOSE *(Frankie Laine)*
8. SENTIMENTAL ME *(Ames Bros.)*
9. MY FOOLISH HEART *(Hugo Winterhalter)*
10. C'EST SI BON *(Johnny Desmond)*

Myron Barg
WMOR—Chicogo, Ill.

1. C'EST SI BON *(Johnny Desmond)*
2. PETER COTTONTAIL *(Fran Allison)*
3. LA VIE EN ROSE *(Victor Young)*
4. I'D'VE BAKED A CAKE *(Eileen Barton)*
5. MY FOOLISH HEART *(Gordon Jenkins)*
6. NICE TO HAVE A MAN AROUND THE HOUSE *(Dinah Shore)*
7. IT ISN'T FAIR *(Fred Waring)*
8. DEARIE *(Merman-Bolger)*
9. BEYOND THE SUNSET *(Stafford-MacRae)*
10. WHY DO THEY ALWAYS SAY NO? *(L. Cook)*

Ira Cook
KECA—Hollywood, Calif.

1. THIRD MAN THEME *(Anton Karas)*
2. C'EST SI BON *(Johnny Desmond)*
3. IT ISN'T FAIR *(Sammy Kaye)*
4. I'D'VE BAKED A CAKE *(Eileen Barton)*
5. CHUG A LUG *(Sammy Kaye)*
6. "X" IN THE MIDDLE OF TEXAS *(Dennis Day)*
7. DOWN THE LANE *(Chuck Cabot)*
8. WILHELMINA *(Freddy Martin)*
9. DADDY'S LITTLE GIRL *(Mills Bros.)*
10. CRY OF THE WILD GOOSE *(Frankie Laine)*

Bob Story
WNOR—Norfolk, Va.

1. THIRD MAN THEME *(Guy Lombardo)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. CANDY AND CAKE *(Mindy Carson)*
4. BEWITCHED *(Bill Snyder)*
5. NICE TO HAVE A MAN AROUND THE HOUSE *(Dinah Shore)*
6. IT ISN'T FAIR *(Sammy Kaye)*
7. GO TO SLEEP *(Martin-Godfrey)*
8. C'EST SI BON *(Johnny Desmond)*
9. WITH MY EYES WIDE OPEN *(Patti Page)*
10. DEARIE *(Stafford-MacRae)*

Dick Coleman
WCBM—Baltimore, Md.

1. MY FOOLISH HEART *(Gordon Jenkins)*
2. SENTIMENTAL ME *(Ames Bros.)*
3. IT ISN'T FAIR *(Sammy Kaye)*
4. WITH MY EYES WIDE OPEN *(Patti Page)*
5. HAVE I TOLD YOU LATELY? *(Martin-Warren)*
6. BEWITCHED *(Bill Snyder)*
7. CHATTANOOGIE SHOE SHINE BOY *(B. Crosby)*
8. DADDY'S LITTLE GIRL *(Mills Bros.)*
9. IF I HAD YOU ON A DESERT ISLAND *(Arthur Godfrey)*
10. ENJOY YOURSELF *(Guy Lombardo)*

Eddie Gallaher
WTOP—Washington, D. C.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. CHATTANOOGIE SHOE SHINE BOY *(B. Crosby)*
4. I SAID MY PAJAMAS *(Martin-Warren)*
5. DADDY'S LITTLE GIRL *(Mills Bros.)*
6. DEARIE *(Bolger-Merman)*
7. PETER COTTONTAIL *(Gene Autry)*
8. IT ISN'T FAIR *(Sammy Kaye)*
9. CRY OF THE WILD GOOSE *(Frankie Laine)*
10. MY FOOLISH HEART *(Gordon Jenkins)*

Bud Wendell
WJMO—Cleveland, Ohio

1. THIRD MAN THEME *(Guy Lombardo)*
2. SUNSHINE CAKE *(Bing Crosby)*
3. I'D'VE BAKED A CAKE *(Eileen Barton)*
4. SENTIMENTAL ME *(Ames Bros.)*
5. PETER COTTONTAIL *(Mervin Shiner)*
6. LEAVE IT TO LOVE *(Ralph Flanagan)*
7. NICE TO HAVE A MAN AROUND THE HOUSE *(Dinah Shore)*
8. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
9. CANDY AND CAKE *(Mindy Carson)*
10. WHERE IN THE WORLD *(Ginny Gibson)*

Mort Nusbaum
WHAM—Rochester, N. Y.

1. IT ISN'T FAIR *(Sammy Kaye)*
2. THIRD MAN THEME *(Guy Lombardo)*
3. GO TO SLEEP *(Carson-Cornell)*
4. RAIN *(Larry Fotine)*
5. THERE'S NO TOMORROW *(Tony Martin)*
6. PETER COTTONTAIL *(Gene Autry)*
7. C'EST SI BON *(Johnny Desmond)*
8. NICE TO HAVE A MAN AROUND THE HOUSE *(Dinah Shore)*
9. WITH MY EYES WIDE OPEN *(Patti Page)*
10. CAFE MOZART WALTZ *(Guy Lombardo)*

Norman Hall
WOMI—Owensboro, Ky.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
3. I ALMOST LOST MY MIND *(Fran Warren)*
4. SILVER DOLLAR *(Johnny Long)*
5. SUNSHINE CAKE *(Tex Beneke)*
6. THAT'S A PLENTY *(Nellie Lutcher)*
7. CRY OF THE WILD GOOSE *(Frankie Laine)*
8. THIRD MAN THEME *(Guy Lombardo)*
9. THERE'S NO TOMORROW *(Tony Martin)*
10. WHEN MY SUGAR WALKS DOWN THE STREET *(Bob Crosby)*

Scott Douglass
KFMB—Son Diego, Colif.

1. CHATTANOOGIE SHOE SHINE BOY *(P. Harris)*
2. CRY OF THE WILD GOOSE *(Frankie Laine)*
3. THIRD MAN THEME *(Guy Lombardo)*
4. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
5. I'D'VE BAKED A CAKE *(Eileen Barton)*
6. THERE'S NO TOMORROW *(Tony Martin)*
7. I CAN DREAM, CAN'T I? *(Andrews Sisters)*
8. SILVER DOLLAR *(Johnny Long)*
9. BAMBOO *(Vaughn Monroe)*
10. SWAMP GIRL *(Frankie Laine)*

Zenas Sears
WGST—Atlonto, Ga.

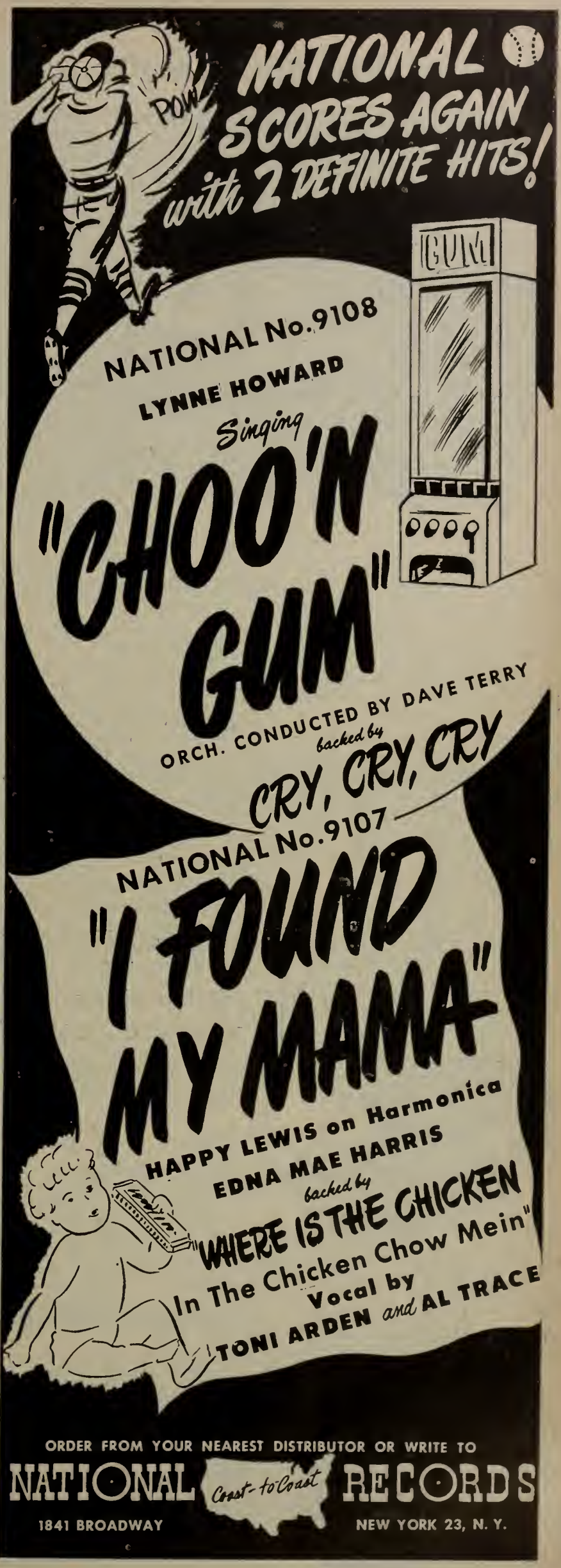
1. M'STRUSTIN' BLUES *(Little Esther)*
2. FAT MAN *(Fats Domino)*
3. CRY BABY *(Johnny Otis)*
4. DOUBLE CROSSING BLUES *(Little Esther)*
5. TURKEY HOP *(Johnny Otis)*
6. WHY DO THINGS HAPPEN TO ME? *(Roy Hawkins)*
7. THINKIN' BLUES *(Billy Wright)*
8. I ONLY KNOW *(Dinah Washington)*
9. LITTLE RED HEN *(Johnny Otis)*
10. CALYPSO MAN *(Calypso Serenaders)*

Pete Jamerson
WNEB—Worcester, Moss.

1. SENTIMENTAL ME *(Ames Bros.)*
2. ARE YOU LONESOME TONIGHT? *(Blue Barron)*
3. DADDY'S LITTLE GIRL *(Mills Bros.)*
4. MY FOOLISH HEART *(Billy Eckstine)*
5. I'D'VE BAKED A CAKE *(Benny Strong)*
6. HAVE I TOLD YOU LATELY? *(Martin-Warren)*
7. POISON IVY *(Gordon MacRae)*
8. OPEN DOOR, OPEN ARMS *(Jo Stafford)*
9. DEARIE *(Merman-Bolger)*
10. SPEARMINT LOSE ITS FLAVOR *(B. Strong)*

Donn Tibbetts
WKBR—Manchester, N. H.

1. CANASTA SONG *(Rosemary Clooney)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. DEARIE *(Kirk-Warren)*
4. STORMY WEATHER MARCH *(Jerry Gray)*
5. I FOUND MY MAMA *(Salty Holmes)*
6. YOU'VE GOT TO MAKE SOMEONE HAPPY *(Ray Block)*
7. CHARLESTON *(Louis Prima)*
8. SHE'S MY EASTER LILY *(Dick Todd)*
9. I'VE GOT A HEART FILLED WITH LOVE *(Martha Tilton)*
10. I DON'T CARE IF THE SUN DON'T SHINE *(Patti Page)*



George Shearing Guests With Fans At Recent New York Theater Date

NEW YORK — MGM Records' George Shearing, just back from a sensational tour of the West Coast with his Quintet, held a mass interview for 75 high school and college newspaper representatives backstage after his opening at New York's Strand Theatre recently. Besides the long interview session with the blind British pianist, junior scribes got autographed copies of Shearing's latest M-G-M relases and free passes for the second week of the artist's appearance at the theatre.

Irving Fields Disk Gets Big Promotion

NEW YORK—The Irving Fields Trio with Three Beaus and a Beep recorded a unique version of "The Scottish Samba" using the lyrics of the ditty which are the names of over twenty-five Scottish clans.

Ten thousand miniature copies of the RCA Victor platter will be distributed to disk jockeys. When the disk is played, any listener whose name is mentioned in the patter will be entitled to a free copy if he calls or writes the station.

Present line-up on the tune includes the Ethel Smith-Guy Lombardo version for Decca Records and the Edmundo Ros arrangement on the London label.

Watch for
NOTARY
See The Cash Box NEXT WEEK

JUKE BOX—OFFICE
EZIO PINZA'S
"TE AME"
(I Loved You)
COLUMBIA 38748

CLIMBING to a NEW HIGH!
REGENT # 1016
"CRY BABY"
Johnny Otis Orchestra
featuring MEL WALKER
and
"I'M NOT FALLING IN LOVE WITH YOU"
Johnny Otis Quintette
featuring DEVONIA
REGENT RECORDS, Inc.
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Cash Box "AWARD OF THE WEEK"
RUTH BROWN'S
"SENTIMENTAL JOURNEY"
"I CAN DREAM, CAN'T I"
No. 905
ATLANTIC records

THE CASH BOX "Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"JOLIE BLOND LIKES THE BOOGIE" (2:24)
"PASTIME BLUES" (2:32)
BOB WILLS
(MGM 10681)

BOB WILLS

● "Jolie Blond" in one of any of the seven forms that have been issued on the original theme has always been a smash hit with the folk and western fans. Bob Wills, one of the leading juke box names, has added his strong vocal appeal to the new arrangement of "Jolie Blond" and MGM has come up with a solid winner. Setting a nice pace behind the lead of a banjo and guitar boogie following a set and tested instrumental pattern the waxing sounds like strong potential to wear white in the machines. "Pastime Blues" starts with a conversational bent and a pleasantly moving instrumental backing, when Wills sings the conversation continues in an abated fashion and directed to him. The informality is nice and the guitar and percussion add to a second side that provides a stout turnover to the topping. Ops familiar with the "Jolie Blond" series will grab this one and the rest better give this a listen if they like the sound of jingling coins in the cash box.

"I'M A LONE WOLF" (2:17)
"I JUST SAID GOODBYE TO MY DREAMS" (2:48)
LEON PAYNE
(Capitol 920)

● A simulated wolf call starts the shellac on its merry way with the addition of a few yodels by Payne. The chorus mentions the names of many outstanding hillbilly and western stars and some of the hits that they have collaborated on. Ditty is a very clever novelty. Turnover reveals a mournful hillbilly tune with the singing format following the title statement closely.

"THAT GLORY BOUND TRAIN" (2:32)
"I'LL REAP MY HARVEST IN HEAVEN" (2:22)
LUDY HARRIS
(Hill & Country 108)

● Both sides are gospel singing with a spiritual slant typical of this form of music. Ludy Harris shines in her oral duties and is given effective support from her group and from the instrumental efforts that back her. "Glory Bound Train" is in the faster tempo of the two whirlings but both are good. Tunes should move on their own qualities as religious ditties.

"MIDNIGHT TEARS" (2:43)
"IT'S SO HARD TO SAY I LOVE YOU" (2:25)
HANK LOCKLIN
(4 Star 3372)

● Upper cutting is a standard hillbilly vocal, a set lyric pattern framed by some off-key fiddling and satisfactory guitar technique in keeping with the country-style motif of the record. Reverse has Locklin slipping in yodeling voice breaks on the stress syllables with the singer's pleasant voice giving a meaningful delivery to the disk's patter. The platter rates attention.

"JOHN HENRY" (2:50)
"MAH LINDY LOU" (2:43)
BURL IVES
(Columbia 41362)

● Burl Ives has been building up of late into a top flight juke box artist as well as a long-time personal favorite among lovers of folk music. Both of these familiar songs are folk classics and a part of American lore. "John Henry" is a touching ballad given a marvelous treatment by Ives. "Mah Lindy Lou" has roots deep in American tradition, the balladeer's voice shines here with a tender, moving, beautiful rendition of a number that will force quiet attention and play after play after play.

"FRANCIS THE TALKING MULE" (2:21)
"ME AND MY TEDDY BEAR" (2:39)
MERVIN SHINER
(Decca 46321)

● Mervin Shiner moves in on the heavy flack surrounding the "Francis" cinema opus to rack up a ditty designed around the pic of the same name. Wax has kiddisk appeal and cute moments such as the mention of "Bing." "The Talking Bear" reminds very much of Shiner's sensational "Peter Cottontail" but doesn't look to give the bunny too much competition.

"HEAVEN IS WHERE YOU BELONG" (2:34)
"THE GLORY SPECIAL" (2:12)
BLUE RIDGE QUARTET
(Decca 46230)

● Two gospel pressings. The top with a strong lyric message and a good beat has out of the ordinary appeal in this vein and could happen in a big way. Piano accompaniment is something to listen closely to. Underside sets a hectic pace matched by the piano and the quartet in impressive style. Train sounds and special effects are cleverly copied and the all-around production work makes this a hot juke box special to match the top. Ops should give both careful attention.

"NOT ME" (2:40)
"BABY BOY'S PRAYER" (2:43)
GEORGE SANDERS—GEORGE SANDERS & HAL BLAIR
(Cormac 1104)

● "Not Me" is one of the cleverest and cutest disks we have heard in a very long time. The lyrics could easily appeal to children as well as to an adult audience so ingratiating is the fun pressed into the wax. The song is composed of humorous incidents recited by Sanders and interspersed with the familiar "We Want Cantor" refrain. Disk ends in a mad quarrel and begs for attention from every op. Flip is on the broken home motif with some serious preaching that will effect everyone.

Millions Of Followers
Of Kukla, Fran And Ollie

means

Millions Of Potential
Nickels

Fran ALLISON

Scores In Her RCA Victor Debut
With TOP POP VERSION Of...

"Stars Are The Windows of Heaven"
and
"Peter Cottontail"

RCA VICTOR Records { 78 RPM 20-3727 45 RPM 47-3727

HOT in Harlem

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators in New York City's Harlem Area.

1	EASTER PARADE	*Freddie Mitchell* (Derby 733)
2	I ALMOST LOST MY MIND	*Ivory Joe Hunter* (MGM 10578)
3	MY FOOLISH HEART	*Billy Eckstine* (MGM 10623)
4	DOUBLE CROSSIN' BLUES	*Little Esther* (Savoy 731)
5	MISTRUSTIN' BLUES	*Little Esther-Mel Walker* (Savoy 735)
6	BERNICE	*Roosevelt Wardell* (Melford 256)
7	3 X 7 = 21	*Jewel King* (Imperial 5055)
8	AT NIGHT	*The Orioles* (Jubilee 5025)
9	PENNIES FROM HEAVEN	*Gene Ammons* (Aristocrat)
10	FAT MAN	*Fats Domino* (Imperial 5058)

HOT on Chicago's South Side!

1	DOUBLE CROSSIN' BLUES	*Little Esther* (Savoy 731)
2	MISTRUSTIN' BLUES	*Little Esther* (Savoy 735)
3	I ALMOST LOST MY MIND	*Ivory Joe Hunter* (MGM 10578)
4	MY FOOLISH HEART	*Billy Eckstine* (MGM 10623)
5	INFORMATION BLUES	*Roy Milton* (Specialty 349)
6	IT ISN'T FAIR	*Bill Farrell* (MGM 10637)
7	WHO DO THINGS HAPPEN TO ME?	*Roy Hawkins* (Modern 734)
8	RAG MOP	*Joe Liggins* (Specialty)
9	BIG FINE GIRL	*Jimmie Witherspoon* (Modern 721)
10	PENNIES FROM HEAVEN	*Gene Ammons* (Aristocrat)

HOT in New Orleans

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators in New Orleans.

1	TEE NAH NAH	*Smiley Lewis* (Imperial 5067)
2	I NEED YOU SO	*Ivory Joe Hunter* (MGM 10663)
3	CRY, CRY BABY	*Johnny Otis Orch.* (Regent)
4	SHE AIN'T GOT NO HAIR	*Prof. Longhair* (Talent)
5	ADAM BITE THE APPLE	*Joe Turner* (Freedom 1531)
6	MISTRUSTIN' BLUES	*Little Esther-Mel Walker* (Savoy 735)
7	IT ISN'T FAIR	*Dinah Washington* (Mercury 8169)
8	LITTLE BEE	*Fats Domino* (Imperial 5065)
9	INFORMATION BLUES	*Roy Milton* (Specialty 349)
10	STACK O' LEE	*Archie Ball* (Imperial)

HOT on Central Ave. in Los Angeles

1	EVERY DAY I HAVE THE BLUES	*Lowell Fulson* (Swingtime 196)
2	DOUBLE CROSSIN' BLUES	*Little Esther* (Savoy 731)
3	AFTER HOURS SESSION	*Frank (Floorshow) Culley* (Atlantic 888)
4	WHY DO THINGS HAPPEN TO ME?	*Roy Hawkins* (Modern 734)
5	I ALMOST LOST MY MIND	*Ivory Joe Hunter* (MGM 10578)
6	I'M JUST A FOOL IN LOVE	*Amos Milburn* (Aladdin 3043)
7	A FOOL IN LOVE	*Bull Moose Jackson* (King 4352)
8	CENTRAL AVENUE BLUES	*Al Winter* (International 701)
9	WHAM A LAM	*Joe Thomas* (King 4339)
10	PINK CHAMPAGNE	*Joe Liggins* (Specialty 355)

HOT in Other Cities

SAN FRANCISCO, CALIF.
1. Fat Man (Fats Domino)
2. Information Blues (Roy Milton)
3. My Baby's Gone (Charles Brown)
4. Cry Baby (Mel Walker)
5. Mistrusting Blues (Little Esther)
6. I Only Know (Dinah Washington)
7. Just A Fool In Love (Amos Milburn)
8. Back Biting Woman (Billy Wright)
9. Why Do Things Happen To Me? (Roy Hawkins)
10. Double Crossing Blues (Little Esther)

NEWARK, N. J.
1. Double Crossing Blues (Little Esther)
2. I Almost Lost My Mind (Ivory Joe Hunter)
3. I've Been A Fool (Shadows)
4. It Isn't Fair (Billy Eckstine)
5. Rag Mop (Doc Sausage)
6. I'm Tired Crying Over You (Buddy Johnson)
7. I Don't Have To Ride No More (Ravens)
8. You've Changed (Bill Farrell)
9. For You, My Love (Larry Darnel)
10. Mistrusting Blues (Little Esther)

ATLANTA, GA.
1. Why Do Things Happen To Me? (Roy Hawkins)
2. I Almost Lost My Mind (Ivory Joe Hounter)
3. Mistrusting Blues (Little Esther)
4. Walking Blues (Amos Milburn)
5. Cry Baby (Johnny Otis)
6. Turkey Hop (Johnny Otis)
7. Double Crossing Blues (Little Esther)
8. I Need You So (Ivory Joe Hunter)
9. Every Day I Have The Blues (Lowell Fulson)
10. There Ain't No Use Beggin' (Robins)

DETROIT, MICH.
1. I Almost Lost My Mind (King Cole)
2. Double Crossing Blues (Little Esther)
3. Rag Mop (Lionel Hampton)
4. Cry, Cry Baby (Johnny Otis)
5. It Isn't Fair (Bill Farrell)
6. Won't You Say You Love Me? (Billy Eckstine)
7. Why Do Things Happen To Me? (Roy Hawkins)
8. 3 X 7 = 21 (Jewel King)
9. Information Blues (Roy Milton)
10. Mistrusting Blues (Little Esther)

ALBUQUERQUE, N. M.
1. 3 X 7 = 21 (Jewel King)
2. My Foolish Heart (Billy Eckstine)
3. Fat Man (Fats Domino)
4. Johnson Rag (Amos Milburn)
5. Turkey Hop (Johnny Otis)
6. I Almost Lost My Mind (Ivory Joe Hunter)
7. Information Blues (Roy Milton)
8. Gotta Gimme What 'Cha Got (Julia Lee)
9. I'll Get Along Somehow (Julia Lee)
10. I Like My Baby's Pudding (Wynonie Harris)

SEATTLE, WASH.
1. I Almost Lost My Mind (Ivory Joe Hunter)
2. Double Crossing Blues (Little Esther)
3. Fool In Love (Amos Milburn)
4. Sugar Cane (Sonny Thompson)
5. Rag Mop (Doc Sausage)
6. Confused (Lonnie Johnson)
7. For You, My Love (Larry Darnel)
8. Push Ka Pee Shee Pie (Louis Jordan)
9. S. P. Blues (Ivory Joe Hunter)
10. Shame On You (Cliff Butler)

THE CASH BOX REPORTS THE NATION'S BIG 5 HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1. **CHATTANOOGIE SHOE SHINE BOY**
   Red Foley
   (Decca 46205)

2. **RAG MOP**
   Johnnie Lee Wills
   (Bullet 696)

3. **TAKE ME IN YOUR ARMS AND HOLD ME**
   Eddy Arnold
   (RCA Victor 21-0146)

4. **PETER COTTONTAIL**
   Gene Autry
   (Columbia)

5. **TENNESSEE BORDER # 2**
   Ernest Tubb-Red Foley
   (Decca 46200)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

LETTERS HAVE NO ARMS
Ernest Tubb
(Decca 46207)

MY BUCKET'S GOT A HOLE
Hank Williams
(MGM 10560)

I JUST DON'T LIKE THIS KIND OF LIVIN'
Hank Williams
(MGM 10629)

BLUES STAY AWAY FROM ME
Delmore Brothers
(King 803)
Owen Bradley
(Coral 60107)

WITH MEN WHO KNOW TOBACCO BEST
Tex Williams
(Capitol 40276)

MGM Baltimore Distrib In Talent Hunt Tie-In

BALTIMORE, MD.—Gimbel Brothers, Inc., Baltimore area distributing agency for M-G-M Records, is currently sponsoring a huge 13-week talent hunt within its territory in cooperation with the city's nitery, Club Charles. The contest, open to any amateur musical or variety entertainer, got under way in the Maryland metropolis Monday, March 27th, with M-G-M Records stars Phil Brito and Derry Falligant planing in to act as judges. Judge for second week was Art Lund. It is planned to have at least one M-G-M recording artist on the judge's panel for each of the ensuing 11 weeks of contest.

All contestants who reach the competition are awarded prizes despite the place they achieve among winners. Included among the prizes are libraries of M-G-M albums and single records, radio-phonograph combinations, television sets, and other big prizes. Final prize includes a trip to New York with expenses paid and a chance to audition for an M-G-M Records contract.

The contest is being plugged weekly in a big newspaper-radio campaign, with local jockeys, record dealers, and civic organizations lending heavy support.

King Records Add Three To Artist Roster

CINCINNATI, OHIO—King Records announced this week the signing of Shorty Long for their Hillbilly and Western series and Mabel Scott and "Wild" Bill Moore in the Blues and Rhythm catalog.

Shorty Long recorded for Decca and RCA Victor before inking his long term pact with King. Long's first session will be held April 15th and his waxings will be on the market within thirty days of their pressing.

Mabel Scott will be remembered for "Elevator Boogie" and "Boogie Woogie Santa Claus." In addition to pounding the 88, Mabel will do thrushing chores for King. Miss Scott's first releases "Baseball Boogie" and "I Found My Baby" will be on the market by the end of this month. Wild Bill Moore is a tenor sax man distinguished in the sepia field for his last hit, "Bubbles." Wild Bill's first cookies will be out about the same time as Mabel Scott's make their appearance.

WPAT Airs New Show

PATERSON, N. J.—WPAT, local indie station, is going all out on a super d.j. promotion based on the latest news of records and recording personalities according to data from *The Cash Box*, and other trade publications.

The show, titled "Pick Your Favorites," started Monday, April 3rd, and will run from Monday through Saturday, 6 p.m. to 7:45 p.m. Don Kerr, popular platter spinner, will act as commentator and biscuit-burner. The listening audience will add their votes to the comments of the magazines quoted and the results will be announced on the Saturday night "All Winners Jamboree."

The program will spotlight new bands, artists, and songs as "Sleepers" in the "Give a Break To" portion of the airer. Disks that are being given heavy pre-release promotion will also be featured as "discoverys."

Mastermind of the show is Don Kerr himself; the disk whirler conceived his brainchild as a result of a four week "audience-testing" show run in February by Kerr called "Choose Your Favorites," which wound up with Bill Lawrence in first place, Vic Damone is second and Tony Martin third.

Ernest Tubb Renews Decca Contract

NASHVILLE, TENN. — Ernest Tubb, one of the nation's top country stars, is pictured above signing a new four-year contract with Decca Records. This year marks Tubb's 10th Anniversary with the Decca plattery —10 years that certainly have proved that the folk star has prospered for music operators throughout the nation. Pictured with Tubb is Paul Cohen, director Decca's folk department. Tubb's latest release features "I Love You Because" and "Unfaithful One."

NOTARY
See The Cash Box Next Week

RAIN
recorded by
TONI ARDEN .....Columbio
BILLY COTTON .....London
LARRY FOTINE .....Decco
DAVE HAMILTON .....Heidt
HONEYDREAMERS....RCA Victor
DEAN MARTIN .....Copitol
EDDIE 'PIANO' MILLER Roinbow
FRANK PETTY TRIO .....M-G-M
PAUL WESTON .....Copitol
GENE WILLIAMS .....Mercury
and more coming
MILLER MUSIC CORPORATION

OPERATOR'S TIPS

Diamonds Are A Girl's Best Friend
from
'Gentlemen Prefer Blondes'
JO STAFFORD ..... Capitol
DOROTHY SHAY .... Columbia
CAROL CHANNING .. Columbia
ETHEL MERMAN ..... Decca
JANE HARVEY ..... M-G-M
J. J. ROBBINS & SONS, Inc.
1619 Broadway N. Y. C.

King RECORD best sellers

POPULAR RECORDS
★ JOHNNY LONG
15035 Silver Dollar
Dixie
15018 We'll Build A Bungalow
Skirts
★ GEORGE WRIGHT
15039 Take Me Out To The Ball Game
Easter Parade
★ RUBY WRIGHT
15033 Thanks For The Buggy Ride
Regular Gal
★ FREDDY MILLER
15034 It Isn't Fair
You're Just A Little Diff'rent
★ MILTON DELUGG
15037 Hoop-De-Doo Polka
Zone Twenty-Eight

FOLK RECORDS
★ MOON MULLICAN
839 Broken Dreams
Don't Ever Take My Picture Down
★ DELMORE BROTHERS
849 Sand Mountain Blues
I Swear By The Stars
★ REDD STEWART
843 Brother, Drop Dead (Boogie)
If You'll Come Back To Me
★ HANK PENNY
828 Bloodshot Eyes
I Was Satisfied
★ CLYDE MOODY
848 Tears On My Pillow
I Won't Care A Hundred Years From Now
★ WAYNE RANEY
840 I Feel A Streak Of Love Coming On
Del Rio Boogie
★ RED PERKINS
850 I'm So Happy I Could Cry
One At A Time
★ YORK BROTHERS
852 Gravy Train
Take A Number

SEPIA RECORDS
★ IVORY JOE HUNTER
4347 Please Don't Cry Any More
I Got Your Water On
4326 I Quit My Pretty Mama
It's You Just You
★ BULL MOOSE JACKSON
4352 A Fool in Love
Let Your Conscience Be Your Guide
★ WYNONIE HARRIS
4342 I Like My Baby's Pudding
I Can't Take It No More
★ SONNY THOMPSON
4345 Sugar Cane
I'm Coming Back Home To Stay
★ LONNIE JOHNSON
4336 Confused
Blues Stay Away From Me
★ TINY BRADSHAW
4337 Teardrops
Gravy Train
★ JOE THOMAS
4339 Wham-A-Lam
Artistry In Moods

King RECORDS inc.

Columbia Launches Heavy Ad Campaign

NEW YORK—Columbia Records, Inc., has completed plans for a two and one-half million dollar advertising and promotion campaign employing radio, television, national magazines, co-op newspaper space, display and point of sale material, Ken McAllister, Director of Advertising and Promotion for Columbia, announced this week.

This campaign, the most elaborate in Columbia's history, involves sponsorship of one half hour of the CBS television show, "The Show Goes On," starring Robert Q. Lewis, beginning Thursday, April 20 (CBS-TV, 8:30-9:00 PM, EST).

Columbia's sponsorship of this popular TV presentation will continue through June 18 and will be resumed September 24 for the remainder of the year. This is the first time that Columbia Records has used television in its advertising program. Each week a prominent Columbia Records artist will appear on "The Show Goes On." Columbia's roster of top flight artists is one of the most extensive in the record field. During the Spring the program will be seen on WMAR-TV, Baltimore; WCBS-TV, New York; WCAU-TV, Philadelphia; WOIC-TV, Washington, D. C.; WBKB-TV, Chicago, WKRC-TV, Cincinnati; WDNS-TV, Columbus; WJBK-TV, Detroit; and WXEL-TV, Cleveland. When it returns to the air in the Fall it will be seen in 40 cities throughout the country.

"The Columbia LP Record Parade," now heard over CBS on Sunday afternoons, will be renewed.

The radio program features Columbia LP Microgroove records of all types, including seven, ten and twelve-inch Popular and Masterworks releases. Columbia began sponsorship of this series on February 5th. Its tremendous success since then has resulted in this renewal, Mr. McAllister stated.

The magazine phase of the campaign begins in May with double page spreads in Life, Look and The Saturday Evening Post. These will be followed by page advertisements in May and June, half pages in July and August, and full pages in September, October, November and December.

Rainbow Renews Eddy Miller

NEW YORK—Eddy Heller, president of Rainbow Records, Inc., this city, this past week disclosed the contract renewal of Eddy "Piano" Miller. Altho terms of the contract were not disclosed, it was learned that the piano artist had been signed to a long term deal. Miller is famed for his honky-tonk brand of ivory antics, and has been in the musical spotlight via a series of click disks, among them, "Music, Music, Music," "Juke Box Annie" and "Daddy's Little Girl."

NOTARY

See The Cash Box Next Week

Here's .....

WILLIS JACKSON

Blowing His Talented Head Off On...

"ON MY OWN"

AND

"DANCE OF THE LADY BUG"

(APOLLO NO. 801)

Order from Your Nearest Distributor Or

APOLLO RECORDS, INC.

457 W. 45th St. New York, N. Y.

REGAL'S 3 SMASH HITS!

3262 LARRY DARNELL
WHY DO I LOVE YOU?
I Love You So

3258 PAUL GAYTEN AND ANNIE LAURIE
I'LL NEVER BE FREE
You Ought To Know

3256 "DOC" SAUSAGE
SAUSAGE ROCK
I've Been a Bad Boy

REGAL'S TEN BEST SELLERS

3240 FOR YOU, MY LOVE ..... LARRY DARNELL
3251 RAG MOP ..... "DOC" SAUSAGE
3236 I'LL GET ALONG SOMEHOW ..... LARRY DARNELL
3234 CONFUSED . . . FISHTAIL ..... PAUL GAYTEN
3235 CUTTIN' OUT ..... ANNIE LAURIE
3250 I'M STILL IN LOVE WITH YOU ..... CHUBBY NEWSOME
3260 PACK YOUR RAGS AND GO ..... LARRY DARNELL
3248 SHE DON'T WANT ME NO MORE ..... "DOC" SAUSAGE
3259 WHY DID I MAKE YOU CRY? ..... MEMPHIS MINNIE
3231 MISTREATED BLUES ..... BLAZER BOY LOCKS

REGAL Record Corp., LINDEN, N. J.

THE CASH BOX Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"JUST ONE MORE TIME" (2:31)
"CALL ME DARLING" (3:04)
BOBBY MARSHALL
(Abbey 3014)

BOBBY MARSHALL

● "Just One More Time" is slated to create full-scale riot in the juke boxes that feature jump tunes with a frantic pace, a low-down lyric and a wild swinging beat that leaves no holds barred. Bobby Marshall has come up with a sure winner for Abbey Records, that is going to create a real stir. Backgrounding on this big side is far above average in production quality, with the sax work in particular singled out for attention via a stellar framework performance. The excitement created by the cutting is enough to ensure the replays that spell plenty of coin in all machines that get with it. On the flipover, Bobby Marshall sails through with a blues rendition leaded with romantic appeal. The Marshall voice is at its best with this pressing and the wordage on the ditty is of top notch quality. The ending of "Call Me Darling" is very strong, maintaining the impact of the shellac throughout the spooning. Both sides of this new release are packed solid but we think that it's the smart operator who places "Just One More Time" and then just watches the nickles roll in.

"BAKE THAT CHICKEN PIE" (3:07)
"YOU DIDN'T SIGN YOUR LETTER WITH LOVE" (3:10)
FOUR BLADES
(Alert 422)

● The recipe circle of this platter is a tempting disk-dish for every operator. The Four Blades are one of the best groups we've heard in a long time and the arrangement is a clever toe-tapper full of enjoyment and replays. The laugh gimmick on the refrain is one of the many nice touches throughout. Flipover is a mournful blues with strings creating a good setting for an Ink Spotsian wail. Ops will do well to gobble up that "Chicken Pie," it sounds like a real money-maker.

"SLOW MOTION BABY" (2:15)
"NO MORE BLUES" (2:16)
TINY BROWN
(Capitol 922)

● Upperdeck is set in the shouting vein with a stock "Hamp" chorus highlighted by the excellent vocaling of young Mr. Brown. The delivery is red hot and the stage is nicely set for maximum appeal. Reverse, "No More Blues" is in the classic blues pattern with Brown adding some clever voice tricks on his word endings that pick up attention.

"MEAN OLE GAL" (2:50)
"GOOD OLD BLUES" (2:43)
LITTLE ESTHER—JOHNNY OTIS ORCH.
(Modern 20-748)

● "Mean Ole Gal" features the "hot as a pistol" voice of Little Esther doing great things to a standard blues number. There is a plaintiveness to Little Esther's singing that is gripping. Reverse is an instrumental with a nice beat and a kind of tootling refrain hard to describe but nice to listen to. Both sides are worthy of any op's attention. Check that reed sound on the Otis offering.

"TO EACH HIS OWN BROTHER" (2:50)
"WONDER WHAT THE POOR FOLKS ARE DOING?" (2:33)
GENE PHILLIPS
(Modern 20-743)

● Featured on the shellac above, Gene Phillips and the Jack McVea orch team up to turn out a first class biscuit. A clever lyric, expert tonsiling with a voice pitch set to catch the mood of the ditty from shriek to moan, and a compulsive beat with hand clapping and the hollered comments to McVea add up to real drive. Underside is a depression motif with rhythm wailing and a moving vocal complaint by Gene.

"DIRTY MISTREATER, DON'T YOU KNOW" (2:40)
"TELEPHONE BLUES" (3:20)
SONNY TERRY
(Capitol 931)

● Shellac topping employs unusual sound techniques with the combined efforts of a harmonica, guitar and then some jive session shouting on the wordage. The tune has possibilities. "Telephone Blues" again offers an harmonica entrance but this time followed by a blues vocal, some riffs on the piano and a steady drum pound in the frame.

"JESUS HITS LIKE THE ATOM BOMB" (2:40)
"PRECIOUS MEMORIES" (2:48)
SUNSHINE BOYS
(Decca 46228)

● Topside is a double barreled number with appeal both as a spiritual and as a compulsive rhythm piece. Chorus work is terrific with the Sunshine Boys setting an irresistible pace. The "hit" noise is likely to start a fad and will certainly force singing along. "Precious Memories" is straight sacred with the Boys carrying the tune nicely and the center marked by some serious preacher talking. Ops—this one is a "must."

"GIVE ME ONE DOLLAR" (2:20)
"THE CALYPSO MAN" (2:47)
CALYPSO SERENADERS
(Savoy 737)

● Both sides of the disk are set in the authentic calypso vein of the Serenaders and should hold strong appeal in the spots where ops have successfully planted this type of wax. Upper whirl has a drum beat entrance, a chant in the rear and stirring action. Bottom has the same intro pattern but sets a faster pace due to a livelier vocal lead.

"BABY CHILD" (2:27)
"CHANGING WEATHER BLUES" (2:29)
LIGHTNIN' HOPKINS
(Aladdin 3052)

● Both of these pressings are set in a down-home-country-blues idiom. "Baby Child" is heaviest on the instrumental due to Hopkins studied offbeat guitaring and tricky fingering technique. The vocal is relegated to accompaniment for the twanging. Bottom is set in the slow-drag manner with an appeal to pathos familiar to this style and the ready-made market that has adopted it. Ops with the right locations should listen closely.

RCA-VICTOR AIMS FOR INCREASED JUKE BOX DISK SALES VIA NEW SERVICE PLAN FOR MUSIC OPS

Importance Of Phono Field Stressed In Diskery's New Music Operator Promotion

NEW YORK—RCA Victor Records this past week unveiled a new service plan for the music operator trade, in an effort to further strengthen their relations and successfully promote the popularity of their RCA Victor record line.

The new plan, set to go into operation immediately, embraces more than 500 "top" music operators throughout the nation, and approximately 150 trade association leaders.

In announcing the plan, diskery executives disclosed that the firm hopes to achieve a maximum amount of advance representation insofar as their new releases are concerned, among juke box operators, by allowing those individuals contacted to preview new recordings deemed "music machine potential." The plan, called the "Coin Operators Preview Service" will go out to the select list of music machine operators averaging three records per release. Along with the records, made of vinylite compound, the operator will receive an order blank, which can be passed on to his local distributor for immediate processing and service.

The disclosure of the RCA Victor plan follows on the heels of similar plans announced by Decca and Columbia Records. It is evident that the major diskeries are making a concerted effort to increase their sales with music machine operators. Recent events in the music field have further proved to the platteries that the juke box operator remains one of the most dependable sources of record promotion and song popularity stimulation. Sales executives of all major platteries have indicated that they feel their efforts along these lines, in the automatic music machine market, will be well remunerated. The recent First Annual Music Operators of America Convention, held in Chicago, easily demonstrated to the record manufacturers just what a group of earnest business men can do, and have done, to further prosper their field of endeavor.

Henry Onoratti, RCA Victor promotion executive, announced the first releases which will go to the music operators. Included are, Perry Como's "Hoop-De-Doo" and "On The Outgoing Tide," Milton Berle's "I Found My Mama" and "I'll Kill You A Mil'yun Times" and Spike Jones' "Chinese Mule Train" and "Riders In The Sky."

Included in the second release are Mindy Carson's "Little Darlin, Little Angel" and Sammy Kaye's "Roses."

MGM Hypo's "Nancy" Disks

NEW YORK — M-G-M Records staged a novel ballyhoo stunt on its album of sound-track recordings from "Nancy Goes To Rio" in New York this week just prior to the opening of the movie at Loew's State Theatre. A starlet from the cast of the musical was flown in from the coast and was dubbed "Nancy" for the duration of the three day promotion. On the first day, seven of the area's top disk-jockeys received telegrams mysteriously worded: "Just got to town. I'll be up to see you soon. (signed Nancy." Next day, "Nancy" called up each of the DJ's, saying briefly: "This is Nancy. I'll be up to see you tomorrow." When questioned as to her identity, she immediately hung up. Then, on the third day, "Nancy" appeared at each station while the DJ was on the air. She was dressed in a colorful Brazilian costume and bore a copy of the "Nancy Goes To Rio" MGM Record Album. Each jockey was presented with the album during the course of his broadcast, with "Nancy" plugging the records, the movie, and the opening at the State in turn. In most cases, the seven jockeys played the album then and there.

Among jockeys visited were: Rayburn & Finch, WNEW; Charlie Stark, WINS; Ted Steele, WMCA; Jack Lacy, WINS; Jerry Marshall, WNEW; Bob Poole, Mutual; and Hal Tunis, WMGM.

TOPS FOR OPS

EZIO PINZA'S

"TE AME"

(I Loved You)

COLUMBIA 38748

They're All Saying YES To

ABBEY'S

"WHY DO THEY ALWAYS SAY NO"

backed with

"PIANO ROLL BLUES"

By

Lawrence "Piano Roll" Cook

ABBEY 15003

ABBEY RECORDS
754 Tenth Ave.

PETER DORAINE INC.
New York 19, N. Y.

Both sides of this platter a cinch to clinch with juke box fans, and stroll home with the bacon for music ops in nothin' flat.

"THE SLEEPER OF THE WEEK"
The Cash Box, April 8, 1950

by

"The man who plays the sweetest trumpet in the world"

CHARLIE SPIVAK

AND HIS ORCHESTRA

GREAT LONDON Recording

"LOVELESS LOVE"

and

"MONA LISA"

London Record No. 619

Personal Mg't: LOUIS ZITO
149 W. 51st St., New York

Band Mgr: JIMMY WILLIAMS

Dir: Music Corp. of America

Record Exploitation:
PAUL BROWN

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS - LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AR—Aristocrat	MO—Modern
BB—Bluebird	NA—National
BU—Bullet	RA—Rainbow
CA—Capitol	RE—Regent
CM—Commodore	RO—Rondo
CO—Columbia	SA—Savoy
CR—Coral	SIT—Sittin' In
DA—Dana	SP—Specialty
DE—Decca	SPT—Spotlite
DV—Delvar	SU—Supreme
HA—Harmony	TE—Tempo
HT—Hi-Tone	TW—Tower
KI—King	VI—Victor
LO—London	VO—Vocalion

Apr. 8 Apr. 1

1—MUSIC! MUSIC! MUSIC! 110.7 139.9

CA-862—MICKEY KATZ
The Wedding Samba
CO-38704—HUGO WINTERHALTER
Glow-Worm
CR-60153—AMES BROS.
I Love Her Oh! Oh! Oh!
DE-24881—CARMEN CAVALLERO
O, Katherina
LO-604—TERESA BREWER
ME-5369—TWO TON BAKER
Chattanoogie Shoe Shine Boy
MG-10627—JOHNNY BOND O.
Rag Mop
RA-90055—EDDIE MILLER
RO-222—KEN GRIFFIN
VI-20-3685—BRADFORD-ROMANO
VI-21-0169—HOMER & JETHRO
I Said My Nightshirt

2—THIRD MAN THEME 69.4 45.9

CA-820—ALVINO REY
Steel Guitar Rag
CO-38706—HUGO WINTERHALTER
Come Into My Heart
CO-38665—CAFE VIENNA QUARTET
Cafe Mozart Waltz
CR-60159—OWEN BRADLEY
Cafe Mozart Waltz
DE-24908—ETHEL SMITH
Cafe Mozart Waltz
DE-46218—HANK GARLAND
Lowdown Billy
DE-24839—GUY LOMBARDO O.
Cafe Mozart Waltz
DE-24916—ERNST NASAR
Cafe Mozart Waltz
LO-536—ANTON KARAS
Cafe Mozart Waltz
ME-5373—HERMAN STACHOW
Under The Linden Tree
MG-10593—FRANZ DIETSCHMANN
VI-20-3698—IRVING FIELDS' TRIO
Poet And Peasant Rumbature
VI-20-3611—IRVING FIELDS' TRIO
The Wedding Samba
VI-20-3709—RAY McKINLEY O.
I Don't Wanna Be Kissed

3—IF I KNEW YOU COMIN', I'D'VE BAKED A CAKE 69.1 61.9

BE-5005—TOMMY CARLYN
CA-916—BENNY STRONG O.
CO-38707—AL TRACE O.
CR-601169—GEORGIA GIBBS
DE-24944—MERMAN & BOLGER
ME-5392—EILEEN BARTON
MG-10660—ART MOONEY O.
NA-9103—EILEEN BARTON
VI-20-3713—FONTAINE SISTERS

Apr. 8 Apr. 1

4—CHATTANOOGIE SHOE SHINE BOY 67.6 78.9

CA-40282—TOMMY DUNCAN
Never No Mo' Blues
CA-850—SKITCH HENDERSON
Daddy's Little Girl
CO-20669—LEON McAULIFFE
Rag Mop
CO-38708—FRANK SINATRA
God's Country
CR-60147—BILL DARNEL
Sugarfoot Rag
DE-24863—BING CROSBY
Bibbidi-Bobbidi-Boo
DE-46205—RED FOLEY
Sugarfoot Rag
LO-609—GEORGE TOWNE O.
Dearie
ME-5369—TWO TON BAKER
Music! Music! Music!
VI-20-3685—BRADFORD-ROMANO
Rag Mop
VI-20-3692—PHIL HARRIS
That's a Plenty

5—I SAID MY PAJAMAS AND PUT ON MY PRAYERS 66.7 70.1

CA-841—M. WHITING-DE VOL
Be Mine
CO-38709—DORIS DAY
Enjoy Yourself
CR-60157—BABBIT-TILTON
Let's Get Away From It All
DE-24873—MERMAN-BOLGER
Dearie
VI-20-3613—MARTIN-WARREN
Have I Told You Lately

6—DADDY'S LITTLE GIRL 62.4 52.8

CA-850—SKITCH HENDERSON
Chattanoogie Shoe Shine Boy
CO-38711—DICK JURGENS
We'll Build A Bungalow
CO-20670—RAY SMITH
Unfaithful One
CR-60158—BOB EBERLY
With My Eyes Wide Open I'm Dreaming
DE-24872—MILLS BROTHERS
If I Live To Be A Hundred
LO-602—HENRY JEROME O.
ME-5371—EDDY HOWARD
Rag Mop
RA-80088—DICK TODD
VI-20-3550—PHIL REGAN
Oh Eleanor
MG-10658—JOHNNY DESMOND
Dream A Little Longer

7—IT ISN'T FAIR 56.9 41.1

CA-860—BENNY GOODMAN O.
You're Always There
CO-38735—LES BROWN O.
Solid As A Rock
CR-60156—BILL HARRINGTON
High On The Eiffel Tower
DE-24895—JOE MARINE
Cry Of The Wild Goose
GM-943—RAY DOREY
Too Many Kisses
HAP-105—JOEY NASH
If I Forget You
KI-15034—FREDDY MILLER O.
ME-5382—RICHARD HAYES
Thunder In My Heart
ME-6290—DINAH WASHINGTON
MG-10637—BILL FARRELL
Bamboo
VI-20-3609—*My Lily & My Rose*

8—DEARIE 44.1 49.4

CA-858—STAFFORD-MacRAE
Monday, Tuesday, Wednesday
DE-24873—MERMAN-BOLGER
I Said My Pajamas
CO-38717—MARJORIE HUGHES
Ho-Hum, It's Spring
DE-24899—GUY LOMBARDO &
My Lily & My Rose
LO-609—GEORGE TOWNE O.
Chattanoogie Shoe Shine Boy
VI-20-3696—KIRK-WARREN
Just A Girl That Men Forget
MG-10654—MARY ELLEN
Candy And Cake

9—THERE'S NO TOMQRROW 43.3 52.9

CO-38636—HUGO WINTERHALTER O.
When The Wind Was Green
CO-38637—DORIS DAY
Game Of Broken Hearts
DE-24782—CARL RAVAZZA
Vieni Su
HA-1078—ALAN DALE
LO-554—CHARLIE SPIVAK
VI-20-3583—TONY MARTIN
A Thousand Violins

Apr. 8 Apr. 1

10—RAG MOP 42.7 34.5

BU-696—JOHNNY LEE WILLS
Near Me
BU-322—CHUCK MERRILL
Chattanoogie Shoe Shine Boy
CA-844—THE STARLIGHTERS-PAUL WESTON O.
It Not Bad
CA-40286—ROY HOGSED
Rainbow Polka
CO-38710—JIMMY DORSEY O.
That's A Plenty
CO-20669—LEON McAULIFFE
Chattanoogie Shoe Shine Boy
CR-60140—AMES BROS.
Sentimental Me
DE-24855—LIONEL HAMPTON O.
For You My Love
DE-46214—FOGGY RIVER BOYS
I'm So Lonesome I Could Cry
ME-5371—EDDY HOWARD O.
Daddy's Little Girl
MG-10627—JOHNNY BOND O.
Music, Music, Music
VI-20-3685—BRADFORD-ROMANO
Chattanoogie Shoe Shine Boy
VI-20-3688—RALPH FLANAGAN ORCH.
You're Always There
VI-21-0167—PEE WEE KING
When They Play That Old Mississippi River Waltz

11—PETER COTTONTAIL 32.6 28.6

CA-929—JIMMY WAKELY
Funny Little Bunny
CO-38750—GENE AUTRY
Funny Little Bunny
DE-24951—GUY LOMBARDO
If You Smile At The Sun
DE-46221—MERVIN SHINER
Floppy
MG-5397—TWO TON BAKER
Fuzzy Wuzzy Was A Bear
VI-20-3727—FRAN ALLISON
Stars Are The Windows Of Heaven

12—SENTIMENTAL ME 30.3 18.2

CA-923—RAY ANTHONY O.
Spaghetti Rag
CR-60140—AMES BROS.
Rag Mop
DE-24904—RUSS MORGAN
Copper Canyon

13—C'EST SI BON 27.8 29.5

CA-803—ROBERT CLARY
Do It Again
DE-24932—DANNY KAYE
Wilhelmina
DE-50156—ETIENNE SISTERS
Yolande
MG-10613—JOHNNY DESMOND
If You Could Care
VI-20-3712—TOMMY DORSEY O.
I Oughta Know More About You

14—GO TO SLEEP, GO TO SLEEP 27.6 39.2

CO-38744—GODFREY—MARTIN
But Me, I Love You
VI-20-3718—CARSON—CORNELL
Ask Me No Questions

15—CRY OF THE WILD GOOSE 27.1 35.5

CA-40280—TENNESSEE ERNIE
DE-24755—TERRY GILKYSON
Oh Brandy Leave Me Alone
DE-24895—MARINE-WARING
It Isn't Fair
DE-46220—MERVIN SHINER
Dust
ME-5363—FRANKIE LAINE
Black Lace
MG-10651—ART MOONEY O.
The Flying Dutchman

16—MY FOOLISH HEART 22.2 12.5

CA-934—MARGARET WHITING
Stay With The Happy People
CO-38697—HUGO WINTERHALTER O.
Leave It To Love
DE-24830—GORDON JENKINS
Don't Do Something, Etc.
ME-5362—RICHARD HAYES
The Flying Dutchman
MG-10623—BILLY ECKSTINE
Sure Thing
VI-20-3681—MINDY CARSON
Candy And Cake

Apr. 8 Apr. 1

17—CANDY AND CAKE 21.3 22.6

CA-933—RAY ANTHONY O.
Where In The World
CO-38721—ARTHUR GODFREY
Dear Old Girl
DE-24943—EVELYN KNIGHT
A Woman Likes To Be Told
VI-20-3681—MINDY CARSON
My Foolish Heart
MG-10654—MARY ELLEN
Dearie

18—QUICKSILVER 21.1 21.7

CO-38638—DORIS DAY
Crocodile Tears
DE-24827—CROSBY-ANDREWS SISTERS
Have I Told You Lately, Etc.
VI-21-0157—ROSALIE ALLEN-ELTON BRITT

19—ENJOY YOURSELF 19.3 28.4

CO-38709—DORIS DAY
I Said My Pajamas
DE-24825—GUY LOMBARDO O.
Rain Or Shine
ME-5361—LOUIS PRIMA O.
I Ain't Gonna Take It
VI-20-3375—TOMMY DORSEY
She's A Home Girl

20—WANDERIN' 13.3 3.8

VI-20-3680—SAMMY KAYE O.
The Bicycle Song

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—SPAGHETTI RAG 12.8 8.7

22—SWAMP GIRL 11.9 3.7

23—IT'S SO NICE TO HAVE A MAN AROUND THE HOUSE 8.9 17.9

24—BEYOND THE SUNSET 8.7 9.0

25—BEWITCHED 8.3 6.1

26—BAMBOO 8.2 9.1

27—GOD'S COUNTRY 7.9 8.3

28—WITH MY EYES WIDE OPEN, I'M DREAMING 7.7 3.0

29—DEAR HEARTS AND GENTLE PEOPLE 7.3 12.6

30—SUNSHINE CAKE 6.9 2.6

31—ROULETTE 6.7 4.1

32—JOHNSON RAG 5.1 10.8

33—BLACK LACE 4.8 —

34—RAIN 4.1 —

35—SITTING BY THE WINDOW 3.8 3.2

36—BIG MOVIE SHOW IN THE SKY 3.6 9.2

37—WILHELMINA 2.9 4.3

38—DID ANYONE EVER TELL YOU, MRS. MURPHY? 2.8 5.2

39—DARN IT BABY, THAT'S LOVE 1.9 —

40—YOU'RE ALWAYS THERE 1.5 —

ACMMA LISTS SHOW EXHIBITORS

HERB JONES

CHICAGO—Altho there is still over a month before the ACMMA (American Coin Machine Manufacturers Association) takes place at the Hotel Sherman in this city, May 22, 23 and 24, all of the exhibit booths have been sold, according to Herb Jones, president.

"It is quite obvious from the list of exhibitors, which we attach herewith, that the ACMMA Show will give the country's operators an opportunity to view every type of coin operated machine being manufactured at this time," Jones stated. "In addition, plans have been formulated to provide the visiting coinmen with entertainment reminiscent of the 'old days'."

The list of exhibitors, as of March 27, are:

ABCO Novelty Company, ABT Manufacturing Corporation; American Shuffleboard Company; AMI, Incorporated; Auto-Photo Company; Baker Novelty Company; Bally Manufacturing Company; Bell-O-Matic Corporation; Breuer Electric Manufacturing Company; Billboard Publishing Company; Buckley Manufacturing Company; The Cash Box; Citation Novelty Products; Coin Machine Journal; Coin Machine Service Company; Como Manufacturing Corporation; Edelco Manufacturing & Sales Company; H. C. Evans & Company; Exhibit Supply Company; Fruit-O-Matic Manufacturing Company, Inc.; Gaylord Manufacturing Company; Globe Distributing Company; Groetchen Tool & Manufacturing Company; Karl Guggenheim, Inc.; International Mutoscope Corporation; O. D. Jennings Company; J. H. Keeney & Company, Inc.

Also: King-Pin Equipment Company; Leaf Brands, Inc.; Mills Industries, Inc.; The Bert Mills Corporation; Morrison Steel Products, Inc.; Memphis Metal Manufacturing Company; Marvel Manufacturing Company; Monarch Coin Machine Company; National Rejectors Service Company; National Shuffleboard Company; National Vendors, Inc.; Northwest Engineering & Manufacturing Company; The Northwestern Corporation; Oak Manufacturing Company, Inc.; Pace Manufacturing Company, Inc.; The Penny King Company; Play-Rite Corporation; Purveyor Shuffleboard Company; Royal Products Company; Shuffleboard Specialists; SuperVend Sales Corporation; Geo. Sylvan Electric Corporation; Telequiz Corporation; Valley Shuffleboard, Inc.; Universal Industries, Inc.; R. C. Walters Manufacturing Company; and Watling Manufacturing Company.

Williams Delivering New Game "DeLuxe Bowler"

SAM STERN

CHICAGO—Sam Stern, executive vice-president and general sales manager of Williams Manufacturing Co., this city, reported this past week that the firm had started deliveries of their new speed action shuffle bowling game, "DeLuxe Bowler," and that production was being stepped up each day to meet the demand which had already ben created among their distribs around the nation.

Stern stated, "This is, without any doubt, the most beautiful, fastest playing shuffle bowling game ever yet introduced. We have presented, what we believe, is the most outstanding bowling play game of all time in 'DeLuxe Bowler.'

"Everyone who saw it at the factory," he continued, "even before we started production, acclaimed it as one of the finest and most beautiful games yet built. There is no doubt, by the size of the orders which our distributors have sent us, that this game has also met with the same approval from operators all over the country."

The game is being built in eight foot and nine and a half foot sizes. It will be rushed to market each day in ever increasing quantities, Stern said, so that the factory will not fall too far behind in orders. As it is, it seems that the factory will be backlogged before the week is over with the first rush of telephone orders received from their distributors.

In this regard, Stern said, "We have never before experienced such a tremendous rush of orders for any game we have ever built as we have for our 'DeLuxe Bowler.' From the moment many of our distributors unpacked the game, set it up, our phones were ringing with demand for large quantity shipments to be made immediately. We believe that the beauty of the cabinet, the outstanding lighting effect which we introduce with this new game, and the speedy play action, is what has won the acclaim of operators everywhere."

United Speeds Production Of "Shuffle Alley Express"

CHICAGO — Billy DeSelm, sales manager of United Mfg. Co., this city, advised this past week that the firm is speeding production of its new shuffle game, "Shuffle Alley Express," and will be meeting the orders from their many distributors everywhere in the country, just as fast as they possibly can.

DeSelm also reported that "Shuffle Alley Express" features the disappearing pins, which are made of plastic, and that the lighted effect is most outstanding.

He also stated that the firm has given operators the very finest servicing machine ever yet produced.

"There's easier and greater accessibility to all mechanical parts of the new 'Shuffle Alley Express' than to any other shuffle game which has yet been built."

The game features the double puck speed action and has a very outstanding design thruout. "It is," Billy stated, "one of the finest shuffle games ever produced."

Members of the firm are thrilled with the operators' reaction to this new game.

"This reaction became apparent," DeSelm said, "after our shipments to all our distributors. They simply doubled up on their orders and continued to increase their reorders almost daily.

BILLY DeSELM

"They told us that every operator who had seen 'Shuffle Aley Express' was absolutely thrilled with all the new and better features which we had built into this new shuffle alley."

The result of this fine operator reaction, he said, was to speed production to peak so as to meet with the orders which are growing with leaps and bounds.

The factory is putting in every possible minute it can to get the new "Shuffle Alley Express" to the market to meet the demand.

Coven Distrib. Co. Backs Bally "Speed Bowler" With Liberal Finance Plan To Operators

CHICAGO—Ben Coven, Coven Distributing Co., this city, Bally factory distributors for Indiana, Wisconsin and Northern Illinois, has gone all out for "Bally Speed Bowler," he reports, adopting the most liberal financing plan for this bowling game that his firm have ever yet offered to the operators.

Coven stated, "From the very first machine we received, we have gone all out to back the 'Bally Speed Bowler' with the most liberal financing plan for operators which has ever yet been presented to the trade.

"We believe," he continued, "that the 'Bally Speed Bowler' is, without any doubt, the greatest profit producer which has appeared in the coin operated games field in many, many years.

"To prove this point to the operators we simply opened our finance plan wide to whatever suggestions they had. The result has been that, in every instance, and without fail, we have not only been paid on time, but, we have been paid, in many, many cases, long before the time asked by the operators."

Coven states that the firm will continue to back any operator in his territory who wants to buy "Bally Speed Bowler" with the most liberal finance plan ever yet offered.

He stated, "There is no longer any doubt of the earning power of the 'Bally Speed Bowler' and any operator in our territory who wants to really spread out and enlarge his route with these great moneymakers can name his own financing deal for buying the 'Bally Speed Bowler.'"

BEN COVEN

★ Liberal Financing ★ Liberal Financing ★ Liberal Financing ★ Liberal Financing ★

Bally

SPEED BOWLER

Most Sensational Money-Maker In History

IMPORTANT NOTICE

WE ARE DELIVERING Bally Speed Bowler ON OUR FAMOUS LIBERAL FINANCE PLAN! PHONE OF CALL TODAY IF YOU OPERATE IN INDIANA, WISCONSIN OR NORTHERN ILLINOIS!

YOU GET A BETTER DEAL FROM COVEN ALL-WAYS!

COVEN DISTRIBUTING CO.

Exclusive Distributors for Bally Products and Wurlitzer Phonographs

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• SHUFFLE GAMES •

Reconditioned & Guaranteed

	Standard Model	With Conversion*
United SHUFFLE ALLEY	$169	$189
Genco BOWLING LEAGUE— 10 ft.	169	189
Bally SHUFFLE BOWLER	209	229
Keeney PIN BOY	209	229
Chicago Coin BOWLING ALLEY	189	209
Genco GLIDER	69	...

*Complete with Lite Up Pin Conversion Installed.

• FIVE BALLS •

OKLAHOMA	$99	COVER GIRL	$55
TUCSON	99	BALLERINA	50
BIG TOP	95	MAJOR LEAGUE, BB	45
MOROCCO	65		
MANHATTAN	35		

Many others in stock—Write for list!

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Xtra Special!

Only 5 Brand New Rock-Ola

SHUFFLE LANES

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Write—Wire—Phone Immediately

SEACOAST DISTRIBUTORS

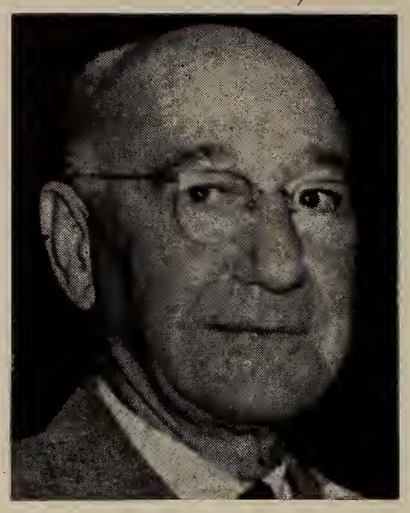
1200 NORTH AVENUE

ELIZABETH, N. J.

(Phone Bigelow 8-3524)

Keeney Introduces Two New Shuffle Games

"King Pin" is 8 Ft.; "Lucky Strike" is 9½ Ft.



ROY McGINNIS

CHICAGO—Roy McGinnis, president of J. H. Keeney & Co., Inc., this city, just returned from a Miami vacation, hustled right into action to meet demand of the firm's many distributors to get their two new shuffle games with disappearing pins to market.

These are, "King Pin," an 8 foot game, and "Lucky Strike," a 9½ foot machine. Both games feature the latest speedy bowling play action, and both also incorporate unique and beautiful lighting effects, in addition to disappearing pins and new cabinet design.

The smaller size "King Pin," according to McGinnis, has met with much approval for it is "a natural," as he stated, "for the smaller locations where space is at a premium." The game is only 8 foot in length but has been made narrower to meet with demand of operators who have asked for a more narrow game to fit into the smaller spots.

The larger game, "Lucky Strike," is reported to have also taken hold instantly with all distributors of the firm. The general belief is that this game will be among the top selling machines in the nation.

McGinnis stated, "We are giving the operators just what they asked for in both 'King Pin' and 'Lucky Strike.' Here are two shuffle bowling games with the very latest speed play action and the newest construction ideas. They are actually among the most outstanding and beautiful machines ever yet presented to the field. Both games are proved perfect and will earn operators the biggest profits that they've ever yet enjoyed."

Ops Build Big Routes Of "Chef Master" Hot Dog Vendors

CHICAGO—Ben Friedman, Salesmanager of Geo. Sylvan Electric Corp., South Chicago, Ill., reported this past week that two of the nation's ops had found their "Chef Master," non-coin operated hot dog vendor, one of the best profit producers they've ever yet used.

Accerding to Ben, "Nick Nowasack of West Allis Vendors, West Allis, Wis., has already placed over 250 of the 'Chef Master' machines on locations in his territory."

West Allis Vendors have been running cigarette machines and other equipment in this territory for sometime.

"They turned to the 'Chef Master' units," stated Friedman, "to make their service stops pay off with extra income mchines."

They have found, he reported that the "Chef Master" is one of the most profitable extra income producers they've ever yet featured.

All six trucks of the firm carry supplies to the retailers and, in each case, have amortized the cost of the machines in quick time while producing exceptional income.

At the same time, Friedman pointed to Morris Smith, former juke box op of Detroit, Mich., who is now operating 325 "Chef Master" units in Cleveland.

Friedman stated, "Morris Smith has proved that our 'Chef Master' machine is one of the best moneymakers in the nation. In fact, he calls his firm, 'Hot Dog Service,' and this company is now known to all the retailers and location owners in the Cleveland area.

"Smith has made a very great success of his 'Chef Master' route and has been hard at work proving that the machines are more profitable than anything else he has ever yet operated," Friedman said.

Exhibit Swings Into Production On New Shuffle Game

CHARLES J. PIERI

CHICAGO—The Exhibit Supply Company swung into production the latter part of this past week on its new shuffle bowling game, "Strike," and found their telephone wires immediately clogged with calls from their distributors all over the country.

The game is very impressively constructed and features the new lighted disappearing pins. It is being manufactured in two sizes, 8 feet and 9½ feet long.

Charley Pieri, sales manager of the firm stated, "We are giving the trade one of the speediest, most beautiful and best constructed shuffle bowling games ever built in our new 'Strike.'

"The game has everything that the players and operators have been asking for," he continued, "and there's no doubt that our problem will be to get production speeded up to take care of the orders which we have already taken and which are coming in each day."

Pieri also remarked, "It seems to us that the demand for bowling action continues unabated. More and more operators advise us that the players are thrilled by the speedy action of the bowling shuffle games and that they just keep shooting the puck down the alley all day long.

"In our estimation," he continued, "'Strike,' is the game that the operators have been demanding. It's speedy, beautiful, sturdily and perfectly constructed, and has all the player appeal ever yet built into any shuffle bowling machine."

Shipments are under way and quantities will increase as production steps up.

Cincy Phono Ops Assn. To Hold Annual Election

CINCINNATI, O.—The Automatic Phonograph Owners Association, local music group, holds its annual nomination and election of officers and members of the board on Tuesday, April 11 at the Hotel Gibson. A large turnout of operator members is expected.

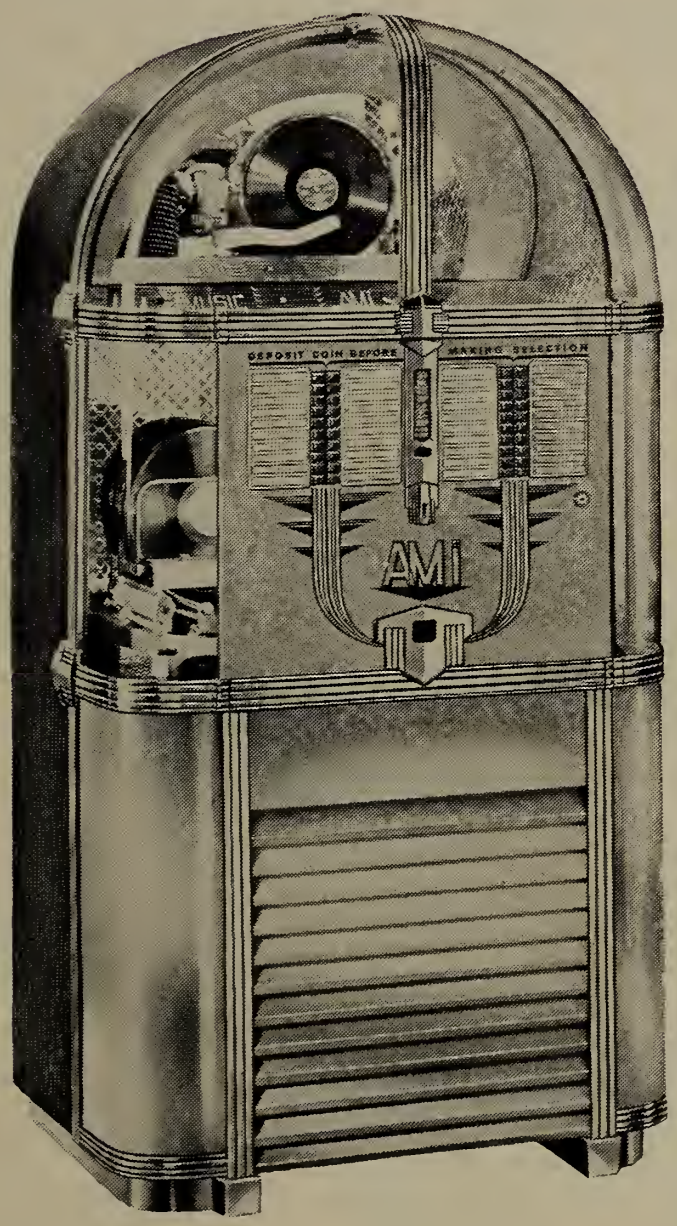
Prior to the general meeting, the board members will hold an executive meeting. On the board are Charles Kanter, Phil Ostand, Frank Michaels, William Strout, Abe Villinsky, Bill Harris and Nat Bartfield.

Sam Klayman, Supreme Distributing Company, will be on hand to distribute the new nylon Permo Point needle to all attending.

In addition, it's expected that Bob Arkin of Decca will be in town and shall attend the meeting.

FRONT • BACK • FRONT • BACK • FRONT • BACK

2 Side Play is Here to Stay!



Two side record playing was first introduced by AMI over 20 years ago. Two decades experience in building this type of equipment have helped to make the AMI record changer the most dependable mechanism in the field of automatic music today. The AMI plays either side of 20 records to give 40 selections. While playing, the record is revolving on a *horizontal turntable,* with *single* tone arm, *single* pickup, *single* needle —riding the grooves by *gravity*.

See on the "C"

Change in appearance "before & after" playing. Choice of color lighting schemes. Fast front door servicing. Lowest operating cost. Double size cash box, doubly protected. Completely new sound system. Cabinet natural or blond mahogany; net weight only 253 lbs. Occupies only 5.1 sq.ft. of floor space.

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MAY SHOW

ALL-INDUSTRY COIN MACHINE SHOW

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American Shuffleboard Co.
AMI, Incorporated
Auto-Photo Company
Baker Novelty Co.
Bally Manufacturing Co.
Bell-O-Matic Corporation
Breuer Electric Mfg. Co.
Billboard Publishing Co.
Buckley Manufacturing Co.
The Cash Box
Citation Novelty Products
Coin Machine Journal, Inc.
Coin Machine Service Co.
Como Manufacturing Corp.
Edelco Mfg. & Sales Co.
H. C. Evans & Co.
Exhibit Supply Co.
Fruit-O-Matic Mfg. Co., Inc.
Gaylord Mfg. Co.
Globe Distributing Co.
Groetchen Tool & Mfg. Co.
Karl Guggenheim, Inc.
International Mutoscope Corp.
O. D. Jennings Co.
J. H. Keeney & Co., Inc.
King-Pin Equipment Co.
Leaf Brands, Inc.
Mills, Industries, Inc.
The Bert Mills Corporation
Morrison Steel Products, Inc.
Memphis Metal Mfg. Co.
Marvel Manufacturing Co.
Monarch Coin Machine Co.
National Rejectors Serv. Co.
National Shuffleboard Co.
National Vendors, Inc.
Northwest Eng. & Mfg. Co.
The Northwestern Corp.
Oak Mfg. Co., Inc.
Pace Manufacturing Co., Inc.
The Penny King Co.
Play-Rite Corporation
Purveyor Shuffleboard Co.
Royal Products Co.
Shuffleboard Specialists
SuperVend Sales Corp.
Geo. Sylvan Elect. Corp.
Telequiz Corporation
Valley Shuffleboard, Inc.
Universal Industries, Inc.
R. C. Walters Mfg. Co.
Watling Mfg. Co.

Contracts signed up to March 27

THE ONLY SHOW IN 1950 at which all types of equipment will be exhibited—arcade equipment, bells, consoles, counter games, cranes and diggers, five-ball games, one-ball games, phonographs, scales, shoe-shiners, photograph machines and other service equipment, shuffle-games and a variety of vendors.

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100 200 300
10 20 30 40 50 60 70 80 90
1 2 3 4 5 6 7 8 9
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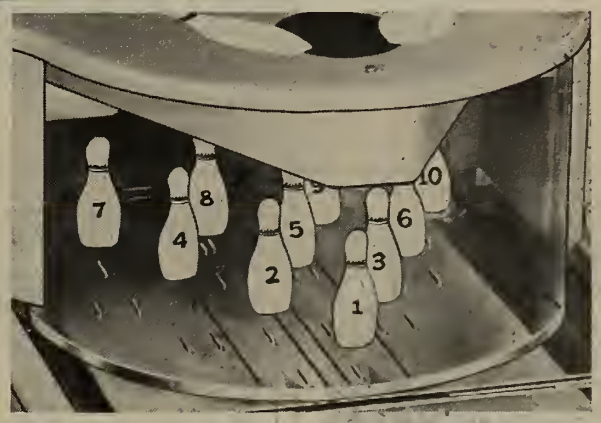
FOUL LINE BAR
10 FRAMES 10¢



ACTUAL PINS!

Upright pins DISAPPEAR when rollovers are hit! Automatically reset!

10c PLAY!

IDEAL SIZES
8 FT and 9½ FT. LENGTHS
2 FT. WIDE

REAL GUTTERS!

AUTOMATIC PUCK RETURN . . .
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PROTECTS PLAYERS—PROTECTS COIN CHUTE AND PUCK RETURN CUP

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ACTUAL STANDING LIGHTED PINS!

STRIKES — DOUBLES — TURKEYS
RAILROADS — SPARES — ETC.!

FULL GAME — 10 FRAMES!

FAST PLAY! Average game requires only 2 minutes!

AUTOMATIC PUCK RETURN

PUCK LOCKED IN AT END OF PLAY

COMFORTABLE TABLE HEIGHT — encourages extended play!

PLUS
GOTTLIEB'S FAMOUS
TROUBLE-FREE MECHANISM!

***THRILLS* OF BOWLING!**
***SUSPENSE* OF BOWLING**
SCORING —

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"There is no substitute for Quality!"

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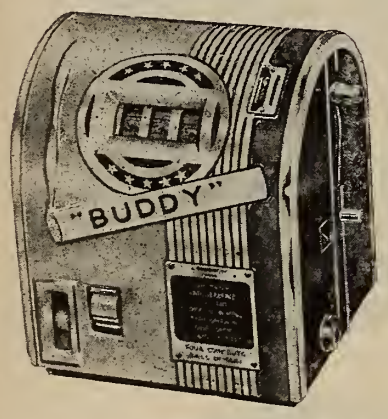

The Counter Game That's Bringing BIG PROFITS TO ALL OPERATORS

Check These Features

1 — Cigarette or Fruit Reels.

2 — Separate Cash Boxes with Coin Dividers—One Cash Box for location —One for Operator plus perfect Coin Divider.

3 — 1c or 5c or 10c Play—Name coin play desired with orders.

4 — Priced Right for Today's Market.

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COMET INDUSTRIES, INC.
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Chicago 47, Illinois
(Tel.: Dickens 2-2424)

Wurlitzer 1250 Production Line Rolling In High Gear

NO. TONAWANDA, N. Y.—"Every Wurlitzer distributor has received shipments of the new model Twelve Fifty," that was the advice received today from Ed Wurgler, general sales manager of the phonograph division for Wurlitzer, this city.

"With the coal strike ended and the railroads back on schedule, the last foreseeable bottleneck in production and delivery of the Wurlitzer Twelve Fifty has been overcome, Wurgler continued. "While we have a large backlog of orders, production is increasing daily on this latest Wurlitzer model and deliveries are being made to operators on orders given our distributors on and immediately following Wurlitzer Days.

"Additional orders are flowing in every day from distributors throughout the country. I have talked with all of them and they are enthusiastic about the way sales on the Twelve Fifty are increasing. We find an ever-growing interest on the part of the operators in adapting these new Wurlitzer's to 45 and 33 1/3 RPM play. We have now filled all back orders on the adapter kit units, priced at only $8.75, and are currently shipping all additional orders as they are received.

"The record companies have been extremely cooperative in explaining the story of our adapter kit to operators who are interested in playing the new microgroove high fidelity records on their phonographs. They are aware, as are we, that the Wurlitzer Twelve Fifty is the only phonograph now being produced which can be put on location today to bring this new high fidelity music to the American public. It is obvious that we can expect a banner sales year for Wurlitzer and our production facilities are geared to take care of this ever-increasing demand for the new Twelve Fifty."

Miller-Newmark Adds To Sales Staff

DETROIT, MICH.—Ben Newmark of Miller-Newmark Distributing Co., this city, advised that the firm have added to its sales staff in an effort to handle their ever growing biz.

Bill Punton will help cover the road for the firm in conjunction with Ben, even tho Ben finds that he is more and more tied to his headquarters here. Punton was formerly with Badger Novelty of Milwaukee.

Glynn Payne, who was former assistant to Ben Newmark at Atlas Novelty, this city, will cover the Detroit sales area for the firm.

Newmark stated, "Due to the fact that our business has increased by leaps and bounds, it has been impossible for me to cover the road as I have in the past, my duties keeping me in the office most of the time.

"All of our road business will be handled out of Detroit, however," he continued, "and shipments will be made from both Grand Rapids and Detroit, whichever office is most convenient to the town which we are shipping."

Newark also reported that the firm have been appointed state distribs for Berkey-Gay, 12 foot rebound and 22 foot shuffleboard.

The firm also reported that its business on AMI phonos is the greatest they have ever enjoyed in the automatic music field.

When you buy from Runyon
YOU BUY THE BEST

STILL THE **BEST** *OF THEM ALL!*
Bally
SPEED BOWLER
Immediate Delivery
ORDER TODAY!

RUNYON SALES COMPANY
Exclusive AMI Distributors in N.Y. N.J. & Conn
593 10th Avenue | 123 W. Runyon Street
New York 18 N.Y. | Newark 8, N.J.
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COIN MACHINE MOVIES
For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
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WILL PAY $200. EA. F.O.B. PHILA.
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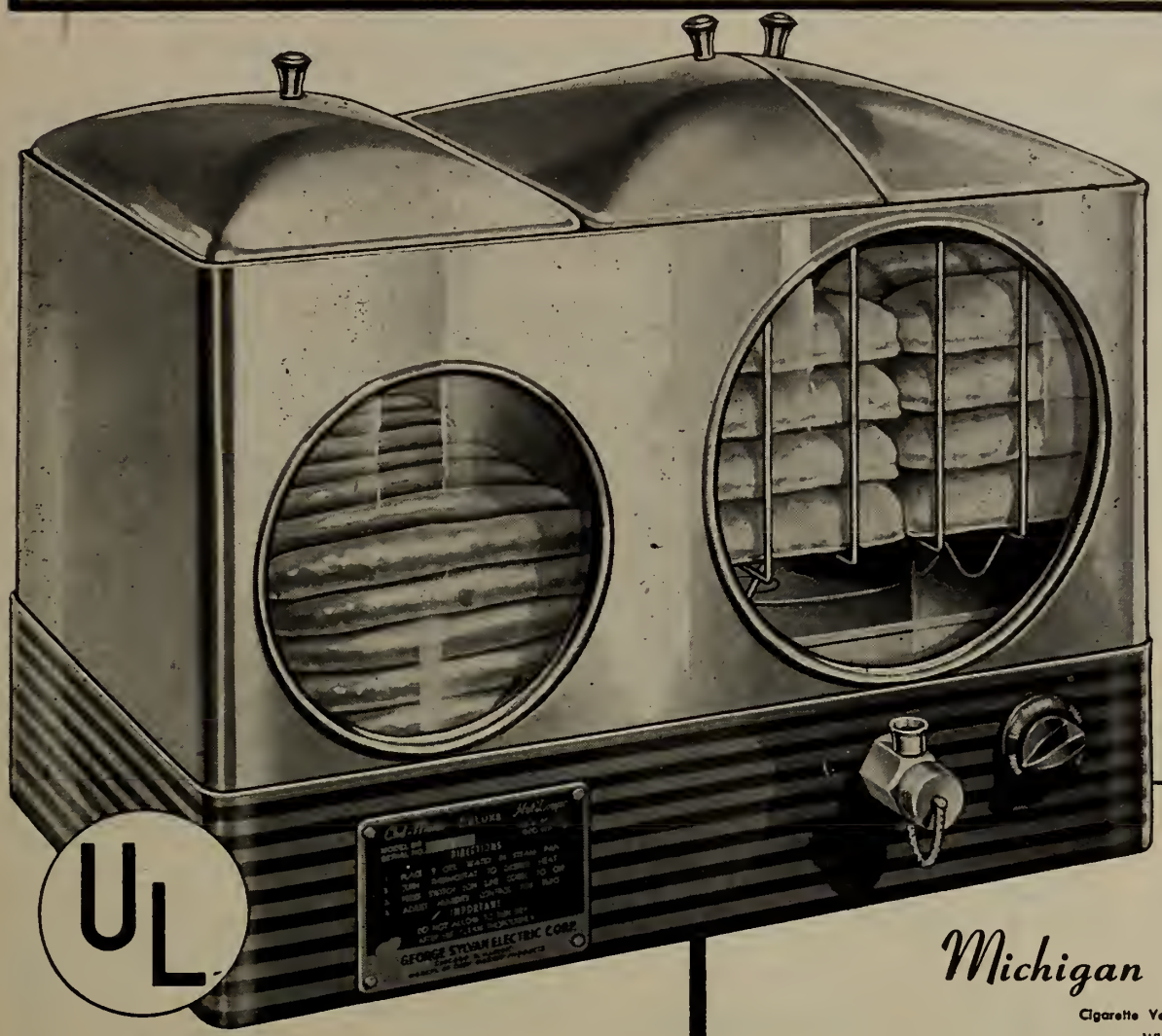
HERE'S AMERICA'S HOTTEST DEAL!



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A NEW, BETTER WAY TO SECURE LARGE RETURNS ON A SMALL INVESTMENT

Read this Letter for Positive Proof!

Shown above is the new 1950 Chef-Master Hot Dogger, thousands of which are in use daily. Steams 200 franks to tender plumpness — warms 50 buns to bakery freshness. Every day new, profitable routes are being established with this value-packed Red Hot and Bun Warmer.

These machines are real profit producers! Your investment return is from two to four times per year. Don't just take our word for it — let us prove it to you!

Write, wire or phone *today* for complete information covering exclusive distributor franchise on America's hottest deal!

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Michigan Vending Co.

Cigarette Vending Machines and
Wholesalers of
CANDY - CIGARS - CIGARETTES - TOBACCO
14838 WYOMING
Detroit 21, Mich.

December 10, 1949

George Sylvan Electric Corporation
215 W. Root Street
Chicago, Illinois

Gentlemen:

Please ship us twenty-five Chef Master Hot Doggers as soon as possible.

I want to take this opportunity to tell you that your plan for distributing hot dogs through this machine has worked out to our complete satisfaction. Everything you told us about this service business has been proved in our existing operation of two hundred machines.

Although this is not a vending machine, we find that the operation of this service business has been easily integrated with our present vending operation.

We feel certain that with the profits derived from our current operation, we will be able to expand into an operation of four hundred units within the next three months.

Thank you again for your fine cooperation.

Yours truly,

Paul Gold

Paul Gold

pg/lg

P.S. As of this date there are 475 Chef-Master Hot Doggers in operation by Michigan Vending Company, Detroit, Michigan.

GEORGE SYLVAN ELECTRIC CORPORATION
7558 South Chicago Avenue, Chicago 19, Illinois

A SURE WINNER!

Chicago Coin's

2 PLAYER REBOUND ACTION

BOWLING ALLEY

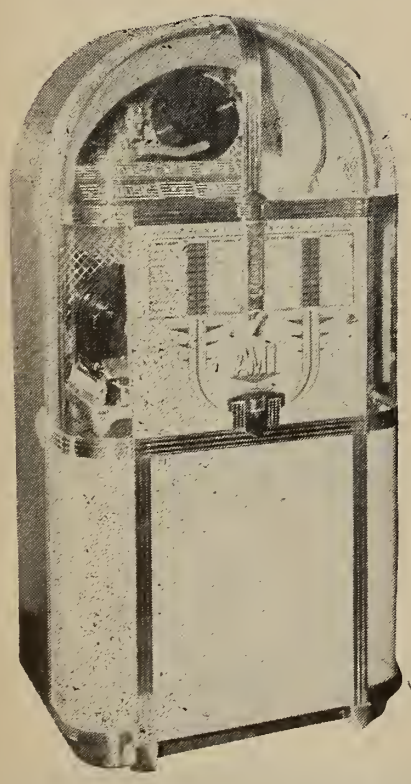
NOW with the LITED PLASTIC PINS

***the FASTEST* Competitively Priced**

AND GREATEST MONEY MAKER
IN THE 10¢ FIELD TODAY!

CHICAGO COIN MACHINE CO. 1725 DIVERSEY BLVD. CHICAGO 14, ILLINOIS

We Are Happy And Proud
To Announce
OUR APPOINTMENT



as AMI

DISTRIBUTORS
for
Southern Part of
WEST VIRGINIA
Western Part of
VIRGINIA
Eastern Part of
TENNESSEE

•

NOW DELIVERING
AMI
MODEL "C"

•

Frank Page

Roanoke Vending Mach. Exch., Inc.
1814 WILLIAMSON ROAD ROANOKE, VIRGINIA

EASTERN FLASHES

Happy faces all along the street, divided equally among distributors, jobbers and operators. Wholesalers of games selling everything that come in, both new and used, while those engaged in the sale of music (also both new and used) can't keep a piece on their floors. Operators in particular oozing good cheer. Seems that they're just getting over the tough give-up for city licenses (March 15), which unfortunately had to be paid just when Uncle Whiskers had his hand out too. Mendy Mendelson, business manager for the local games association, tells us he also feels quite a difference in the attitude of games operators. During the past week, quite a few new members have been signed up.

* * * * *

Indicative of the times is the reaction of our good friend, Harry Friar, one of the city's most experienced and knowing operators. Upon being complimented on his appearance of good health and prosperity, Harry remarked "I've never complained about conditions, but I sure had plenty of reasons to during the past several years. Now, with my route of shuffle games going extremely well, I almost feel as young and prosperous as I did a number of years ago." . . . Some of the city's largest music ops haven't gone into operating games, claiming they were burned badly during the last run, which ended so unfortunately. However, we call their attention to one op here who also took a licking to the tune of $18,000 at that time, but went into shuffles right at the start. He tells us he has not only recouped his eighteen grand, but the route is bringing back fresh profits. . . . Ivan Massell, Ivanhoe Distributing Company, Kingston, N.Y. comes into the city purposely to call on Harry and Hymie Koeppel, Koeppel Distributing Co. Seems like Ivanhoe discovered the "Holy Grail" at this distributor and is staying with them. . . . Pete Rinaldo, Bronx game op expanding into music.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales Company, exceptionally well pleased with the success of the school for mechanics held last week at both New York and Newark offices, when Bob Breither and Johnny Rosenberger road engineers for Bally held classes on "Speed Bowler." Altho the factory has increased production and is delivering these hit games in greater quantity, Shugy still has more orders on hand than games. . . . Fred Waring, orchestra leader, devoted 22 minutes on his tele show last Sunday night to "Music, Music, Music," in which an AMI Model "C" was a featured performer. Runyon supplied the phono. . . . Evan's "Shuffle Ten Strike" displayed on the floor of Brooklyn Amusement Machine Company, Brooklyn, N.Y. Charlie Aronson and Bill Alberg tell us the machine has fine sales possibilities as it's a machine that can stay on location for a long while. Bill Alberg went into the Glen Cove Hospital on Long Island this past Monday for a check up. Aronson expects him back in a week. . . . Larry Serlin (just back from Miami Beach) and Lou Price of County Enterprises, visit the wholesalers along the row. The other partner, Morris Kahan, home nursing a bad case of the flu. . . . Meyer Parkoff, Atlantic-Seaboard New York Corp., place Williams' new shuffle "DeLuxe Bowler" on the showroom floor, and it makes an immediate hit with the ops.

* * * * *

Joe Young, Young Distributing, getting many orders for the new Wurlitzer 1250 from Harlem's operators. One op there, after taking out one machine, immediately re-ordered five more. He reported a $35. weekly spot using a 1015 jumped to $90. . . . Dave Lowy, Dave Lowy & Company, uncrowned shuffle champ, lost a decision on Keeney's "A.B.C. Bowler" to Harry Friar, but refused to step down from the throne. Wanted a re-match, but Harry quit on him. . . . Jack Semel thinks back to the time he was running quite a route of music in Miami during the war, and how he sold out the same day his son, Herbie "Happy" (who was in the army) was shipped overseas. . . . Mike Munves, acknowledged the "Arcade King," gets busier by the minute as orders from all over the nation pour in. There won't be a busier man from now until July anywhere in the country. . . . Milty Green and Bob Jacobs supervise the construction of new offices and showrooms for the coinrow offices of American Vending Company. Milty tells us he'll be spending considerable time here. One of the office partitions going up carried the emblem of "Empire State Board of Trade." Wonder how many wholesalers are still around that remember this organization.

* * * * *

Dave Stern, Seacoast Distributors, Elizabeth, N. J. (distributors for Rock-Ola Manufacturing Corporation in New York and New Jersey) returned home after viewing the factory's new shuffle game "Shuffle Jungle" and his enthusiasm bordered on the extreme. "Here's a game, only 6½ feet, that will bring the operators plenty of money" stated Dave. "The game is small and can go into locations where space is at a premium, and also can be spotted in locations where larger games are set, acting as an auxiliary piece. The big feature, however, is the different and attractive play appeal, where the player is shooting the puck at moving animal targets. High scores can be made, running to a total of 5,500,000.

DISASTER THREATENS

1. ***"There is scarcely anything around us but ruin and despair."***
2. ***"Society has played out its last stake, it is checkmated. Young men have no hope. Adults stand like day laborers idle in the streets. None calleth us to labor. The present generation is bankrupt of principles and hopes as of property."***
3. ***"It is a gloomy moment in history. Not for many years, not in the lifetime of most men who read this paper, has there been so much grave and deep apprehension; never has the future seemed so incalculable as at this time—of our troubles no man can see the end. The very haste to be rich, which is the occasion of this wide spread calamity, has also tended to destroy the moral forces with which we are to resist and subdue the calamity."***

WHOA—as George M. Dick, secretary of SuperVend Sales Corporation, who submitted the above, cautions "Don't run for the nearest window."

These quotations were extracted from the works of well known writers, penned a number of years ago.

Number 1. William Penn in 1800; Number 2. Ralph Waldo Emerson in May, 1837; and Number 3. Harper's Weekly in October 1857.

ROCK-OLA

SHUFFLE JUNGLE

THE GAME THAT PRESENTS A REAL "REPEAT PLAY" CHALLENGE TO ALL PLAYERS

Entire Mechanism Located in Light Box.

The Game For Your "TOP" Locations. It's "TOPS" As A Money-Maker

Shuffle-Jungle Is A Fast Moving, Hard Hitting, Exciting Game That Holds The Interest Of All Players—Beginners—Average—And Experts.

Flashing Panorama of Moving Animals for Skill Targets.

Racing Panther on Backboard Falls Off High Cliff When Skill Target Is Hit.

5,500,000 Points — Possible High Score.

Two Wates for Speedy Game —15 Shots for 10c.

Gravity Wate Return — Not a Rebound Game.

Only 6½ Feet Long and 2 Feet Wide—Shuffle-Jungle Can Be Operated In All Locations—Even Those In Which Space Is At A Premium.

Exclusive Sales Agent
STANDARD SHUFFLEBOARD LEAGUE, INC.
3200 W. Chicago Avenue • Chicago 51, Illinois

STANDARD SHUFFLEBOARD LEAGUE, INC.
3200 W. Chicago Avenue Chicago 51, Illinois

Gentlemen:
I Want To Make "Big Money" With Shuffle-Jungle. Please Have Your Local Representative Contact Me Immediately.

NAME _____
ADDRESS _____
CITY _____ STATE _____

Mail this Coupon Today

A PRODUCT OF
ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • • Chicago, Illinois

For "SHUFFLE JUNGLE" in
NEW YORK or NEW JERSEY—Call, Wire, Write
Dave Stern, SEACOAST DISTRIBUTORS, 1200 NORTH AVE., ELIZABETH, N. J. (PHONE: Elgelow 8-3524)

Buckley Wall Box Enjoys Sales Boom In Recent Weeks

JERRY HALEY

CHICAGO—Buckley Manufacturing Co., this city, is enjoying a boom for its wall and bar box ever since the MOA (Music Operators Of America) convention, according to Jerry Haley, sales manager of the firm.

"More and more music operators realize that the Buckley Wall & Bar Box is geared to today's price conditions," stated Haley. "It is extremely low priced, and, therefore, offers the music operators all the advantages of obtaining better and bigger profits without too much additional investment."

Haley also pointed out that ops everywhere have come to realize that the top ten records in every machine receive the biggest play. After that, about ten more records receive some play action, but, not comparable to what the top ten will get.

"Therefore," Haley says, "the average music op is assured of getting top profits at unusually low cost by using Buckley Wall & Bar Boxes. Our Wall & Bar Box has been proved over the years. Everyone who uses them calls them the very best there is. This, in addition to the fact that they are so low priced, assures the music operators getting top profits at low cost, plus quick amortization of the entire expenditure."

The Buckley Wall & Bar Box comes in 16, 20, 24, and 32 record selection. Most popular are the Buckley 24 Selection Boxes. This box has been a favorite of the music ops over the years and sales have boomed ever since the MOA show when many heard the new low price which the factory was quoting on the boxes.

"At the same time," Haley stated, "it must be remembered that the higher prices of the new juke boxes makes it necessary for the ops to use economy when purchasing wall and bar boxes. Our boxes give the operators this economy."

Runyon's School On Bally's "Speed Bowler"

NEW YORK—Group of New York game operators and mechanics attending the lecture and quiz class held at Runyon Sales Company, this city, Wednesday and Thursday, March 29 and 30. Johnny Rosenberger, field engineer of Bally Manufacturing Co., center of group, in picture above, shown answering operators' questions and pointing out feature of "Speed Bowler." Bob Breither, other Bally field engineer who split the lecture assignment here with Rosenberger, was busy with another group when the picture was taken.

WANTED

BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

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c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

PROFIT
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KEENEY'S

ABC BOWLER • TEN PINS • PYRAMID (Electric Bell) • PIN BOY

• ELECTRIC CIGARETTE VENDOR •

J. H. KEENEY & CO., INC.

2600 W. FIFTIETH STREET CHICAGO 32, ILLINOIS

Arcade Owners, Attention!

PROMPT DELIVERIES SPRING RELEASES

- Exhibit Hockeys
- Shuffle Alleys
- Ray Guns
- Shooting Galleries
- Complete Line Arcade Equipment

Write for Prices and 10 Page, 75 Illus. Catalog

LIKE NUVES

577 10th Ave. at 42nd
N. Y. 18, N. Y. (BRyant 9-6677)

MILLS BELLS!

We have all Mills latest Bells in stock.

FRIEDMAN AMUSEMENT COMPANY

441 Edgewood Ave. S. E., Atlanta, Ga.

AUTHORIZED BELL-O-MATIC DISTRIBUTOR

CHICAGO CHATTER

One of the most hectic weeks in this Windy City's history. New game after new game announced. And announcements piling one atop the other. So far, this past week, a glance at the shuffle game market here revealed: Rock-Ola with "Shuffle Jungle"; Bally with "Speed Bowler"; Chicago Coin with "Bowling Alley"; United with "Shuffle Alley Express"; Exhibit with "Strike"; Williams with "DeLuxe Bowler"; Keeney with "King Pin" and "Lucky Strike"; Gottlieb with "Bowlette." And more on the way. . . . Charley Pieri of Exhibit Supply, on the phone with some of the boys in Portland, advises them he'll be out there shortly. But, the boys there tell him to stay away, until April 15. Why? Because the salmon fishing season opens then. . . . Ray Moloney, just returned from Miami, played 18 holes of golf with Roy McGinnis one day, walking around the course over three hours, and set a record. . . . Dave Bond of Trimount, Boston, in town this past week visiting mfrs. . . . From what we hear, Keeney cig machine is going greater each day. . . . John Casola and Ray DeRoche, United sales reps, traveling thru mid-west and south, with Paul Federman still covering the big eastern markets. . . . Herb Oettinger back at his desk at United all sun tanned and healthy looking after a nice vacation in Florida. . . And Billy DeSelm of United has an invention for those ops who get home late. Won't tell about it as yet. . . . Ed Levin of Chicoin advises that the firm simply had to restart production all over again three times in the past eight days. "Seems like they won't ever let us stop producing 'Bowling Alley'," he advises. This is the new model with the lighted plastic pins.

RAY MOLONEY

HERB OETTINGER

Ben and Trudy Coven and Mr. and Mrs. Joe Bernstein enjoying the Chez show listening to Tony Martin. Now that Ben's deep in the music biz (Wurlitzer's distrib) he appreciates vocalists much more than he ever did, and listens with a more critical ear. . . . Herb Jones busier than ever as the last ACMMA booths are sold. Firms called at the very last second to get into the show. . . . Dave Gensburg flies to California to enjoy the holiday with his family. . . . Ben Friedman reports that the firm's Chef Master hot dog maker is earning nice extra profits for many ops. It's not coin operated. . . . Joe Kline and Wally Finke doing a very swell job with used equip't. Joe claims they come in and go out almost the same day. . . . Much rush rush at the big Williams plant where Sam Stern got delivery of the firm's new "DeLuxe Bowler" under way. . . . Nate Gottlieb still on vacation. Sol Gottlieb bouncing about the countryside. And production going ahead full speed at this factory . . . Roy McGinnis back at the Keeney factory and into action immediately. Both he and John Conroe urging production of more and still more "King Pin" and "Lucky Strike" games to fill orders . . . Over at the Bally factory best way to get the offices cleared is to yell, "Gimme 'Speed Bowlers'." This factory has been going at most terrific production pace in all its history with orders just piling . . . Ted Rubenstein getting ready to surprise the trade with a brand new conversion . . . Henry Strong over at O. D. Jennings & Co. still rushing about in an effort to get orders out here, there and everywhere . . . Mike Hammergren and Larry Cooper of SuperVend make a fast trip down to Dallas where Mike is to look over newest for the firm. And Larry yelling over his shoulder, as he rushes down the hall, "We're oversold for the next sixty days" . . . Inventor of a bowling idea here is reported to be "on the rocks" . . . Sandwich vendor being offered around for someone to build and sell . . . Those 45 RPM Wurlitzers getting attention from juke box ops now that they are starting to get on location . . . Mac Brier of Coven Distribs upset over methods used by one of his competitors. "But," buts Mac, "it's all in a day's work."

JOHN CONROE

Ken Wilkinson of San Antonio in town this past week, discussing coin machines calls them "adult toys." Ken also reminds, "Remember, this is still show business" . . . Mr. and Mrs. Art Weinand, Mr. and Mrs. Joe Brilliant and Lou Sebastian enjoying dinner the other nite. Heard Joe try to kid his missus about the grand time he had in Hot Springs. Her retort caused plenty of merriment . . . By the way, Lou Sebastian has his own home now in San Antonio. Has been down Texasway for Rock-Ola for past two years . . . Interest continues to grow in South American markets as more and more equip't shipped down there. Seems that demand and high price of coffee has put plenty American bucks in our southern neighbors' pockets . . . Harold Klein, formerly of Milwaukee, now managing Mayflower's Omaha offices . . . Just received very effective and elaborate book entitled, "Presenting The Facilities Of The Rock-Ola Mfg. Corp." . . . Boys still talking about R. F. Jones flying to his home town (Centralia, Ill.) in Al Sleight's plane. Al is N.W. Reg. Mgr. for Bally. And one of this nation's flying heroes of World War II. Shouldn't surprise anyone that Jonesy took this flight with Al . . . George Dick surprises with letter giving historical calamitous predictions. "Which," George says, "can all be boiled down to—enjoy yourself, it's later than you think" . . . Al Stern back from Florida all sun tanned. Advises that he caught himself a touch of the flu while there and was bedded for a few days. But, the gorgeous Miami sunshine cured all those aches and pains and Al had plenty of time to enjoy himself . . . Report that ballot taken in L. A. and San Francisco revealed 70% of people for legalized gambling.

ART WEINAND

Sam Gensburg back from Miami and Sam Wolberg flies down to enjoy some of the sunshine. Other Chicoin men there now are Sam Lewis and his charming wife, Charlotte, and Jerry Koci, engineer. . . . Myer Gensburg of Genco reported on way back to town from Miami. . . . Sure does look like the Miami season is over as far as coinmen are concerned. . . . Pat Buckley enjoying Sun Valley, which Pat claims is greatest resort in all the world. . . . Two noted manufacturer's sons very active in coinbiz are: Alvin Gottlieb and Avron Gensburg.

Roanoke Vending App't'd AMI Distrib

ROANOKE, VA.—Roanoke Vending Machine Exchange, Inc., with principal offices in this city, has been appointed distributors for AMI, Inc., according to an announcement by John W. Haddock, president of the phono manufacturing firm.

The distributing firm will cover the southern part of West Virginia, the western part of Virginia, and the eastern part of Tennessee.

Frank E. Page, head of Roanoke Vending, is well known thruout the industry, having had 18 years experience, and has a wide acquaintance, particularly in this area.

In commenting on the appointment, Haddock stated "I am more than pleased to have Frank Page become one of the AMI distributing family, and expect he will do a top job both for operators and for AMI."

Page has extended an invitation to all operators in his territory to come in for demonstrations and see the new Model "C".

Produces Combination Scale Coin Changer & Stamp Vendor

TOLEDO, O.—A new penny-weighing scale with coin changer and stamp vendor is now in production at Hamilton Scale Company, this city, according to the firm's announcement.

Scale mechanism is standard Hamilton—coin changette changes quarters to either two dimes and one nickel or three nickels and one dime according to wishes of buyer—the stamp vendor is of the folder type, giving 4 one-cent stamps for a nickel or 3 three-cent stamps for a dime.

JOBBERS! DISTRIBUTORS!

A FREE LISTING EVERY WEEK

FOR AN ENTIRE YEAR (52 WEEKS) OF 40 WORDS WHICH YOU CAN CHANGE EACH AND EVERY WEEK IF YOU SO DESIRE OR RUN STEADY FOR THE ENTIRE YEAR OF 52 ISSUES WITHOUT CHANGING

PLUS A FREE SUBSCRIPTION TO

The Cash Box

(WORLD'S GREATEST COIN MACHINE MAGAZINE)

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IMPORTANT NOTICE

IF YOU ALREADY HAVE A SUBSCRIPTION TO "The Cash Box" THE DIFFERENCE REMAINING UNTIL COMPLETION OF YOUR PRESENT SUBSCRIPTION WILL BE CREDITED TO YOU AND DEDUCTED FROM THE $48 COST OF THE ABOVE LISTING OFFER.

ALL LISTINGS APPEAR IN CLASSIFIED SECTION OF "The Cash Box". ACTUAL COST OF 52 CLASSIFIED ADS OF 40 WORDS EACH WOULD BE $166.40. THIS PLUS THE COST OF A FULL YEAR'S SUBSCRIPTION TO "The Cash Box" ($15.00) WOULD TOTAL $181.40. YOU GET ALL THIS FOR ONLY $48 FOR THE ENTIRE FULL YEAR—LESS THAN 95c PER WEEK.

IF YOU USE MORE THAN 40 WORDS IN ANY ONE WEEK'S LISTING YOU WILL BE CHARGED AT THE RATE OF 8c PER EXTRA WORD YOU USE. PLEASE COUNT WORDS CAREFULLY. MAKE SURE THAT YOUR FIRST LISTING HAS NO MORE THAN 40 WORDS. AIRMAIL YOUR FIRST LISTING ALONG WITH CHECK FOR $48 IMMEDIATELY.

SAMPLE LISTINGS

FOR SALE—We are distributors for Bally, Wurlitzer, United, Williams, Exhibit, Gottlieb, SuperVend and Keeney. All the latest machines of these outstanding factories on hand ready for delivery. Also complete line of used machines on hand at all times. Write: JOHN JONES, 48 MAIN ST., NEWTOWN, N. Y.

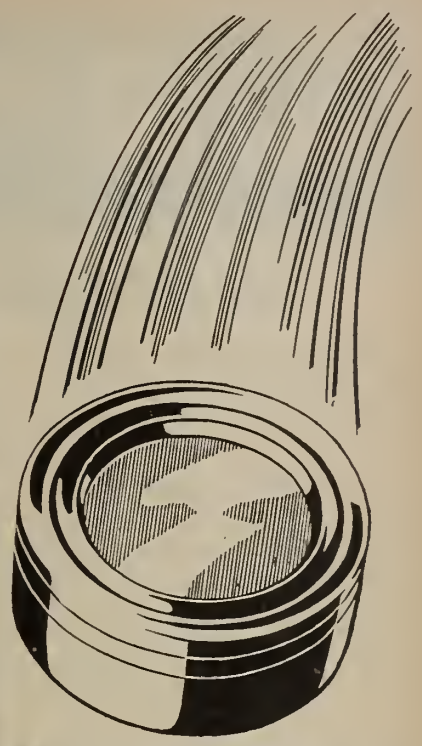
FOR SALE—Closing out our entire stock of used machines. United Shuffle Alley $200; Bally Shuffle Bowler $250; Chicago Coin Rebound $150; Mills Three Bells 5/10/25c $175. Many others, write for list: UNITED STATES AMUSEMENT CO., 48 FOURTH ST., OLDTOWN, CALIF. (Tel. 48)

WANT—Will pay highest cash prices for late model phonos, consoles and one-balls. Also want good five-balls and arcade machines. Write: COIN MACHINE CO., 19 AVENUE D, BEST CITY, IND.

or any other listing you want of 40 words or less each and every week for 52 weeks. It's the greatest bargain ever offered to jobbers and distributors in the history of the coin machine industry.

RUSH YOUR FIRST FREE LISTING WITH YOUR CHECK FOR $48 TODAY TO—

THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.



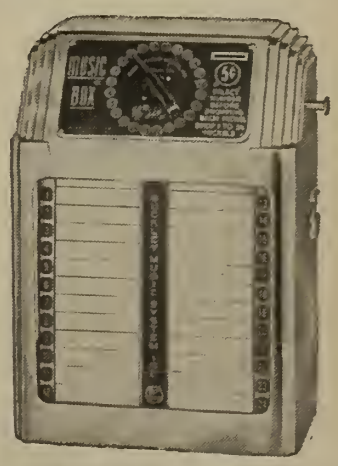
SMOOTHER, SPEEDIER PROFITS WITH THE BUCKLEY PUCK

PACKED 8 IN HANDY PLASTIC BOX - PRICED LOW

A HIT from the first day introduced. The perfect precision milled, gorgeously chromed, BUCKLEY PUCK, "Perfectly Fits The Fingers"!! Brings smoother, speedier, better profits. Write for sample box of 8 today. Use plastic box for springs and things. PRICED LOW FOR TODAY'S MARKET. Write Now.

WORLD FAMOUS BUCKLEY WALL AND BAR BOX

16-20-24-32 SELECTION Buckley Wall & Bar Boxes. World Famous for bringing bigger, better, steadier profits for all types of automatic phonos. Use them with the phonos you have today. PRICED TO MEET PRESENT PHONO CONDITIONS. Write Now for prices of the boxes you want.



BUCKLEY MANUFACTURING CO.

4223 W. LAKE ST., CHICAGO 24, ILL.

(All Phones: VAn Buren 6-6636)

CALIFORNIA CLIPPINGS

Al Mendez back from San Diego and Norman Rothschild returned from the San Joaquin territory to Southland Distributing Co. with dozens more orders for the Wurlitzer 1250. Only hitch, their office manager Stan Turner tells us, is that they can't fill the orders now on hand. The factory has assured them greatly increased shipment within the next few weeks and the boys are hoping to catch up somewhat with the demand. Stan even reports that the last one in the house was "stole" right off the demonstration floor. Noticed the attractive and spacious Southland offices decorated with blow-ups of telegrams to the Wurlitzer plant from such top record execs as Edward Wallerstein of RCA-Victor, P. A. Burkmeier of Columbia and Glenn Wallichs of Capitol commending Wurlitzer for their different speed adapter unit, which, Stan tells us, has many operators getting set for the 45 conversion before long.

Whole gang on hand at Paul Laymon's, sitting by and waiting for more of the Bally "Speed Bowler." The day before had been Paul's birthday and, borrowing a familiar figure, he quoted himself as just having turned 39. . . . Paul Silverman of J. Peskin Distribs was set to celebrate another joyous event, being on the brink of fatherhood with a third child expected any day. Either sex was O. K. with Paul, what with one boy and one girl already on hand. . . . For father-in-law Joe Peskin, it was nothing but grandchildren, upon the arrival at his Palm Springs spot of four other youngsters from Chicago. . . . The passing street scene: Gabe Orland of California Music engaged in a spirited (but friendly) street corner conversation with Mike Kurlan of Modern Record Distribs. Driving by, we couldn't tell who was selling whom what.

Ran into Jack Sheppard of Exhibit Sales in Philly visiting Fred Hailparn at the Lyn Brown Co. Jack has spent two months on the road and reports a great reception from operators in California, New Mexico, Texas and elsewhere for his products. He plans to hop up to Colorado and Utah after leaving L. A. and San Francisco. . . . Gather from Jack's talk about the old music days in Philadelphia that he's been around for quite a while and knows a lot of people in the record business as well as the coin machine industry. . . . On the Row: S. L. Griffin and Lloyd Barrett from Pomona . . . Earl Simmons of Paso Robles . . . Louis Dunn from June Lake . . . Tucson's William Rowe . . . Ivan Wilcox of Visalia . . . William Black and J. A. Ewing of Bakersfield . . . Ventura's Ken Ferrier . . . Norman Christ of Lompoc.

MINNEAPOLIS–ST. PAUL, MINN.

Minnesota still is far away from Spring, as it is still snowing daily. Highways are run over by torrents of water from rising lakes and rivers, and country roads are full of gumbo, which makes it almost impossible for the operators to get in to see their locations, especially through the state of North Dakota, which at the present time is very bad.

Jeff Kos of St. Cloud, in Minneapolis for the day picking up his record supply. . . . Herb Greenfield who does considerable repair work for the operators in the Twin Cities, became the proud father of a baby girl last week. The mother and baby are doing very nicely, and Herb seems to be holding up pretty good, too. . . . Frank Major of Grand Rapids, also in Minneapolis for the day to pick up his record supply. . . . Eddie Kubes of the Eddie's Novelty Company, New Prague, taking time off to drive into Minneapolis to see Universal's "Super Twin Bowler" on display at Hy-G Music Company.

Wes Rydell of Mora, also in Minneapolis for a few hours, his first trip in several months. Wes has been sticking pretty close to home. . . . John Howe of Foley, also in Minneapolis for the day making the rounds. . . . E. E. McDaniel of Wadena, spending the day in Minneapolis and St. Paul, calling on several of the distributors. . . . Al Reese of the Watertown Amusement Company, Watertown, S. D. recently returned after visiting an eye specialist in Chicago, was in Minneapolis visiting another eye specialist and was given a good send-off by the doctor. Al feels much better now.

Milton Casebere of the C & N Sales Company, Mankato, also in Minneapolis for the day. . . . L. I. Harris of Enderlin, N. D., spending a full week in Minneapolis visiting relatives and taking a little vacation before returning home. . . . Ella and Andy Oberg of East Grand Forks, stopped off in Minneapolis for a few days before returning home, after spending several weeks at Hot Springs, Arkansas. . . . Mr. and Mrs. Jack Harrison, of Crosby, in town for the day. . . . Mrs. Richard Unger, who recently lost her husband, is taking care of the route in great style and getting along just fine.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY — Rate 75c per agate line ($10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—Bally Spot Bells, Citations, Champions, Arrow Bells 5c and 25c, and 100 Record Seeburg in quantity. Cash Ready. GOLDEN GATE NOVELTY COMPANY, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT — Diggers all makes, Hollycranes, Exhibit, Mutoscope Rotary Merchandisers. We buy the above machines in any quantity in any condition, no packing, we pick up. NATIONAL, 4243 SANSOM, PHILADELPHIA, PA.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Wing Tip Plastics for Aireon S D L Phonographs. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVE., PORTLAND, ORE.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Can use a few types of 1c coin operated machines. What have you and at what price? SUPREME DISTRIBUTORS, INC., 3817 N. E. 2nd AVENUE, MIAMI, FLA.

WANT—Will buy for cash all post-war phonographs. Write or phone quantity, condition and best price. MASON DISTRIBUTING CO., 184 PAINE AVENUE, IRVINGTON, N.J. Tel.: ESsex 5-6458.

WANT—Used, new or surplus stock records. Top prices paid. Sell to Chicago's largest distributor of used records. We pay freight. Write to USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—McGlashon Air Guns and live ammunition gallery; antique music boxes, coin operated or otherwise. Also, Cail-O-Scopes. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

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52 WEEKS (Full Year)	$48.00
26 WEEKS (½ Year)	26.00
13 WEEKS (¼ Year)	15.00

THE CASH BOX
EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

FOR SALE

FOR SALE — 10 U-Select-It Candy Vendors $30 ea.; 10 Uneeda Pack Monarch Cigarette Machines $39.50 ea.; 10 National Candy Machines Model 918 $69.50 ea.; 5 Seeburg 5/10/25c Wall-O-Matics $27.50 ea.; 4 Wurlitzer 1017 Hideaway $225 ea.; 15 United Shuffle Alleys $195 ea.; 5 Chicago Coin Twin Alleys $225 ea.; 10 Genco Bowling Leagues $225 ea.; 10 Penn Black Beauty Shuffle Boards, like new, $250 ea.; 5 Genco Scoring Units, like new $120. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel.: SUperior 4600.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE — United Shuffle Alley $199.50; Keeney Pin Boy, like new, $285; Keeney Ten Pins, new in original crates, write; Rock-Ola Shuffle Lane, new, write; 6 Pitch 'Em & Bat 'Em $145 ea.; 6 Chicoin Midget Skeeball $195 ea. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Eight (8) Bally Multi Bells. Brand new in original crates. No reasonable offer turned down. E. T. MAPE MUSIC CO., 21 NORTH AURORA ST., STOCKTON, CALIF.

FOR SALE — Bango $69.50; Beacon $69.50; Shuffle Skill $69.50; Dale Gun $104.50; Chicago Coin Pistol $114.50; Beacon Pool Table $225; Shuffle Alley, like new, $239.50. Trades accepted. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: CIrcle 6-8464.

FOR SALE — Mechanic's specials: 13½" blade screw driver $1.25; 8" Quick-wedge screw-holding screw driver $1.35; Utica long chain nose side-cutting pliers $2.30; Proto heavy diagonals 7" $2.20. JERRY'S COIN MACHINE REPAIR, 410 N. SYNDICATE STREET, ST. PAUL, MINN.

FOR SALE—Goalees $75; Dale Guns $75; Bing-A-Rolls $80; Wurlitzer $750E $160; Packard Model 7 $189.50; Shuffleboard Scoring Units that hang on wall $75. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Chicoin Midget Skee Ball $165; Chicoin Basketball Champ $135; Bing-A-Roll $100; United Shuffle Alley $200; Star Series $200; Advance Roll $25; Pro-Score $45. MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

FOR SALE — 26 Strikes 'N Spares, some new, some used. What is your best offer? 10 used Shuffleboards 22 ft. All tops refinished like new $150 ea.; 10 Mutoscope Voice-O-Graphs; 5 Photomatics. Write us your needs. THE MARKEPP COMPANY, 4310 CARNEGIE AVENUE, CLEVELAND 3, O.

FOR SALE—Fifty or more of flipper type pinballs and rolldowns. Will sacrifice. HASTINGS DISTRIBUTING CO., 6100 W. BLUEMOUND ROAD, MILWAUKEE 13, WIS.

FOR SALE—2 slightly used Poolettes $200 ea.; Plastic Conversion Kits for Shuffle Games $13.50 ea., please specify game when ordering. 1/3 deposit, balance C.O.D., P.P. ECONOMY SUPPLY COMPANY, 2015 MARYLAND AVE., BALTIMORE 18, MD.

FOR SALE — Used electric scoring units for shuffleboards, Genco, Edelco, Monarch's and others. Used little. 10 Mutoscope Voice-O-Graphs; 5 Photomatics. Write THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO.

FOR SALE—Two Koffee King vending machines. Floor samples. Never on location. $375 each. Complete with changers. AUBREY STEMLER, 2667 W. PICO, LOS ANGELES, CALIF. Tel.: DU 86179.

FOR SALE—Steel Ball Rolldowns: Singapore, Melody Rolls, Cover Girls, Gold Mines $20 each; Advance Rolls, Auto Rolls $40 each, A-1 condition; Western Baseballs $30 each, clean. WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS, N. Y.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c $80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent $200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—Special Buy! 10 Only—Lyceum Shoe Shine Machines, black or brown $69.50 each. 1/3 deposit, balance C.O.D. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Chicago Coin Goalee $56.50; Contact F.P. $31.50; Robin Hood $44.50; Stormy $41.50; Trinidad $59.50; Major League $37.50; Challenger post-war counter game $15; Jungle Joe, pistol, like new, $159.50. Note: All games are without free-play. All machines in first class condition, packed for shipment. ½ deposit, balance C.O.D. NATIONAL NOVELTY COMPANY, 183 E. MERRICK ROAD, MERRICK, L. I., N. Y.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—Gold Cup $110; Citations like new $250; Carnival $60; Maryland $100; Rebound, perfect $35. Will trade on Bally Free Play Consoles such as Draw Bells, etc. AUTOMATIC MUSIC COMPANY, 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE — Exhibit's Silver Bullets and Shuffle Bowl; Double Double pool game; and Scientifi: Jungle Joe. Exclusive distributors. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—147 Seeburg Hideaway, like new, $295; Victory Wurlitzer, excellent, $40; Wurlitzer 1080 $299; 216 Impulse Receivers $20; Tear Drop Speakers $12.50; Seeburg W1L56 Wireless Boxes $22; Pitch 'Em & Bat 'Em $135; Strikes 'N Spares $75. V. YONTZ SALES CO., BYESVILLE, O.

FOR SALE—Wurlitzer: Victories $33; 850 $97.50; 600R $65. Rock-Ola Commandos $50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE — Victory Derby $49.50; Special Entry $69.50; Keeney Twin Bonus Super Bells 5-25c $249.50; Paces Reels with rails $39.50; Mills Smoker Bells 5c $39.50; Jumbo Parades, P.O. $42.50; Silver Moon P.O. $39.50; Columbia DJP Bells $49.50; Mills Vest Pockets 5c $34.50. 1/3 certified deposit, balance S/D. TWIN CITY AMUSEMENT CO., 1922 WEST 7th ST., TEXARKANA, TEX. Tel.: 3-3723.

FOR SALE — United Shuffle Alley $179; Chicago Coin Bowling Alley, write; Bally Shuffle Bowler $239. AMERICAN VENDING CO., 631 10th AVENUE, NEW YORK, N. Y.

FOR SALE — 1 Mills 5/25c Duplex Bell $275; 2 5c Mills Golden Falls (H.L.) $110 ea.; 3 10c Mills Golden Falls (H.L.) $115 ea.; 1 25c Mills Golden Falls (H.L.) $120; 1 50c Mills Golden Falls (H.L.) $165; 3 10c Mills '49 Bonus Bells $125 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND.

FOR SALE—1 Mills Golden Falls HL 5c play, 1 Mills Golden Falls HL 10c play—$85 each, 2 for $150. 1/3 with order. M. E. GRIMME, DURANGO, IOWA.

FOR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Used: Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Bells; Pace Comets; Watling Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean — prices are right. New: Mills Bonus, Chrome 21's; Buckley Criss Cross; Keeney Pyramid and Cigarette Vendors; Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE — Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

MISCELLANEOUS

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THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RESHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

WURLITZER

P 10	15.00	25.00
P 12	15.00	25.00
312	17.50	29.50
400	17.50	35.00
412	25.00	39.50
412 ILL	19.50	39.50
316	24.50	39.50
416	24.50	39.50
616	39.00	45.00
616 ILL	40.00	45.00
616A	25.00	40.00
716A	25.00	39.50
24	32.50	35.00
600R	35.00	65.00
600 K	35.00	59.50
500	35.00	59.00
500 A	39.50	59.50
500 K	39.50	59.50
41 (Counter)	24.50	35.00
51 (Counter)	24.50	39.50
61 (Counter)	25.00	39.50
71 (Counter)	29.50	49.50
81 (Counter)	34.50	65.00
700	59.50	65.00
750 M	79.50	109.50
750 E	99.50	160.00
780M Colonial	89.50	99.50
780 E	79.50	99.50
800	64.50	89.50
850	79.50	97.50
950	79.50	89.50
1015	239.50	269.50
1017 Hideway	225.00	250.00
1100	335.00	395.00
1080	239.50	299.00
300 Adaptor	10.00	15.00
320 Wireless Wall Box	4.25	12.50
310 Wall Box 30 Wire	4.50	6.50
320 2 Wire Wall Box	3.75	7.50
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	3.50	5.00
Wireless Strollers	25.00	.....
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	49.50
3031 Wall Box	13.50	16.50
3045 Wall Box	14.50	22.50
3020 Wall Box	18.50	39.00
219 Stepper	19.50	23.00
Selector Speaker	95.00	125.00
100 Wall Box 5c 30c Wire	3.50	5.00
100 Wall Box 10c 30c Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	2.00	3.75
Bar Brackets	2.00	3.50
305 Impulse Rec	2.50	10.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	5.00	6.50
135 Step Receiver	15.00	29.50
145 Imp. Step Fast	3.50	7.50
150 Impulse Rec	20.00	.....
337 Bar Box	32.50	.....
306 Music Transmit	7.50	9.50
39A Speaker	25.00	.....
130 Adaptor	15.00	17.50

WURLITZER (Cont.)

Steel Cab. Speaker	140.00	175.00
580 Speaker	25.00	75.00
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	3.00	7.50

SEEBURG

Model A ILL	19.50	29.50
Model B	19.50	29.50
Model C	19.50	25.00
Model H	14.50	24.50
Rex	25.00	35.00
Model K15	19.50	39.50
Model K20	25.00	39.50
Plaza	25.00	39.50
Royale	25.00	39.00
Regal	35.00	49.00
Regal RC	39.50	49.50
Gem	49.50	59.50
Classic	49.00	75.00
Classic RC	49.50	79.50
Maestro	59.50	70.00
Mayfair	59.50	69.50
Mayfair RC	69.50	89.50
Melody King	49.50	79.50
Crown	49.50	59.50
Crown RC	64.50	79.50
Concert Grand	35.00	59.00
Colonel	35.00	59.00
Colonel RC	59.50	79.50
Concert Master	59.50	79.50
Concert Master RC	59.50	79.50
Cadet	35.00	59.00
Cadet RC	59.50	69.50
Major	35.00	59.00
Major RC	59.50	69.50
Envoy	64.50	89.50
Envoy RC	69.50	79.50
Vogue	59.50	89.50
Vogue RC	59.50	69.50
Casino	49.00	69.50
Casino RC	59.50	79.50
Commander	59.00	64.50
Commander RC	59.50	69.50
Hi Tone 9800	35.00	79.00
Hi Tone 9800 RC	35.00	99.00
Hi Tone 8800	35.00	79.00
Hi Tone 8800 RC	35.00	99.00
Hi Tone 8200	35.00	79.00
Hi Tone 8200 RC	35.00	99.00
146 S ('46)	225.00	239.50
146 M	259.50	269.00
147 S	275.00	295.00
147 M	275.00	319.50
148 S	350.00	379.00
148 M	379.50	395.00
246 Hideaway	200.00	295.00
Selectomatic 16	5.00	7.50
Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	10.00
Remote Speak Organ	10.00	19.50
Multi Selector 12 Rec	12.50	35.00
Melody Parade Bar	4.50	.....
5c Wallomatic Wireless	3.00	8.50
5c Baromatic Wireless	4.50	5.00
5c Wallomatic 3 Wire	2.00	8.95

SEEBURG (Cont.)

30 Wire Wall Box	2.00	7.50
Power Supply	15.00	.....
5, 10, 25c Baromatic Wire	5.00	6.95
5, 10, 25c Wallomatic 3 Wire	7.50	8.95
5, 10, 25c Baromatic Wireless	6.95	8.95
5, 10, 25c Wallomatic Wireless	8.50	17.50
Electric Speaker	25.00	29.50
3W2 Wall-o-Matic	29.00	32.50
W1-L56 Wall Box 5c	22.00	24.50
3W5-L56 Wall Box 5, 10, 25c	30.00	59.50
W6-L56-5/10/25 Wireless	39.00	45.00
Tear Drop Speaker	12.50	29.50

ROCK-OLA

12 Record	19.50	39.00
16 Record	19.50	29.50
Rhythm King 12	21.50	34.50
Rhythm King 16	21.50	34.50
Imperial 20	24.50	39.50
Imperial 16	25.00	39.50
Windsor	39.50	49.50
Monarch	39.50	49.50
Std. Dial-A-Tone	39.50	49.50
'40 Super Rockolite	49.50	59.00
Counter '39	19.50	39.50
'39 Standard	35.00	59.00
'39 DeLuxe	35.00	59.50
'40 Master Rockolite	49.50	59.00
'40 Counter	39.50	49.50
'40 Counter with Std	49.50	54.50
'41 Premier	35.00	79.50
Wall Box	4.00	9.50
Bar Box	4.00	9.50
Spectravox '41	15.00	29.50
Glamour Tone Column	32.50	35.00
ModernTone Column	32.50	40.00
Playmaster & Spectravox	49.50	69.50
Playmaster	49.50	59.50
Playmaster '46	179.50	199.50
Twin 12 Cab Speak	39.00	49.00
Playboy	15.00	30.00
Commando	35.00	50.00
1422 Phono ('46)	149.00	199.50
1424 Phono (Hideaway)	149.50	199.50
1426 Phono ('47)	179.50	249.50
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	20.00
1525 Wall Box	10.00	17.50
1526 Bar Box	15.00	19.50
1530 Wall Box	16.50	21.50
Dial A Tone B&W Box	2.00	3.50
1805 Organ Speaker	24.50	49.00
DeLuxe Jr. Console Rock	50.00	79.50

PACKARD

Pla Mor Wall & Bar Box	14.50	15.00
Manhattan	199.00	250.00
Model 7 Phono	99.50	189.50
Hideaway Model 400	89.50	119.50
Bar Bracket	2.00	3.00
Willow Adaptor	14.50	29.50
Chestnut Adaptor	15.00	25.00
Cedar Adaptor	16.50	29.50
Poplar Adaptor	15.00	27.50
Maple Adaptor	15.00	30.00
Juniper Adaptor	15.00	27.50
Elm Adaptor	15.00	25.00
Pine Adaptor	15.00	25.00
Beech Adaptor	15.00	27.50
Spruce Adaptor	17.50	29.50
Ash Adaptor	15.00	25.00
Walnut Adaptor	17.50	25.00
Lily Adaptor	10.00	12.50
Violet Speaker	10.00	15.00
Orchid Speaker	19.50	27.50
Iris Speaker	21.50	29.50

MILLS

Zephyr	19.50	29.50
Studio	32.50	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	125.00	195.00
Throne of Music	25.00	99.50
Empress	40.00	45.00
Panoram Adaptor	8.50	.....
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	.....
Panoram Peek (Con)	135.00	195.00
Conv. for Panoram Peek	10.00	29.50
Constellation	175.00	195.00

AMI

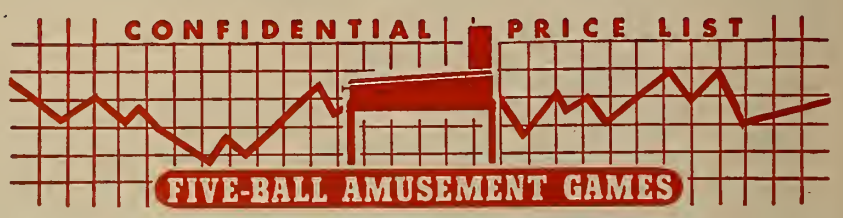
Hi-Boy (302)	49.50	89.50
Singing Towers (201)	39.00	69.50
Streamliner 5, 10, 25	25.00	59.50
Top Flight	25.00	50.00
Singing Towers (301)	39.00	99.50
Model A '46	350.00	465.00
Model B '48	495.00	545.00

BUCKLEY

Wall & Bar Box O. S.	3.00	5.00
Wall & Bar Box N. S.	12.50	17.50

AIREON

Super DeLuxe ('46)	59.50	79.50
Blonde Bomber	129.50	195.00
Fiesta	119.00	149.50
'47 Hideaway	150.00	195.00
'48 Coronet 400	179.50	295.00
'49 Coronet 500	275.00	299.50
Impresario Speaker	17.50	.....
Melodeon Speaker	17.50	.....
Carilleon Speaker	22.50	.....



ABC Bowler	19.50	24.50
Ali Baba	49.50	64.50
Alice	49.50	64.50
Amber	10.00	15.00
Aquacade	89.50	99.50
Arizona	10.00	14.50
Baby Face	75.00	79.50
Baffle Card	10.00	17.50
Ballerina	49.50	65.00
Ballyhoo	24.50	29.50
Band Leader	115.00	129.50
Banjo	29.50	49.50
Barnacle Bill	49.50	59.50
Basketball	149.50	159.50
Bermuda	29.50	47.50
Big League	14.50	29.50
Big Time	32.50	39.50
Big Top	69.50	74.50
Black Gold	87.50	104.50
Blue Skies	39.50	69.50
Bonanza	12.00	24.50
Boston	109.50	129.50
Bowling Champ	95.00	105.00
Bowling League	12.50	19.50
Broncho	10.00	19.50
Buccaneer	75.00	89.50
Build Up	39.50	44.50
Buttons & Bows	90.00	110.00
Camel Caravan	119.50	124.50
Caribbean	24.50	39.50
Carnival	57.50	69.50
Carolina	64.50	79.50
Carousel	10.00	19.50
Catalina	29.50	50.00
Champion (Chicoin)	109.50	149.50
Chico	44.50	49.50
Cinderella	39.50	64.50
Circus	39.50	49.50
Cleopatra	25.00	44.50
College Daze	119.00	129.50
Contact	31.50	49.50
Cover Girl	49.00	84.50
Crazy Ball	39.50	49.50
Dallas	79.50	104.50
De Icer	159.50	164.50
Dew Wa Ditty	49.50	59.50
Double Barrel	10.00	19.50
Double Shuffle	99.50	119.50
Drum Major	25.00	34.50
Dynamite	10.00	12.50
El Paso	74.50	89.50
Fast Ball	7.50	19.50
Fiesta	14.50	27.50
Flamingo	10.00	25.00
Floating Power	79.50	105.00
Flying Trapeze	15.00	17.50
Football	119.50	134.50
Formation	15.00	25.00
Four Diamonds	14.50	19.50
Freshie	150.00	169.50
Ginger	10.00	20.00
Gizmo	39.50	60.00
Glamour	24.50	29.50
Gold Ball	19.50	29.50
Gold Mine	29.50	44.50
Golden Gloves	119.50	129.50
Gondola	84.50	94.50
Grand Award	69.50	79.50
Gun Club	14.50	17.50
Harvest Moon	74.50	99.50
Havana	14.50	37.50

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FIVE-BALL AMUSEMENT GAMES

(Continued)

Hawaii	10.00	19.50
Hi Dive	14.50	19.50
Hi-Ride	17.50	29.50
Hit Parade	25.00	49.50
Hold Over	10.00	24.50
Holiday	65.00	84.50
Hollywood	14.95	19.50
Honey	10.00	35.00
Horoscope	12.50	15.00
Hot Rods	149.50	199.50
Humpty Dumpty	29.50	54.50
Idaho	10.00	17.50
Jack 'N Jill	45.00	64.50
Jamboree	37.50	59.50
Jungle	12.50	15.00
Just 21	174.50	179.50
Kilroy	10.00	12.50
King Arthur	149.50	159.50
King Cole	54.50	65.00
Kismet	17.50	32.50
Lady Robin Hood	44.50	69.50
Landslide	19.50	29.50
Laura	10.00	25.00
League Leader	10.00	14.95
Leap Year	29.50	39.50
Liberty	10.00	14.50
Lightning	14.50	29.50
Line Up	25.50	29.50
Lucky Star	10.00	15.00
Magic	49.50	74.50
Maisie	15.00	22.50
Majors '49	74.50	89.50
Major League Baseball	29.50	37.50
Manhattan	29.50	44.50
Mardi Gras	34.50	54.50
Marines-At Play	12.50	15.00
Marjorie	14.50	15.00
Maryland	94.50	124.50
Mam-selle	10.00	29.50
Merry Widow	44.50	65.00
Melody	29.50	49.50
Metro	17.50	27.50
Mexico	10.00	37.50
Miami Beach	15.95	17.50
Midget Racer	10.00	25.00
Miss America	12.50	27.50
Monicker	10.00	17.50
Monterrey	29.50	65.00
Moon Glow	79.50	89.50
Morocco	59.50	69.50
Mystery	10 00	20.00
Nevada	10.00	17.50
Nudgy	14.00	22.50
Oh Boy	15.00	29.50
Oklahoma	89.50	109.50
One Two Three	59.50	64.50
Opportunity	19.50	25.00
Oscar	19.50	44.50
Paradise	39.50	69.50
Phoenix	74.50	80.00
Pinch Hitter	75.00	89.50
Pin Up Girl	15.00	29.50
Play Ball	15.00	19.50
Play Boy	12.50	22.50
Playtime	129.50	134.50
Progress	15.00	25.00
Puddin Head	42.50	85.00
Rainbow	42.50	49.50
Ramona	39.50	68.50
Rancho	50.00	60.00
Ranger	10.00	30.00
Repeater	16.50	29.50
Rio	10.00	32.50
Riviera	14.50	25.00
Rocket	30 00	37.50
Rondevoo	49.50	65.00
Round Up	59.50	85.00
St. Louis	99.50	104.50
Sally	39.50	49.50
Samba	29.50	49.50
Saratoga	59.50	69.50
School Days	15.00	17.50
Score-A-Line	20.00	39.50
Screwball	39.50	52.50
Sea Hawk	20.00	39.50
Sea Isle	14.50	17.50
Serenade	54.50	64.50
Shanghai	29.50	42.00
Shangri La	12.50	15.00
Shantytown	149.50	159.50
Sharpshooter	99.50	125.00
Shooting Stars	15.00	22.50
Short Stop	29.50	39.50
Show Boat	79.50	85.00
Silver Spray	14.95	24.50
Silver Streak	14.50	19.50
Singapore	19.50	37.50
Sky Line	16.50	29.50
Sky Ray	12.50	19.50
Slap the Jap	14.50	19.50
Slugger	14.50	19.50
Smarty	10.00	15.00
Smoky	10.00	19.50
South Paw	15.00	19.50
South Seas	10.00	17.50
Speed Ball	14.95	32.50
Speed Demon	15.00	29.50
Speedway	32.50	49.50
Spellbound	10.00	12.50
Spinball	29.50	49.50
Sports	19.50	25.00
Sports Parade	12.50	15.00
Spot-A-Card	25.00	29.50
Spot-Pool	12.50	34.50
Stage Door Canteen	10.00	17.50
Stars	15.00	19.50
Star Attraction	10.00	19.50
Stardust	34.50	39.50
Starlite	10 00	19.50
State Fair	10 00	22.50
Step Up	10 00	17.50
Stormy	29.50	41.50
Stratoliner	14.50	17.50
Streamliner	10 00	14.50
Summertime	35.00	65.00
Sun Beam	19 50	35.00
Sunny	29.50	39.50
Supercharger	15.00	24.50
Super Hockey	89.50	99.50
Superliner	10 00	15.00
Superscore	10.00	20 00
Surf Queens	10 00	22.50
Suspense	20 00	27.50
Swanee	64.50	72.00
Tahiti	109.50	169.50
Tally Ho	14.50	18.00
Tampico	94.50	99.50
Target Skill	12.50	19.50
Telecard	74.50	110 00
Temptation	39.50	49.50
Tennessee	19.50	39.50
Three Feathers	109.50	125.00
Three Musketeers	99.50	130 00
Thrill	39.50	64.50
Topic	7.50	17.50
Tornado	24.50	29.50
Torchy	10.00	29.50
Towers	12.50	15.00
Trade Winds	39.50	62.50
Treasure Chest	20 00	29.50
Trinidad	29.50	59.50
Triple Action	29.50	50 00
Tropicana	19.50	29.50
Tucson	90.00	99.50
Tumbleweed	164.50	169.50
Utah	124.50	149.50
Virginia	29.50	43.00
Vanities	10.00	12.50
Vogue	15.00	29.50
West Wind	15.00	20.00
Wild Fire	19.50	30.00
Wisconsin	29.50	49.50
Yankee Doodle	15.00	29.50
Yanks	29.50	44.50
Zig Zag	12.50	17.50

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SHUFFLES — REBOUNDS

Bally Shuffle-Bowler	189.50	259.50
California Shuffle Pins	149.50	200.00
ChiCoin Bango	49.00	69.50
ChiCoin Beacon	49.00	69.50
ChiCoin Rebound	49.50	75.00
Genco Bowling League	169.00	218.00
Genco Glider	69.00	125.00
Keeney Line Up	109.50	125.00
United Shuffle Alley	145.00	239.50
United Shuffle Skill	49.00	95.00

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ARCADE EQUIPMENT

Allite Strikes 'N Spares	110.00	149.50
Boomerang	20.00	50.00
Bally Big Inning	239.50	259.50
Bally Bowler	165.00	195.00
Bally Convoy	27.50	100.00
Bally Defender	50.00	100.00
Bally Eagle Eye	39.50	49.50
Bally Heavy Hitter	34.50	50.00
Bally King Pin	35.00	45.00
Bally Lucky Strike	45.00	69.50
Bally Rapid Fire	39.50	100.00
Bally Sky Battle	40.00	100.00
Bally Torpedo	25.00	54.50
Bally Undersea Raider	69.50	99.50
Bank Ball	59.50	125.00
Bowling League	35.00	45.00
Buckley DeLuxe Dig	125.00	149.50
Buckley Treas Is Dig	99.50	110.00
Champion Hockey	39.50	69.50
Chicoin Basketball Champ	135.00	195.00
Chicoin Goalee	75.00	100.00
Chicoin Hockey	49.50	85.00
Chi Midget Skee	165.00	195.00
Chicoin Pistol	89.50	149.50
Chicoin Roll-A-Score	24.50	39.50
Edelco Pool Table	109.50	125.00
Evans Bat-A-Score	224.50	239.50
Evans In the Barrel	39.50	52.50
Evans Super Bomber	30.00	69.50
Evans Play Ball	50.00	69.50
Evans Ten Strike '46	39.50	69.50
Evans Tommy Gun	49.50	85.00
Exhibit Dale Gun	70.00	114.50
Exhibit Rotary Mdsr	200 00	299.50
Exhibit Silver Bullets	150.00	189.50
Exhibit Merchantman Roll Ch Digger	75.00	99.50
Exhibit Vitalizer	69.50	95.00
Genco Bank Roll	24.50	65.00
Genco Play Ball	29.50	79.50
Groetchen Met. Typer	99.50	195.00
Hoop-A-Ro'l	24.50	49.50
Jack Rabbit	50.00	100.00
Keeney Air Raider	69.50	100.00
Keeney Anti Aircraft Br	15.00	25.00
Keeney Anti Aircraft Bl	35.00	65.00
Keeney Sub Gun	44.50	79.50
Keeney Texas Leaguer	30.00	45.00
Kirk Night Bomber	50.00	109.50
Lite League	49.50	69.50
Mutoscope Ace Bomber	35.00	129.50
Muto. Atomic Bomber	99.50	195.00
Mutoscope Dr Mobile	129.50	150.00
Mutoscope Photomatic (Pre-War)	159.50	269.50
Mutoscope Sky Fighter	79.50	100.00
QT Pool Table	219.50	225.00
Quizzer	100.00	149.50
Rockola Ten Pins LD	19.50	39.50
Rockola Ten Pins HD	25.00	49.50
Rockola World Series	69.50	95.00
Scientific Baseball	49.50	75.00
Scientific Basketball	59.50	75.00
Scientific Batting Pr	59.50	75.00
Scientific Pitch 'Em	145.00	165.00
Seeburg Chicken Sam	59.50	95.00
Seeburg Shoot the Chute	42.50	100.00
Skee Barrell Roll	25.00	49.50
Skill Jump	25.00	39.50
Super Torpedo	25.00	79.50
Supreme Bolascore	50.00	95.00
Supreme-Skee Roll	39.50	75.00
Supreme Skill Roll	35.00	69.50
Supreme Rocket Buster	49.50	109.50
Tail Gunner	30.00	49.50
Telequiz	150.00	175.00
Warner Voice Record	49.50	69.50
Western Baseball '39	20.00	35.00
Western Baseball '40	40.00	65.00
Whizz	17.50	25.00
Wilcox-Gay Recordio	95.00	149.50
Williams' All Stars	92.50	125.00
Williams' Box Score	49.50	69.50
Williams' Star Series	185.00	229.50
Williams' Quarterback	179.50	199.50
Wurlitzer Skeeball	75.00	95.00

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ROLL DOWNS

ABC Roll Down	37.50	65.00
Arrows	17.50	40.00
Auto Roll	24.50	49.50
Bermuda	24.50	35.00
Big City	20.00	25.00
Bing-A-Roll	100.00	125.00
Bonus Roll	25.00	75.00
Buccaneer	49.50	64.50
Champion Roll	25.00	39.50
Chicoin Roll Down	24.50	45.00
Genco Advance Roll	25.00	54.50
Genco Total Roll	25.00	54.50
Hawaii Roll Down	10.00	24.50
Hy-Roll	50.00	89.50
Melody	15.00	35.00
One World	40.00	49.50
Pro-Score	35.00	45.00
Singapore	10.00	25.00
Sportsman Roll	29.50	50.00
Super Score	35.00	49.50
Super Triangle	15.00	49.50
Tally Roll	17.50	39.50
Tri-Score	25.00	49.50
Tin Pan Alley	40.00	54.50

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CONSOLES

Arrow Bell	425.00	449.50
Bally Draw Bell 5c	109.50	179.50
Bally Draw Bell 25c	139.50	224.50
Bally DeLuxe Draw Bell 5c	149.50	199.50
Bally DeLuxe Draw Bell 25c	175.00	199.50
Bangtails '41	19.50	49.50
Bangtai's '46	119.00	175.00
Bangtails '47	119.00	195.00
Bangtails '47, Comb	165.00	225.00
Bangtails '48	225.00	275.00
Big Game PO	24.50	29.50
Big Game FP	24.50	29.50
Big Inning	210.00	250.00
Big Top PO	24.50	29.50
Big Top FP	24.50	29.50
Bob Tail PO	29.50	39.50
Bob Tail FP	29.50	49.50
Casino Bell 5c	150.00	159.50
Club Bells	24.50	49.50
Club Bells 25c	52.50	69.50
Club House	10.00	25.00
DeLuxe Club Console	469.50	529.00
Super DeLuxe Club Console	489.50	545.00
Double Up	239.50	250.00
Evans' Challenger '47 5-25c	175.00	249.50
Evans' Races—FP, PO	295.00	349.50
Evans' Gal. Dom. '47	275.00	299.50
Fast Time FP	25.00	39.50
Fast Time PO	25.00	39.50
Galloping Domino (41)	20.00	39.50
Galloping Domino (42)	30.00	59.50
Gold Nugget 5-5c	195.00	225.00
Gold Nugget 5-25c	225.00	274.50
Hi-Boy 5c	150.00	165.00
Hi-Boy 25c	150.00	179.50
High Hand	34.50	49.50
Jennings Challenger 5-25c	200.00	249.50

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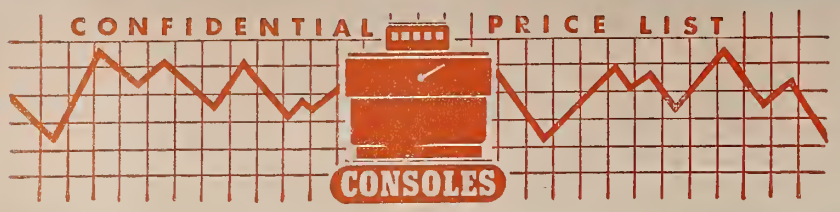
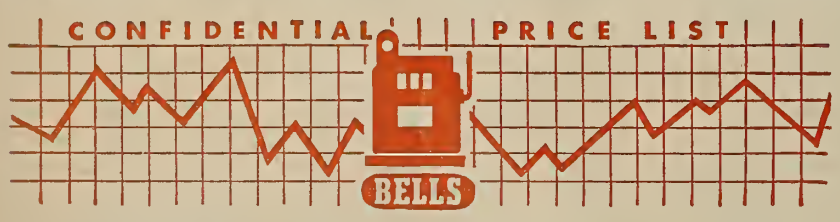


Jumbo Parade Comb	39.50	69.50
Jumbo Parade FP	29.50	69.50
Jumbo Parade PO	29.50	69.50
Jumbo Parade 25c	49.50	70.00
Long Shot '48	475.00	650.00
Lucky Lucre 5-5	39.50	45.00
Lucky Lucre 5c	49.50	89.50
Lucky Lucre 25c	75.00	89.50
Lucky Star	39.50	69.50
Mills 4 Bells	69.50	89.50
Mills 3 Bells	79.50	99.50
Mills '47 3 Bells	95.00	125.00
Mills '48 3 Bells	150.00	175.00
Mills Duplex	250.00	285.00
Multi Bells	325.00	395.00
Paces Races Bl Cab	10.00	29.50
Paces Rates Br Cab	15.00	39.50
Paces Races Red Arrow	20.00	49.50
Paces '39 Saratoga	10.00	39.50
Paces Saratoga w rails	24.50	69.50
Paces Saratoga no rails	24.50	39.50
Paces Saratoga Comb	39.50	69.50
Paces Saratoga Jr. PO	25.00	49.50
Paces Saratoga Sr. PO	37.50	69.50
Paces Reels Comb	49.50	69.50
Paces Reels Jr. PO	39.50	69.50
Paces Reels Sr. PO	39.50	69.50
Paces Reels w rails	24.50	49.50
Paces Reels no rails	24.50	39.50
Paces Twin 5-5	25.00	34.50
Paces Twin 5-10	25.00	39.50
Paces Twin 10-25	25.00	49.50
Paces Twin Console 5-25	89.50	99.50
Pastime	79.50	150.00
Reserve Bell	224.50	249.50
Roll 'Em	32.50	39.50
Silver Moon Comb	49.50	69.50
Silver Moon PO	24.50	65.00
Silver Moon FP	24.50	65.00
Silver Moon 10c	49.50	69.50
Silver Moon 25c	55.00	79.50
Skill Time '38	10.00	25.00
Skill Time '41	19.50	35.00
Sun Ray	30 00	39.50
Super Bell 5c Comb	39.50	69.50
Super Bell 25c Comb	59.50	70.00
Super Bell Two Way 5-5	50.00	95.00
Super Bell Two Way 5-25	89.50	109.50
Super Bell Four Way 5-5-5-5	79.50	95.00
Super Bell Four Way 5-5-5-25	79.50	169.50
Super Bell Four Way 5-5-10-25	179.50	192.50
Super Bonus Bell 5c FP & PO	149.50	199.50
Super Bonus Bell 5c-25c FP & PO Combo	229.50	295.00
Super Bonus Bell 5c-5c FP & PO Combo	230.00	275.00
Super Bonus 5-5-5	400.00	595.00
Super Bonus 5-5-25c	340.00	425.00
Super Bonus Bell 5-10-25c PO	319.50	399.50
Super Track Time	30.00	89.50
Super Track Time TKT	30.00	69.50
Track Odds	69.50	109.50
Track Odds Daily Dbl	75.00	139.50
Track Odds DD JP	395.00	425.00
Track Odds '48, 5c	550.00	575.00
Track Odds '46	249.50	375.00
Track Time '39	39.50	59.50
Track Time '38	30.00	60.00
Track Time '37	29.50	
Triple Bell 5-5-5	225.00	249.50
Triple Bell '47 5-5-25	295.00	349.50
Triple Bell '47 5-10-25	295.00	325.00
Triple Entry	49.50	89.50
Wild Bell 5-25c	399.50	575.00
Wi'd Lemon	195.00	265.00
Winterbook	250.00	325.00

Big Game PO	10.00	25.00
Big Parley	34.50	39.50
Big Prize FP	20.00	30.00
Big Prize PO	15.00	20.00
Blue Grass FP	15.00	25.00
Blue Ribbon PO	20.00	35.00
Citation	249.00	300.00
Club Trophy FP	22.50	50.00
Contest FP	30.00	45.00
Daily Races	20.00	69.50
Dark Horse FP	10.00	15.00
'41 Derby FP	20.00	29.50
Dust Whirls	32.50	49.50
Entry	39.50	54.50
Favorite	59.50	79.50
Gold Cup	92.50	150.00
Grand National	19.50	49.50
Grand Stand PO	14.50	20.00
Hot Tip	39.50	42.50
Jockey Club	25.00	49.50
Jockey Club '47	60 00	145.00
Jockey Special	74.50	100.00
Kentucky	29.50	49.50
Lexington	275.00	329.50
Long Acre	19.50	32.50
Long Shot PO	39.50	49.50
Pastime (Rev)	14.50	39.50
Pacemaker PO	15.00	35.00
Pimlico FP	15.00	32.50
Race King (Rev)	29.50	39.50
Record Time FP	22.50	59.50
Rockingham	59.50	99.50
Santa Anita	10.00	20.00
Sport Event FP	19.50	51.50
Sky Lark FP & PO	30 00	59.50
Special Entry	44.50	75.00
Sport Special FP	17.50	30.00
Sport Page PO	19.50	35.00
Spinning Reels PO	19.50	25.00
Sport King PO	20.00	22.50
Stepper Upper PO	15.00	50.00
Sportsman (Rev)	20.00	32.50
Thorobred	19.50	32.50
Trophy	89.50	140.00
Turf Champ FP	35.00	44.50
Turf King	22.50	49.50
Victory FP	10.00	25.00
Victory Derby	30.00	49.50
Victory Special	25.00	60.00
War Admiral (Rev)	15.00	25.00
Whirlaway (Rev)	25.00	30.00
Winning Ticket	15.00	29.50

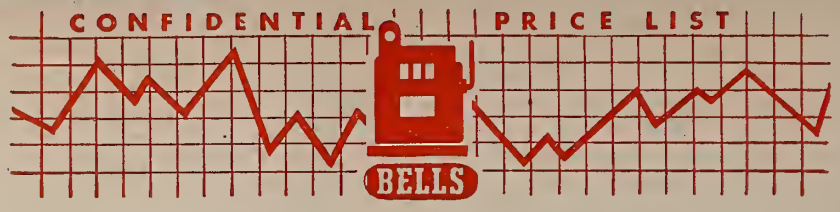


MILLS

5c Gold Chrome HL	35.00	57.50
10c Gold Chrome HL	35.00	57.50
25c Gold Chrome HL	40.00	57.50
50c Gold Chrome HL	59.50	69.50
5c Copper Chrome	35.00	57.50
10c Copper Chrome	35.00	57.50

MILLS (Cont.)

25c Copper Chrome	40.00	57.50
5c Club Bell	52.50	95.00
10c Club Bell	75.00	99.50
25c Club Bell	80.00	99.50
50c Club Bell	100.00	189.50
1c Blue Front	20.00	49.50



MILLS (Cont.)

5c Blue Front	47.50	69.50
10c Blue Front	47.50	74.50
25c Blue Front	47.50	79.50
50c Blue Front	75.00	150.00
1c Brown Front	20.00	59.50
5c Brown Front	47.50	69.50
10c Brown Front	47.50	74.50
25c Brown Front	47.50	79.50
50c Brown Front	65.00	120.00
1c Cherry Bell	20.00	39.50
5c Cherry Bell	25.00	47.50
10c Cherry Bell	35.00	47.50
25c Cherry Bell	35.00	47.50
1c Bonus Bell	39.50	49.50
5c Bonus Bell	48.50	69.50
10c Bonus Bell	48.50	69.50
25c Bonus Bell	48.50	69.50
5c Original Chrome	55.00	69.50
10c Orig. Chrome	55.00	69.50
25c Orig. Chrome	55.00	69.50
50c Orig. Chrome	59.50	89.50
1c QT Glitter Gold	15.00	30.00
5c QT Glitter Gold	20.00	49.50
10c QT Glitter Gold	25.00	49.50
25c QT Glitter Gold	27.50	49.50
1c VP Bell	15.00	19.50
1c VP Bell JP	15.00	25.00
1c VP Bell Green	15.00	19.50
5c VP Bell Green	15.00	22.50
1c VP Chrome	25.00	34.50
5c VP Chrome	25.00	34.50
5c VP Chrome Plus	27.50	42.50
1c P Bell B&G	22.50	32.50
5c VP Bell B&G	22.50	39.50
Vest Pocket '46	20.00	44.50
5c Futurity	10.00	34.50
10c Futurity	10.00	34.50
25c Futurity	15.00	34.50
50c Futurity	25.00	64.50
5c Black Cherry Bell	85.00	105.00
10c Black Cherry Bell	85.00	105.00
25c Black Cherry Bell	85.00	105.00
50c Black Cherry	149.50	195.00
25c Golf Ball Vendor	195.00	375.00
5c War Eagle	20.00	34.50
10c War Eagle	20.00	47.50
25c War Eagle	25.00	70.00
50c War Eagle	35.00	69.50
5c Melon Bell	125.00	135.00
10c Melon Bell	125.00	135.00
25c Melon Bell	125.00	135.00
Golden Falls 5c	97.50	115.00
Golden Falls 10c	97.50	115.00
Golden Falls 25c	97.50	120.00
Golden Falls 50c	130.00	165.00
5c Jewel Bell	110.00	150.00
10c Jewell Bell	115.00	150.00
25c Jewell Bell	115.00	150.00
50c Jewell Bell	195.00	245.00
5c Bonus '49	125.00	165.00
10c Bonus '49	125.00	165.00
25c Bonus '49	125.00	165.00
5c Black Gold	119.50	145.00
10c Black Gold	119.50	145.00
25c Black Gold	119.50	145.00
50c Black Gold	199.50	225.00
5c Club Royale	100.00	179.50
10c Club Royale	105.00	179.50
50c Club Royale	225.00	250.00
5c Black Beauty	150.00	175.00
10c Black Beauty	150.00	175.00
25c Black Beauty	159.50	175.00
50c Black Beauty	249.50	255.00
5c Blue Bell	149.50	165.00
10c Blue Bell	149.50	165.00
25c Blue Bell	149.50	175.00

GROETCHEN

1c Columbia	15.00	29.50
5c Columbia Chrome	30.00	39.50
5c Columbia JPV Bell	30.00	40.00
5c Columbia Fruit	32.50	37.50
5c Columbia Cig RJ	25.00	39.50
5c Columbia DJP	39.00	79.50
10c Columbia DJP	59.50	79.50
5c Columbia Club Cig GA	29.50	37.50
5c Columbia Club DJ	50.00	82.50
10c Columbia Club Cig GA	59.50	79.50
5c Columbia Cig. GA	35.00	39.50
5c Columbia Fruit GA	49.50	69.50
5c Columbia Orig GA	19.00	29.50
5c Conv Columbia Chrome	49.50	59.50
Columbia DeLuxe	75.00	90.00

PACE

5c Comet FV	10.00	39.50
10c Comet FV	15.00	39.50
25c Comet FV	30.00	39.50
50c Comet FV	50.00	100.00
5c Comet DJP	15.00	39.50
10c Comet DJP	20.00	39.50
1c Comet Blue	10.00	20.00
5c Comet Blue	15.00	29.50
10c Comet Blue Front	15.00	47.50
25c Comet Blue Front	20.00	49.50
50c Comet	40.00	89.50
5c Chrome	40.00	59.50
10c Chrome	45.00	59.50
25c Chrome	50.00	59.50
Chrome '47—50c	75.00	175.00
Chrome '47—$1.00	110.00	190.00
5c All Star Comet	45.00	50.00
10c All Star Comet	50.00	69.50
25c All Star Comet	55.00	69.50
50c All Star Comet	70.00	89.50
1c All Star 2-4	10.00	20.00
1c Rocket	20.00	49.50
5c Rocket	25.00	49.50
10c Rocket	30.00	59.50
25c Rocket	39.50	79.50
5c TJ Comet	20.00	29.50
5c Club Bell	25.00	64.50
10c Club Bell	30.00	75.00
25c Club Bell	75.00	125.00
50c Club Bell	100.00	175.00
5c Comet Red	20.00	40.00
10c Comet Red	20.00	49.50
5c DeLuxe '46	30.00	60.00
10c DeLuxe '46	59.50	70.00

JENNINGS

5c Chief	20.00	49.50
10c Chief	35.00	49.50
25c Chief	35.00	49.50
5c Silver Moon Chief	35.00	69.50
10c Silver Moon Chief	40.00	69.50
25c Silver Moon Chief	40.00	69.50
5c Silver Chief	45.00	59.50
10c Silver Chief	45.00	59.50
25c Silver Chief	49.50	59.50
50c Silver Chief	169.50	189.50
10c Golf Vndr	59.50	89.50
25c Gold Ball Vndr	89.50	129.50
Cigarolla XXV	29.50	49.50
Cigarolla XV	39.50	99.50
5c Victory Chief	25.00	62.50
10c Victory Chief	30.00	65.00
25c Victory Chief	35.00	65.00
1c 4 Star Chief	10.00	35.00
5c 4 Star Chief	20.00	49.50
10c 4 Star Chief	35.00	49.50
25c 4 Star Chief	37.50	60.00
50c 4 Star Chief	75.00	140.00
5c Victory 4 Star Ch	75.00	100.00
10c Victory 4 Star Ch	75.00	110.00
25c Victory 4 Star Ch	95.00	150.00
5c DeLuxe Club Chief	80.00	115.00
10c DeLuxe Club Chief	80.00	115.00
25c DeLuxe Club Chief	80.00	124.50
5c Super DeLuxe Club Chief	109.50	175.00
10c Super DeLuxe Club Chief	109.50	175.00
25c Super DeLuxe Club	109.50	250.00
50c Super DeLuxe Club Chief	175.00	249.50
5c Standard Chief	80.00	149.50
10c Standard Chief	80.00	159.50
25c Standard Chief	80.00	169.50
50c Standard Chief	165.00	179.50
$1.00 Standard Chief	250.00	329.50
5c Bronze Chief	45.00	89.50
10c Bronze Chief	50.00	89.50
25c Bronze-Chief	55.00	89.50
5c Tic Tac Toe	95.00	125.00
10c Tic Tac Toe	105.00	125.00
25c Tic Tac Toe	110.00	125.00
5c Sun Chief	120.00	165.00
10c Sun Chief	120.00	165.00
25c Sun Chief	120.00	165.00

WATLING

5c Rolatop '48	39.50	79.50
10c Rolatop '48	49.50	79.50
25c Rolatop '48	49.50	79.50
5c Rolatop '46	25.00	39.50
10c Rolatop '46	25.00	39.50
25c Rolatop	30.00	39.50
50c Rolatop	50.00	89.50
5c Club Bell	65.00	95.00
10c Club Bell	75.00	125.00
25c Club Bell	145.00	185.00

BUCKLEY

5c Criss Crosse	79.50	100.00
10c Criss Crosse	84.50	100.00
25c Criss Crosse	95.00	125.00

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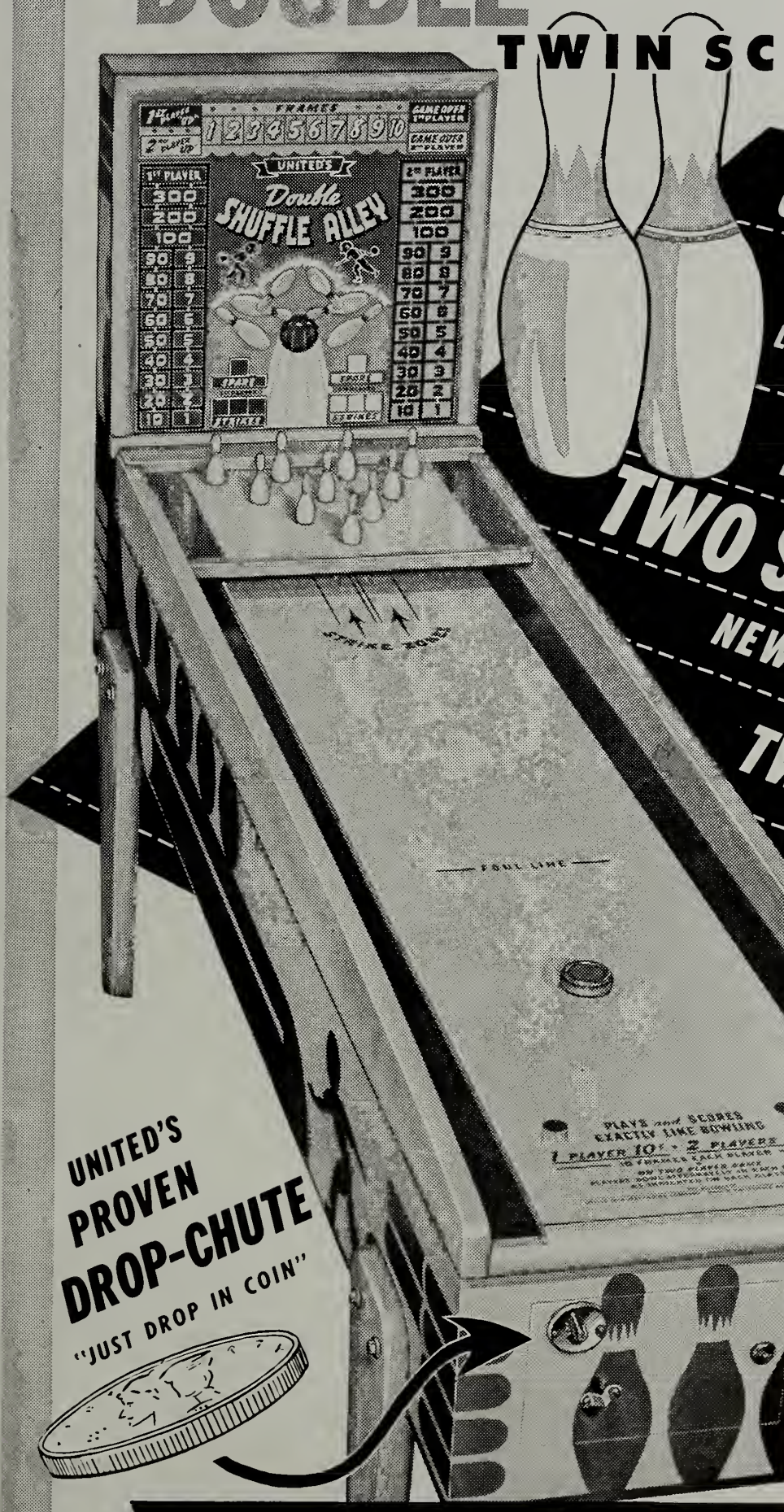
DOUBLE SHUFFLE-ALLEY

PATENT NO. 2,192,596

WITH

TWIN SCORING FEATURE

(AUTHENTIC BOWLING SCORING)



ONE OR TWO PLAYERS
ONE PLAYER 10c—TWO PLAYERS 20c

FASCINATING ANIMATION

LIGHTED **UPRIGHT** BOWLING PINS

ENTIRE PLAYFIELD **HINGED** FOR EASY ACCESS

TWO SIZES: 8 FT. OR 9½ FT. LENGTHS EACH 2 FT. WIDE

NEW FLASHY CABINET DESIGN

TWIN FEATURE BOTH PLAYERS SCORES TOTALED AUTOMATICALLY FRAME BY FRAME ON LIGHT-UP BACK GLASS

EXCELLENT FOR COMPETITIVE PLAY

SMOOTH, QUIET OPERATION

AUTOMATIC PUCK RETURN LOCKED IN AFTER EACH GAME

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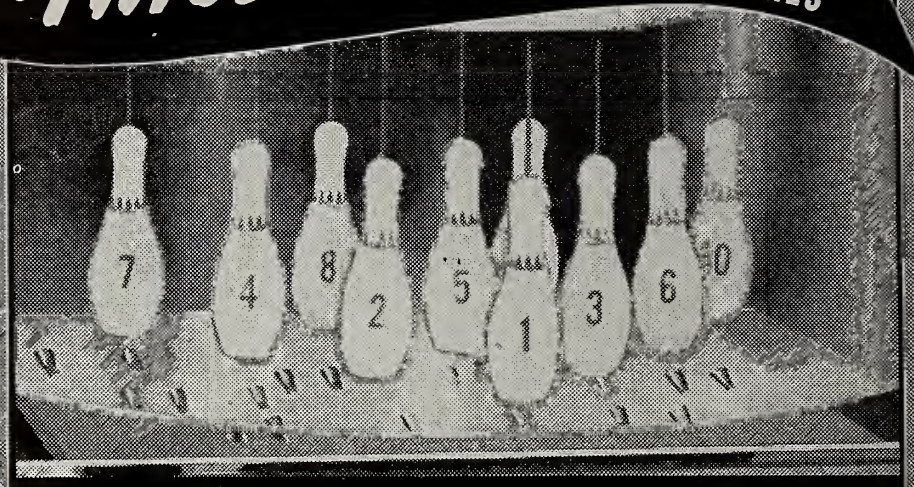
Entire Mechanism Located in Back-Box



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as roll-overs are hit...automatically reset

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9½ ft. by 2 ft., 8 ft. by 2 ft.
A gold-mine either way!

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(FOR CROWDED SPOTS)
BOTH 2 FT. WIDE

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